#563058

IN THE UNITED STATES DISTRICT COURT FOR THE EASTERN DISTRICT OF MICHIGAN SOUTHERN DIVISION

WARRIOR SPORTS, INC., a Michigan Corporation,

Plaintiff,

v.

WARRIOR WEAR, INC., a California corporation, NATHAN WELTER, an individual, and FIGHTSHOP, INC., a California corporation,

Defendants.

John S. Artz (P 48578) John P. Seurynck (P 54146) DICKINSON WRIGHT PLLC Attorneys for Plaintiff 38525 Woodward Avenue, Suite 2000 Bloomfield Hills, MI 48304-5092 (248) 433-7200 Case: 2:07-cv-14404
Assigned To: Roberts, Victoria A
Referral Judge: Whalen, R. Steven
Filed: 10-16-2007 At 02:37 PM
CMP WARRIOR SPORTS INC V WORRIER WEAR
INC, ET AL (EW)

COMPLAINT AND JURY DEMAND

Plaintiff, Warrior Sports, Inc. ("Warrior"), by and through its attorneys, Dickinson Wright PLLC, states as follows for its Complaint:

Page 2 of 50

THE PARTIES

- 1. Plaintiff, Warrior Sports, Inc. ("Warrior"), is a Michigan corporation with its principal place of business at 32125 Hollingsworth Avenue, Warren, Michigan 48092. Warrior is doing business in this State and in this District.
- 2. Upon information and belief, Defendant, Warrior Wear, Inc. ("Warrior Wear"), is a California corporation with its principal place of business at 5532 E. La Palma Ave., Anaheim, CA 92807. Defendant Warrior Wear is doing business in this State and in this District.
- 3. Upon information and belief, Defendant Nathan Welter ("Welter") is the owner of Warrior Wear and also has an address of 5532 E. La Palma Ave., Anaheim, CA 92807. Defendant Welter is doing business in this State and in this District.
- 4. Upon information and belief, Defendant, Fightshop, Inc. ("Fightshop"), is a California corporation with its principal place of business at 144 W. Brigham Rd. Suite 5, St. George, Utah 84790. Defendant Fightshop is doing business in this State and in this District.

JURISDICTION AND VENUE

- 5. This is an action for trademark infringement and unfair competition. This action arises under the Lanham Act, 15 U.S.C. § 1051 et seq., and includes substantial and related claims under state law arising from the same operative facts.
- 6. This Court has jurisdiction pursuant to 15 U.S.C. §1121 and 28 U.S.C. §§ 1331, 1338 and 1367.
- 7. Venue is proper in this District pursuant to 28 U.S.C. § 1391 because the events giving rise to the claim occurred in this District and because Defendants reside in this District as that term is defined in the venue statutes.

Page 3 of 50

PLAINTIFF'S TRADEMARKS

- 8. Warrior is a leading developer, manufacturer, and supplier of lacrosse equipment, including lacrosse sticks, lacrosse heads, protective equipment and other lacrosse equipment.
- 9. Warrior began using the mark "WARRIOR" in connection with lacrosse equipment at least as early as 1992.
- 10. Warrior also began using the mark "WARRIOR" in connection with clothing, including tee shirts, sweatshirts, shorts, moisture management garments, namely short sleeve shirts, long sleeve shirts, mock turtlenecks, sleeveless shirts, and shorts, as well as hats and footwear at least as early as 1993.
- 11. Moreover, Warrior began using the mark "WARRIOR" in connection with hockey equipment, including hockey sticks, hockey handles, protective hockey equipment and other hockey equipment at least as early as 2005.
- 12. Warrior also uses and has used the mark "WARRIOR" in connection with a variety of other sports related equipment and sports related activities since its inception in 1992.
- 13. Since at least as early as 1993, Warrior's predominant use of the "WARRIOR" mark has been in a unique and distinctive font.
- 14. Warrior owns a variety of Federal Trademark Registrations for the mark "WARRIOR" as well a variety of Applications for Federal Trademark Registration for the mark "WARRIOR" as both a word mark and as part of a design.
- 15. Warrior owns a Federal Trademark Registration No. 2,274,667 for the "WARRIOR" mark for use in connection with lacrosse equipment. (Copy attached as Exhibit A.)

- Case 2:07-cv-14404-VAR-RSW Document 1
- 16. Warrior owns an Application for Federal Trademark Registration (Serial No. 77/123,386) for the "WARRIOR" mark for use in connection with clothing. (Copy attached as Exhibit B.)
- 17. Warrior owns an Application for Federal Trademark Registration (Serial No. 77/137,728) for the "WARRIOR" mark for use in connection with hockey equipment. (Copy attached as Exhibit C.)
- 18. Warrior owns an Application for Federal Trademark Registration (Serial No. 78/486,173) for the mark "WARRIOR" and design for use in connection with clothing. (Copy attached as Exhibit D.) This Application has been allowed by the Trademark Office.
- 19. Warrior owns another Application for Federal Trademark Registration (Serial No. 78/486,210) for the mark "WARRIOR" and design for use in connection with clothing. (Copy attached as Exhibit E.) This Application has been allowed by the Trademark Office.
- 20. Warrior owns an Application for Federal Trademark Registration (Serial No. 77/137,982) for the mark "WARRIOR" and design for use in connection with hockey equipment. (Copy attached as Exhibit F.)
- 21. Warrior owns other Federal Trademark Registrations for the mark "WARRIOR", namely Registration Nos. 2,895,312 and 3,282,946. (Copies attached as Exhibits G and H, respectively.)
- 22. Warrior additionally owns other Applications for Federal Trademark Registration for the marks "WARRIOR" (Serial No. 78/644,056); "W WARRIOR" & Design (Serial No. 78/486,191); "WARRIOR" & Design (Serial No. 78/419,040); "WARRIOR" & Design (Serial No. 78/419,115). These Applications have all been allowed by the Trademark Office and are attached as Exhibits I, J, K, and L respectively.

- 23. The marks in the above identified Federal Registrations and Applications for Federal Registration are referred to herein as the "WARRIOR" marks.
- 24. Since its inception in 1992, Warrior and its sales of products under the "WARRIOR" marks have increased exponentially.
- 25. Warrior has invested a substantial amount of money in advertising and promoting its "WARRIOR" marks and products throughout the United States.
- 26. Warrior produces and publishes catalogs each year that prominently display the "WARRIOR" marks.
- 27. In about 2003, Warrior was acquired by New Balance Corp., of Boston, Massachusetts.
- 28. Warrior is a principal sponsor of lacrosse's primary professional lacrosse league. Major League Lacrosse.
- 29. All the players in the league utilize lacrosse equipment sold by Warrior under one or more of the "WARRIOR" marks.
- 30. Warrior also provides hockey equipment to over one hundred players in the National Hockey League that bears one or more of the "WARRIOR" marks.
- 31. By the continuous and substantial advertising, use, promotion of the "WARRIOR" marks to date, Warrior has acquired tremendous value, name recognition and goodwill in its "WARRIOR" marks.

Page 6 of 50

DEFENDANTS' UNLAWFUL CONDUCT

Document 1

- 32. The Defendant Warrior Wear has recently begun using the names "Warrior Wear" and "Warrior" in interstate commerce in connection with the marketing, promotion, and sale of clothing, including tee shirts, shorts, pants, hats, and other related items.
- The Defendant Welter has also recently begun using the names "Warrior Wear" 33. and "Warrior" in interstate commerce in connection with the marketing, promotion, and sale of clothing, including tee shirts, shorts, pants, hats, and other related items.
- 34. The Defendant Fightshop has also recently begun using the names "Warrior Wear" and "Warrior" in interstate commerce in connection with the marketing, promotion, and sale of clothing, including tee shirts, shorts, pants, hats, and other related items.
- 35. The clothing advertised and sold by the Defendants under the names "Warrior Wear" and "Warrior" is the same as that sold by Warrior under the "WARRIOR" marks.
- 36. The Defendants utilize the names "Warrior Wear" and "Warrior" prominently on the clothing.
- The Defendants utilize the name "Warrior Wear" and "Warrior" prominently on 37. their respective web sites.
- 38. The Defendants also utilize the name "Warrior" in the same or virtually the same distinctive font as utilized by Warrior in connection with at least some of the "WARRIOR" marks. (Exemplary use attached as Exhibit M.)
- 39. The Defendants advertise, promote and market their clothing under the names "Warrior Wear" and "Warrior" through the same channels of trade and distribution as Warrior's goods and services under the "WARRIOR" marks.

COUNT I Federal Trademark Infringement (15 USC §1114))

- Warrior repeats and realleges the allegations of Paragraphs 1 through 39, as 40. though set forth fully herein.
- 41. The Defendants use of the names "Warrior Wear" and "Warrior" is likely to cause confusion, or to cause mistake, or to deceive as to the affiliation, connection or association of Warrior with the Defendants, or as to the origin, sponsorship, or approval of Defendants' goods by Warrior.
- 42. The Defendants use of the names "Warrior Wear" and "Warrior", as described above, constitutes trademark infringement in violation of Section 32 of the Lanham Act, 15 U.S.C. § 1114.
- Upon information and belief, the Defendants aforesaid acts are intentional, 43. deliberate, wanton, and willful.
- 44. The Defendants aforesaid acts are causing irreparable harm to Warrior and will continue to irreparably damage Warrior unless enjoined by this Court. Accordingly, Warrior is without an adequate remedy at law and is entitled to preliminary and permanent injunctive relief.
 - 45. WHEREFORE, Warrior requests the relief set forth below.

COUNT II <u>Unfair Competition (15 USC § 1125(a))</u>

- 46. Warrior repeats and realleges the allegations of Paragraphs 1 through 45, as though fully set forth herein.
- 47. The aforesaid acts of the Defendants constitute unfair competition and false representation or false designation of origin which are likely to cause confusion, to cause mistake, or to deceive in violation of Section 43(a) of the Lanham Act, 15 U.S.C. § 1125(a).
- 48. The aforesaid acts of the Defendants are intentional, deliberate, wanton, and willful.
- 49. The Defendants aforesaid acts are causing irreparable harm to Warrior and will continue to irreparably damage Warrior unless enjoined by the Court. Accordingly, Warrior is without an adequate remedy at law and is entitled to preliminary and permanent injunctive relief.
 - 50. WHEREFORE, Plaintiff requests the relief set forth below.

COUNT III Common Law Unfair Competition

- 51. Warrior repeats and realleges the allegations of Paragraphs 1 through 50, as though fully set forth herein.
- 52. The Defendants' actions in advertising, marketing and providing goods under names confusingly similar to the "WARRIOR" marks constitutes trademark infringement and unfair competition under the common law of the State of Michigan.
- 53. Upon information and belief, the Defendants adopted the "Warrior Wear" and "Warrior" names willfully, or with reckless intention of trading upon the goodwill of Warrior and/or with the intent of confusing purchasers into believing that the Defendants' goods were approved, authorized by, or related to Warrior.
 - 54. The Defendants' aforesaid acts are intentional, deliberate, wanton, and willful.
- 55. The Defendants' aforesaid acts are causing irreparable harm to Warrior and will continue to damage Warrior unless enjoined by this Court. Accordingly, Warrior is without an adequate remedy at law and is entitled to preliminary and permanent injunctive relief.

COUNT IV Dilution (15 U.S.C. § 1125(c))

Document 1

- 56. Warrior repeats and realleges the allegations of Paragraph 1 through 55, as though fully set forth herein.
- 57. The "WARRIOR" marks are distinctive and famous within the meaning of Section 43(c) of the Lanham Act, 15 U.S.C. § 1125(c).
- 58. Defendants' acts are likely to dilute and, based on Warrior's information and belief had diluted, the "WARRIOR" marks.
- 59. Defendants have acted as described in this Complaint with the intent to cause dilution, entitling Warrior to an award of damages.
- 60. Warrior has been damaged and suffered economic harm as a result of Defendants' acts, and Warrior is likely to continue to be damaged and suffer economic harm unless Defendants' activities are enjoined by this Court.
 - 61. WHEREFORE, Warrior requests the relief set forth below.

PRAYER FOR RELIEF

WHEREFORE, Warrior Sports, Inc. ("Warrior") prays:

- 1. That this Court issue a preliminary and permanent injunction prohibiting the Defendants its officers, agents, servants, employees, and attorneys and all persons in active concert or participation with them from:
 - a) using the names "Warrior Wear", "Warrior" or any other designation that is confusingly similar to the "WARRIOR" marks, on or in connection with the distribution, sale, offering for sale, advertisement, or promotion of any goods that are likely to cause confusion, or to cause mistake, or to deceive, with respect to Warrior's trademark rights;
 - b) unfairly competing with Warrior in violation of the Lanham Act; and
 - c) otherwise representing that any goods sold by the Defendants are sponsored, approved, or authorized by or originate from Warrior, or from otherwise taking any action likely to cause confusion, mistake, or deception as to the origin, approval, sponsorship, or authorization of such goods and services.
- 2. That Warrior be awarded all profits received by the Defendants by reason of its infringing conduct and all damages sustained by them due to the actions of the Defendants complained of herein.
- 3. That the damages assessed against the Defendants be trebled pursuant to 15 U.S.C. § 1117 and that reasonable attorney fees be awarded to Warrior under that same statute.
- 4. That, pursuant to 15 U.S.C. § 1116, the Defendants be directed to file with the Court and serve on Warrior within thirty (30) days after issuance of an injunction, a report in

writing and under oath setting forth in detail the manner and form in which the Defendants have compiled with the injunction.

- 5. That Warrior be awarded compensatory, exemplary and other damages to which it may be entitled.
 - 6. That Warrior have such other and further relief as the Court deems just.

JURY DEMAND

Plaintiff demands a trial by jury on those issues so triable.

DICKINSON WRIGHT PLLC

By:

John \$. Artz (P 48578) John P. Seurynck (P 54146)

Attorneys for Plaintiff

38525 Woodward Avenue, Suite 2000

Bloomfield Hills, MI 48304-5092

(248) 433-7200

Dated: October 16, 2007

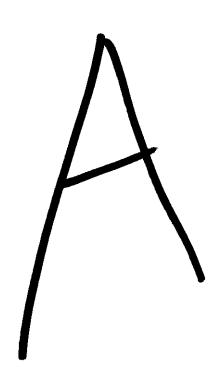


Exhibit A

Int. Cl.: 28

Prior U.S. Cls.: 22, 23, 38 and 50

Reg. No. 2,274,667

United States Patent and Trademark Office

Registered Aug. 31, 1999

TRADEMARK PRINCIPAL REGISTER

WARRIOR

WARRIOR LACROSSE, INC. (MICHIGAN COR-PORATION) 1515 AXTELL ROAD TROY, MI 48084

FOR: LACROSSE STICKS, LACROSSE HAN-DLES, LACROSSE STICK HEADS, LACROSSE BALLS, AND LACROSSE HELMETS, GLOVES AND PROTECTIVE PADDING FOR PLAYING LACROSSE, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

USE 12-29-1992; IN COMMERCE FIRST 12-29-1992.

OWNER OF U.S. REG. NO. 2,213,588.

SER. NO. 75-978,120, FILED 10-27-1997.

ANIL V. GEORGE, EXAMINING ATTORNEY

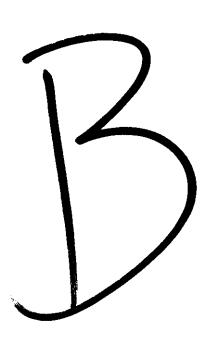


Exhibit B



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Browser to return to TESS)

WARRIOR

Word Mark

WARRIOR

Goods and Services

IC 025. US 022 039. G & S: Clothing, namely tee shirts, sweatshirts, shorts; moisture management garments, namely short sleeve shirts, long sleeve shirts, mock turtlenecks, sleeveless shirts, and

shorts; hats and footwear. FIRST USE: 19931100. FIRST USE IN COMMERCE: 19931100

Standard Characters Claimed

Mark Drawing

Code

(4) STANDARD CHARACTER MARK

Serial Number

77123386

Filing Date

March 6, 2007

Current Filing

Basis

1A

Original Filing

Basis

1A

Owner

(APPLICANT) Warrior Lacrosse, Inc. CORPORATION MICHIGAN 6881 Chicago Road Warren

MICHIGAN 48092

Attorney of Record

John S. Artz

Type of Mark

TRADEMARK

Register

PRINCIPAL

Live/Dead Indicator

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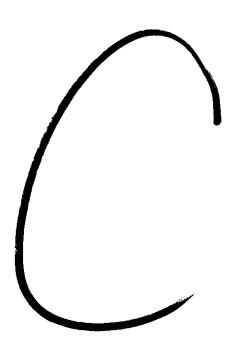


Exhibit C



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WARRIOR

Word Mark

WARRIOR

Goods and Services

IC 028. US 022 023 038 050. G & S: Hockey equipment, namely sticks, handles, blades and helmets; protective equipment for use in the sport of hockey, namely gloves, shoulder pads, elbow pads, arm pads, chest protectors, hip pads, and shin pads; bags for sporting equipment; hockey

pucks. FIRST USE: 20051100. FIRST USE IN COMMERCE: 20051100

Standard Characters Claimed

Mark Drawing

(4) STANDARD CHARACTER MARK

Serial Number 77137728 Filing Date

March 22, 2007

Current Filing

Basis

Code

1A

Original Filing

Basis

1A

Owner

(APPLICANT) Warrior Lacrosse, Inc. CORPORATION MICHIGAN 6881 Chicago Road Warren

MICHIGAN 48092

Attorney of Record

John S. Artz

Type of Mark Register

TRADEMARK PRINCIPAL

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Indicator

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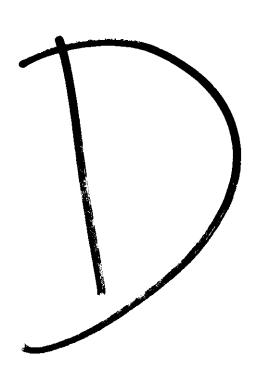


Exhibit D



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WARRIOR Word Mark

Goods and Services

IC 025. US 022 039. G & S: Clothing, namely t-shirts, sweatshirts, shorts, collared shirts, jerseys, hats and footwear; moisture management garments, namely t-shirts, sweatshirts, shorts, shirts, and

jerseys, FIRST USE: 19931101, FIRST USE IN COMMERCE: 19931101

Mark Drawing

Code

(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM

78486173 Serial Number

September 20, 2004 **Filing Date**

Current Filing

Basis

1A

Original Filing

Basis

Owner

1A

Published for

December 26, 2006

Opposition

(APPLICANT) Warrior Lacrosse, Inc. CORPORATION MICHIGAN 6881 Chicago Road Warren

MICHIGAN 48092

Attorney of Record

John S. Artz

TRADEMARK Type of Mark Register

PRINCIPAL

Live/Dead Indicator

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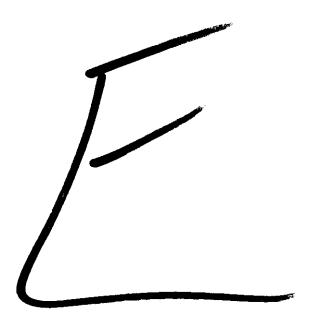


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Word Mark

WARRIOR

Goods and Services

IC 025. US 022 039. G & S: Clothing, namely t-shirts, sweatshirts, shorts, collared shirts, jerseys, hats and footwear; moisture management garments, namely t-shirts, sweatshirts, shorts, shirts, and

jerseys. FIRST USE: 19931101. FIRST USE IN COMMERCE: 19931101

Mark Drawing

Code

(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM

Serial Number

78486210

Filing Date

September 20, 2004

Current Filing

1A

Basis

Original Filing Basis

1A

Published for Opposition

December 26, 2006

Owner

(APPLICANT) Warrior Lacrosse, Inc. CORPORATION MICHIGAN 6881 Chicago Road Warren

MICHIGAN 48092

Attorney of Record

John S. Artz

Type of Mark

TRADEMARK

Register

PRINCIPAL

Live/Dead Indicator

LIVE

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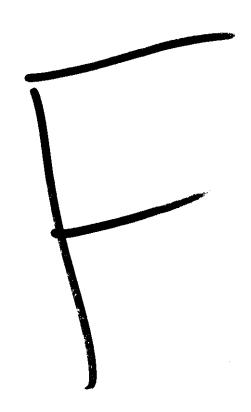


Exhibit F



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Word Mark

WARRIOR

Goods and Services

IC 028. US 022 023 038 050. G & S: Hockey equipment, namely sticks, handles, blades, skates, and helmets; protective equipment for use in the sport of hockey, namely gloves, shoulder pads, elbow pads, arm pads, chest protectors, hip pads, and shin pads; bags for sporting equipment. FIRST USE:

20051100, FIRST USE IN COMMERCE: 20051100

Mark Drawing

(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Code

Design Search Code

26.11.21 - Rectangles that are completely or partially shaded

Serial Number

77137982

Filing Date

March 22, 2007

Current Filing 1A

Basis

Original Filing Basis

Owner

(APPLICANT) Warrior Lacrosse, Inc. CORPORATION MICHIGAN 6881 Chicago Road Warren

MICHIGAN 48092

Attorney of

Record

John S. Artz

Description

of Mark

The mark consists of a stylized version of the word WARRIOR.

Type of Mark TRADEMARK

Register

PRINCIPAL

Live/Dead

LIVE Indicator

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Exhibit G

Int. Cl.: 41

Prior U.S. Cls.: 100, 101 and 107

Reg. No. 2,895,312

United States Patent and Trademark Office

Registered Oct. 19, 2004

SERVICE MARK PRINCIPAL REGISTER

WARRIOR

WARRIOR LACROSSE, INC. (MICHIGAN COR-PORATION) 6881 CHICAGO ROAD WARREN, MI 48092

FIRST USE 6-1-1994; IN COMMERCE 6-1-1994.

FOR: CONDUCTING LACROSSE CAMPS AND CLINICS, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

ANDREA SAUNDERS, EXAMINING ATTORNEY

SER. NO. 78-225,859, FILED 3-14-2003.

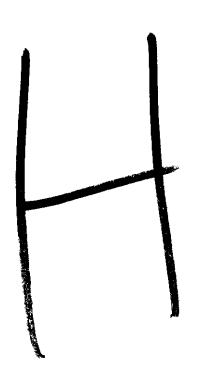


Exhibit H

Int. Cl.: 28

Prior U.S. Cls.: 22, 23, 38 and 50

Reg. No. 3,282,946

United States Patent and Trademark Office

Registered Aug. 21, 2007

TRADEMARK PRINCIPAL REGISTER

WARRIOR

WARRIOR LACROSSE, INC. (MICHIGAN COR-PORATION) 6881 CHICAGO ROAD WARREN, MI 48092

FOR: LACROSSE GOALS, NETS, AND TRAINING AIDS, NAMELY BACKSTOPS, REBOUNDER WALLS, AND SHOOTING TARGETS, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

FIRST USE 8-0-1999; IN COMMERCE 8-0-1999.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 2,274,667.

SER. NO. 78-893,926, FILED 5-26-2006.

LOURDES AYALA, EXAMINING ATTORNEY

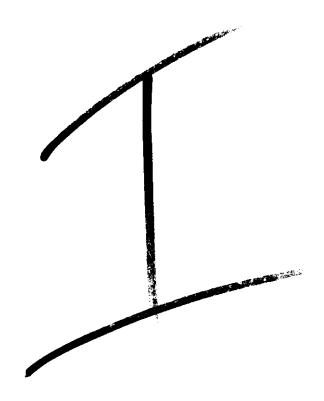


Exhibit I



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WARRIOR

Word Mark WARRIOR

IC 028, US 022 023 038 050, G & S: ICE HOCKEY EQUIPMENT, NAMELY ICE SKATES **Goods and Services**

Standard Characters

Claimed

(4) STANDARD CHARACTER MARK Mark Drawing Code

78644056 Serial Number June 6, 2005 Filing Date

1B **Current Filing Basis Original Filing Basis 1B**

Published for Opposition October 17, 2006

(APPLICANT) Warrior Lacrosse, Inc. CORPORATION MICHIGAN 6881 Chicago Rd. Owner

Warren MICHIGAN 48092

John S. Artz Attorney of Record **TRADEMARK** Type of Mark Register **PRINCIPAL**

LIVE Live/Dead Indicator

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HOME | SITE INDEX | SEARCH | BUSINESS | HELP | PRIVACY POLICY

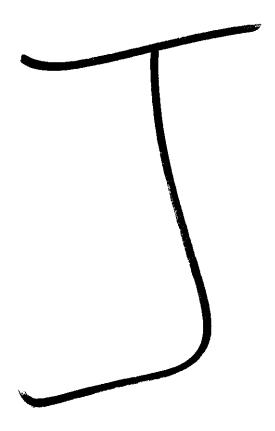


Exhibit J



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UHRRIOR

Word Mark

W WARRIOR

Goods and Services

IC 025. US 022 039. G & S: Clothing, namely tee shirts, sweatshirts, shorts, collared shirts, jerseys, hats and footwear; moisture management garments, namely tee shirts, sweatshirts, shorts, collared shirts, jerseys, hats and footwear. FIRST USE: 19960601. FIRST USE IN COMMERCE: 19960601

Mark Drawing

Code

(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM

Serial Number

78486191

Filing Date

September 20, 2004

Current Filing

Basis

1A

Original Filing

Basis

1A

Published for Opposition

April 10, 2007

Owner

(APPLICANT) Warrior Lacrosse, Inc. CORPORATION MICHIGAN 6881 Chicago Road Warren MICHIGAN 48092

Attorney of Record

John S. Artz

Description of

The mark consists of the stylized mark WARRIOR outlined in black and the stylized W outlined in black.

Mark Type of Mark

TRADEMARK

Register

PRINCIPAL

Live/Dead

Indicator

LIVE

TESS HOME NEW USER

STRUCTURED FREE FORM BROWSE DICT

SEARCH OG

HELP

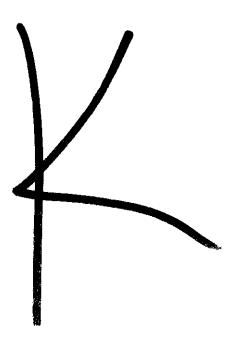


Exhibit K



Trademarks > Trademark Electronic Search System (TESS)

TESS was last updated on Sat Oct 13 04:09:01 EDT 2007

TESS HOME NEW USER STRUCTURED FREE FORM BROWSE DICT SEARCH OG Воттом

Logout Please logout when you are done to release system resources allocated for you.

Record 1 out of 1

(Use the "Back" button of the Internet TARR Status ASSIGN Status TDR Browser to return to TESS)



Word Mark

WARRIOR

Goods and Services

IC 025. US 022 039. G & S: Clothing, namely tee shirts, sweatshirts, shorts; moisture management garments, namely short sleeve shirts, long sleeve shirts, mock turtlenecks,

sleeveless shirts, and shorts; hats and footwear

IC 028. US 022 023 038 050. G & S: Lacrosse heads, lacrosse sticks, lacrosse handles, lacrosse balls, protective sports equipment, namely gloves, shoulder pads, elbow pads for use in the games

of lacrosse and/or hockey

IC 009. US 021 023 026 036 038. G & S: Helmets for use in the games of lacrosse and/or hockey

Mark Drawing Code

(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM

Serial Number

78419040

Filing Date Current Filing May 14, 2004

Basis

1B

Original Filing

1B

Basis

Published for Opposition

September 4, 2007

Owner

(APPLICANT) Warrior Lacrosse, Inc. CORPORATION MICHIGAN 6881 Chicago Road Warren

MICHIGAN 48092

Attorney of Record

John S. Artz

Description of Mark

Color is not claimed as a feature of the mark.

Type of Mark TRADEMARK **PRINCIPAL** Register

Live/Dead Indicator

LIVE

TESS HOME NEW USER STRUCTURED FREE FORM BROWSEDICT SEARCH OG

HELP

HOME | SITE INDEX: SEARCH | BUSINESS | HELP | PRIVACY POLICY

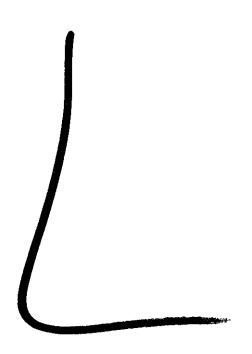


Exhibit L



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Trademarks > Trademark Electronic Search System (TESS)

TESS was last updated on Sat Oct 13 04:09:01 EDT 2007

TIESS HOME NEW USER STRUCTURED FREE FORM BROWSE DICT SEARCH OG BOTTOM

Please logout when you are done to release system resources allocated for you.

Record 1 out of 1

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Word Mark

WARRIOR

Goods and Services

IC 025. US 022 039. G & S: Clothing, namely tee shirts, sweatshirts, shorts; moisture management garments, namely short sleeve shirts, long sleeve shirts, mock turtlenecks, sleeveless shirts, and shorts; hats and footwear

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IC 009. US 021 023 026 036 038. G & S: Helmets for use in the games of lacrosse and/or hockey

Mark Drawing Code

(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design Search Code

26.11.08 - Rectangles comprised of letters, numerals or punctuation and letters, numerals or punctuation forming the perimeter of a rectangle or bordering the perimeter of a rectangle.

26.11.25 - Rectangles with one or more curved sides

26.11.28 - Miscellaneous designs with overall rectangular shape; Rectangular shapes

(miscellaneous overall shape)

Serial Number

78419115 May 14, 2004

Filing Date Current Filing

Basis

1B

Original Filing

Basis

1B

Published for Opposition

January 16, 2007

(APPLICANT) Warrior Lacrosse, Inc. CORPORATION MICHIGAN 6881 Chicago Road Warren Owner

MICHIGAN 48092