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Attorney for Plaintiff
REBEL8, Inc.

**IN THE UNITED STATES DISTRICT COURT
FOR THE NORTHERN DISTRICT OF CALIFORNIA**

REBEL8, Inc.,)	Case No.: CV 08:01303
Plaintiff,)	
vs.)	TEMPORARY RESTRAINING
M.O.B., Inc., CHAD SCHOEMAN)	ORDER AND ORDER TO SHOW
)	CAUSE
Defendant)	

Upon reading the Complaint on file herein, the declarations filed in support hereof, the Memorandum of Points and Authorities, and the exhibits submitted in support of this Application for issuance of Order to Show Cause and Temporary Restraining Order, and the Court having considered the argument of counsel, and it appearing from these submissions that this is a proper case for issuance of an Order to Show Cause and Temporary Restraining Order, and further that unless a Temporary Restraining Order issues, Plaintiff will suffer irreparable injury before the matter can be heard on notice, now therefore,

ORDER TO SHOW CAUSE AND TEMPORARY RESTRAINING ORDER

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2 **IT IS ORDERED** that the defendants, M.O.B. Inc., and CHAD
3 SCHOEMAN appear before this Court on WEDNESDAY, MARCH 19, 2008 at 10:00 A.M.
4 before the Honorable William H. Alsup, located in COURTROOM 9, 19th
5 FLOOR, 450 Golden Gate Avenue, San Francisco, California, and then and there
6 Show Cause why a Preliminary Injunction should not be issued enjoining the
7 Defendants, M.O.B. Inc., and CHAD SCHOEMAN, from the following:

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9 (A) From using in any manner the “VIVA LA MOB” image
10 or any image confusingly similar thereto, or otherwise
11 protected by Copyright law, alone or in combination with
12 any other word or words or in design, including the use of
13 similar motifs, such use in connection with the advertising,
14 offering for sale or sale or furnishing of wholesale black and
15 white apparel design to the public;
- 16 (B) From inducing or enabling others to sell apparel bearing
17 the “VIVA LA M.O.B.” infringing design;
- 18 (C) From committing any acts calculated to cause purchasers
19 to believe that any goods or services are sponsored by,
20 approved by, connected with, guaranteed by or offered or
21 sold by Plaintiff or under the control or supervision of
22 Plaintiff;
- 23 (D) From otherwise infringing on Plaintiff’s protected works
24 or otherwise unfairly competing with Plaintiff in any
25 manner;
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ORDER TO SHOW CAUSE AND TEMPORARY RESTRAINING ORDER

1 **IT IS FURTHER ORDERED** that pending the hearing on this Order to
2 Show Cause, the Defendant, CHAD SCHOEMAN, and his agents, employees,
3 representatives, and all other persons acting in concert or participating with them,
4 be, and hereby are enjoined from the following:

5 (E) From using in any manner the “VIVA LA MOB” image or
6 any image confusingly similar thereto, or otherwise
7 protected by Copyright law, alone or in combination with
8 any other word or words or in design, including the use of
9 similar motifs, such use in connection with the advertising,
10 offering for sale or sale or furnishing of wholesale black and
11 white apparel design to the public;

12 (F) From inducing or enabling others to sell apparel bearing the
13 “VIVA LA M.O.B.” infringing design;

14 (G) From committing any acts calculated to cause purchasers
15 to believe that any goods or services are sponsored by,
16 approved by, connected with, guaranteed by or offered or
17 sold by Plaintiff or under the control or supervision of
18 Plaintiff;

19 (H) From otherwise infringing on Plaintiff’s protected works
20 or otherwise unfairly competing with Plaintiff in any
21 manner;

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25 **IT IS FURTHER ORDERED** that a copy of the Complaint, Declarations
26 in Support of Application for Temporary Restraining Order, Memorandum of
27 Points and Authorities, Exhibits, together with a copy of this Order to Show Cause
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ORDER TO SHOW CAUSE AND TEMPORARY RESTRAINING ORDER

1 and Temporary Restraining Order be served on Defendants, M.O.B. Inc., and
2 CHAD SCHOEMAN not later than March 17, 2008

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6 Dated: March 13, 2008



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10 JUDGE, UNITED STATES DISTRICT COURT __
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ORDER TO SHOW CAUSE AND TEMPORARY RESTRAINING ORDER