

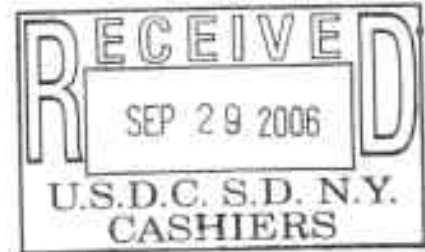
FILE COPY

BAKER & HOSTETLER LLP

Heather J. McDonald, Esq. (HM 3320)
Robertson D. Beckerlegge, Esq. (RB 1829)
666 Fifth Avenue
New York, New York 10103
(212) 589-4200
(212) 589-4201 (Facsimile)

Attorneys for Plaintiff
Coach, Inc.

UNITED STATES DISTRICT COURT
SOUTHERN DISTRICT OF NEW YORK



COACH, INC.

Plaintiff,

v.

TARGET CORPORATION,

Defendant.

Judge Hellerstein

CIVIL ACTION NO.

06^{06 CV} 7875

COMPLAINT

Plaintiff, Coach, Inc. ("Plaintiff" or "Coach"), through its attorneys, Baker & Hostetler LLP complaining of Defendant, alleges as follows:

STATEMENT OF THE CASE

1. This is an action for, *inter alia*, injunctive relief and damages for acts of Trademark Counterfeiting, Trademark Infringement, false designation of origin and Trademark dilution engaged

in by Target Corporation ("Target" or "Defendant") in violation of the laws of the United States, based on Defendant's offering for sale and sale of counterfeit and infringing Coach products.

JURISDICTION AND VENUE

2. This claim arises under the Trademark Act of 1946, 15 U.S.C. § 1051, *et seq.*, particularly under 15 U.S.C. § 1114(1). This Court has subject matter jurisdiction over the claims in this action which relate to trademark counterfeiting and infringement, dilution and false designations of origin and false descriptions pursuant to the provisions of 28 U.S.C. §§ 1331 and 1338 and 15 U.S.C. § 1121.

3. Venue is proper in this judicial district pursuant to 28 U.S.C. §§ 1391(b) and (c).

THE PARTIES

4. Plaintiff Coach is a Maryland Corporation with a principal place of business at 516 West 34th Street, New York, NY 10001. Coach is engaged in the manufacture, marketing, sale and distribution in interstate commerce of high quality merchandise, including a wide variety of handbags, small leather goods and accessories, foot wear, outerwear, eyewear, watches and other similar items bearing the Coach Trademarks as defined in paragraph 12, *infra* (the "Coach Products"). The Coach Products are sold throughout the United States in company owned retail stores, select department stores, and on the Internet, exclusively through the company owned website, coach.com. Coach has and is conducting business in interstate commerce in the State of New York and in this judicial district.

5. Defendant Target is a corporation organized and existing pursuant to the laws of the States of Minnesota, with its principal place of business located at 1000 Nicollet Mall, Minneapolis, MN 55403.

6. Upon information and belief, Target operates more than 1,300 stores located throughout the United States.

7. Target is authorized to do business in the State of New York.

8. Defendant operates stores that do business at locations within the Southern District of New York, including 9 City Place, White Plains, NY 10601-3331, 500 East Sandford Boulevard, Mount Vernon, NY 10550-4784 and 40 West 225th St #50, Bronx, NY 10463-7016.

PLAINTIFF'S ACTIVITIES

9. Plaintiff Coach owns the trademarks and trade names COACH and COACH LEATHERWARE.

10. Plaintiff Coach is the exclusive marketer in the United States of the Coach Products, all of which bear one or more of the Coach Trademarks.

11. Plaintiff Coach is responsible for designing, manufacturing, marketing and selling in interstate commerce the Coach Products for men and women. Plaintiff Coach has acquired an outstanding reputation because of the uniform high quality of the Coach Products. As a result of the extensive advertising of Coach in connection with the Coach Trademarks listed herein, the widespread sale of Coach merchandise and the celebrity that Coach and the Coach Trademarks have achieved, the Coach Products, all bearing one or more of the Coach Trademarks have been and are now recognized by the public and the trade as originating from one single source, Plaintiff Coach.

12. Coach is the owner of numerous registrations in the U.S. Patent and Trademark Office. The following is a representative, though not exhaustive, list of Coach's registered trademarks:

TRADEMARK	NO.	DATE	TRADEMARK CLASS
COACH	1,071,000	8/9/77	18, 25
COACH & Hang Tag Design	1,242,098	6/14/83	18, 25
COACH	751,493	6/25/63	14
COACH & Lozenge Design	1,070,999	8/9/77	18, 25
"Signature C" Design	2,626,565	9/24/02	18
"Signature C" Design	2,592,963	7/9/02	25
"Signature C" Design	2,822,318	3/16/04	24
"Signature C" Design	2,832,589	4/13/04	4, 6, 9, 14, 16, 18, 25
Signature C" Design	3,012,585	11/8/05	18, 24, 25
COACH & Hang Tag Design	2,088,707	8/19/97	9, 18, 25
COACH	2,088,706	8/19/97	6, 9, 16, 18, 20, 25
COACH	2,534,429	1/29/02	9
COACH & Lozenge Design	2,045,676	3/18/97	6, 9, 16, 18, 20, 25
COACH & Lozenge Design	1,309,779	12/18/01	9, 16, 18
COACH	2,291,368	11/9/99	14
COACH	1,846,801	7/26/94	25
COACH	2,231,001	3/9/99	25
COACH	2,291,341	11/9/99	14
COACH & Hang Tag Design	2,162,303	6/2/98	25
COACH & Lozenge Design	2,169,808	6/30/98	25
COACH & Lozenge Design	2,252,847	6/15/99	35
COACH & Lozenge Design	2,035,056	2/4/97	3, 21
COACH & Lozenge Design	2,055,818	4/22/97	12
COACH	2,061,826	5/13/97	12
COACH	2,074,972	7/1/97	3, 21

(hereinafter collectively referred to as the "Coach Registrations", "Coach Trademarks" or "Plaintiff's Trademarks"). (Copies of the Coach Registrations and/or printouts of the Coach Registrations from the United States Patent and Trademark Office website are collectively attached as Exhibit 1.)

13. Coach and its predecessors have used the Coach Trademarks for many years on and in connection with the Coach Products.

14. The Coach Registrations are in full force and effect and have never been abandoned. Coach intends to preserve and maintain its rights with respect to the Coach Trademarks and in the Coach Registrations.

15. The Coach Products, bearing one or more of the Coach Trademarks, by reason of their distinctive style, designs and workmanship have come to be known by the purchasing public

throughout the United States as being of the highest quality. As a result thereof, the Coach Trademarks and the goodwill associated therewith are of inestimable value to Coach.

16. Based on Coach's extensive sales of the Coach Products and the wide popularity of these Coach items, the Coach Trademarks have developed a secondary meaning and significance in the minds of the purchasing public and products bearing the Coach Trademarks and the Coach name are immediately identified by the purchasing public with Plaintiff Coach.

DEFENDANT'S INFRINGING ACTIVITIES

17. Long after Coach's adoption and use of the Coach Trademarks and after Coach's registration of the Coach Trademarks with the United States Patent and Trademark Office, Defendant commenced offering for sale and selling, in at least one of its stores, a handbag (hereinafter the "Target Counterfeit Item") that imitates the designs of the Coach Products and that bear reproductions, counterfeits, copies or colorable imitations of the Coach Trademarks and that Defendant explicitly identifies as a genuine Coach product, including but not limited to affixing tags that identify the product as a Coach product.

18. The Target Counterfeit Item was purchased from a Target location in Largo, Florida and is shown in the following photograph::



The Target Counterfeit Item is an exact replica of a genuine Coach handbag.

19. The Target Counterfeit Item sold by Defendant bears a counterfeit of at least one of the Coach Trademarks.

20. Defendant has never made an inquiry of Coach concerning the genuineness of any item bearing a Coach Trademark.

21. There is a price difference between the Target Counterfeit Item and genuine Coach products of the same design.

22. Upon information and belief, Defendant obtained the Target Counterfeit Items with the knowledge that, or with reckless disregard and/or willful blindness as to whether the products it sold bear counterfeits of Coach's Trademarks.

23. Upon information and belief, Defendant marketed, advertised, distributed, offered for sale and sold the Target Counterfeit Item with the knowledge that or with reckless disregard and/or willful blindness as to whether the products it sold bears counterfeits of Coach's Trademarks.

COUNT I
TRADEMARK COUNTERFEITING
15 U.S.C. § 1114

24. Plaintiff repeats and realleges all prior allegations.

25. Defendant has used spurious designations that are identical with, or substantially indistinguishable from, Coach's Registrations on goods covered by registrations for Plaintiff's Trademarks.

26. Defendant has intentionally and willfully used these spurious designations knowing they are counterfeit in connection with the advertising, sale, offering for sale and distribution of counterfeit goods for its own personal financial gain and such intentional and willful conduct by the Defendant makes this an exceptional case.

27. Defendant's use of Coach's Registrations to advertise, offer for sale, sell and distribute Defendant's counterfeit products was and is without the consent of Plaintiff.

28. Defendant's unauthorized use of the Coach's Registrations on and in connection with the advertising and sale of counterfeit goods constitutes Defendant's use of Coach's Trademarks in commerce.

29. Defendant's unauthorized use of Coach's Trademarks as set forth above is likely to:

- (a) cause confusion, mistake and deception;
- (b) cause the public to believe that Defendant's counterfeit products are the same as Plaintiff's products and/or that Defendant is authorized, sponsored or approved by Plaintiff or that Defendant is affiliated, connected or associated with or in some way related to Plaintiff; and
- (c) result in Defendant unfairly benefiting from Plaintiff's advertising and promotion and profiting from the reputation of Plaintiff's advertising and promotion and profiting from the reputation of Plaintiff and its Registered Trademarks all to the substantial and irreparable injury of the public, Plaintiff and Plaintiff's Trademarks and the substantial goodwill represented thereby.

30. Defendant's acts as aforesaid constitute trademark counterfeiting in violation of Section 32 of the Lanham Act, 15 U.S.C. § 1114.

31. Plaintiff has no adequate remedy at law and has suffered and continues to suffer irreparable harm and damage as a result of Defendant's acts as aforesaid in an amount not thus far determined but believed to be in excess of One Million Dollars (\$1,000,000).

32. Defendant's wrongful acts of counterfeiting will continue unless enjoined by this Court.

33. Upon information and belief, Defendant has obtained gains, profits and advantages as a result of its wrongful acts in an amount thus far not determined but believed to be in excess of One Million Dollars (\$1,000,000).

COUNT II
TRADEMARK INFRINGEMENT
FOR VIOLATION OF 15 U.S.C. § 1114

34. Plaintiff repeats and realleges all prior paragraphs.

35. Plaintiff's Trademarks are fanciful and arbitrary and are associated in the minds of the public with Plaintiff.

36. Based on Plaintiff's extensive advertising, sales and the wide popularity of Plaintiff's products, Plaintiff's Trademarks have acquired secondary meaning so that any product and advertisement bearing such trademarks is immediately associated by purchasers and the public as being a product and affiliate of Plaintiff.

37. Defendant uses the Plaintiff's Trademarks in connection with Defendant's sale, distribution and advertising of its counterfeit and infringing goods.

38. Defendant's activities as aforesaid constitute Defendant's use in commerce of Plaintiff's Trademarks.

39. Defendant has used Plaintiff's Trademarks without Plaintiff's consent or authorization. Defendant's use, including the sale and distribution of infringing products in interstate commerce, is likely to cause confusion and mistake in the minds of the public, leading the public to believe that Defendant's products emanate or originate from Plaintiff, or that Plaintiff has approved, sponsored or otherwise associated itself with Defendant, which is untrue.

40. Defendant has intentionally used the Plaintiff's Trademarks knowing they are the exclusive property of Plaintiff in connection with the offering for sale, sale and distribution of counterfeit goods.

41. Defendant's conduct is intended to exploit the goodwill and reputation associated with Plaintiff's Trademarks.

42. Plaintiff has no control over the quality of Defendant's counterfeit merchandise. Because of the very real likelihood of confusion as to the source of Defendant's products, Plaintiff's reputation and valuable goodwill in its trademarks is at the mercy of Defendant's unscrupulous conduct.

43. Defendant's activities as aforesaid creates the false and misleading impression that Defendant is sanctioned, assigned or authorized by Plaintiff to use Plaintiff's Trademarks to advertise, manufacture, distribute, appraise, offer for sale or sell counterfeit products bearing Plaintiff's Trademarks, when Defendant is not so authorized.

44. Defendant engages in the aforementioned activity with the intent to confuse and deceive consumers into believing that Defendant and the goods they sell are in some way sponsored by, affiliated or associated with Plaintiff, when the Defendant is not.

45. Defendant's unauthorized use of the Plaintiff's Trademarks as set forth above has resulted in Defendant unfairly benefiting from Plaintiff's advertising and promotion, and profiting from Plaintiff's reputation and its Trademarks, to the substantial and irreparable injury of the public, Plaintiff and Plaintiff's Trademarks and the substantial goodwill represented thereby.

46. Defendant's aforesaid acts constitute trademark infringement in violation of Section 32 of the Lanham Act, 15 U.S.C. § 1114.

47. Defendant's acts have caused, and will continue to cause, great and irreparable injury to Plaintiff, and unless such acts are restrained by this Court, they will be continued, thereby causing Plaintiff to continue to suffer great and irreparable injury. Plaintiff has no adequate remedy at law.

48. Plaintiff is informed and believes and thereon alleges that Defendant's infringement is both intentional and egregious.

49. Plaintiff has no adequate remedy at law and is suffering irreparable harm and damage as a result of the aforesaid acts of Defendant in an amount thus far not determined but believed to be in excess of One Million Dollars (\$1,000,000).

50. Upon information and belief, Defendant has obtained gains, profits and advantages as a result of its wrongful acts in an amount thus far not determined but believed to be in excess of One Million Dollars (\$1,000,000).

COUNT III
FALSE DESIGNATIONS OF ORIGIN,
FALSE DESCRIPTIONS AND REPRESENTATIONS
FOR VIOLATION OF 15 U.S.C. § 1125(a)

51. Plaintiff incorporates all prior allegations.

52. Defendant has, in connection with its goods, used in commerce; and continues to use in commerce, Plaintiff's Trademarks.

53. Defendant has affixed, applied and used in connection with its sale of goods, false designations of origin and false and misleading descriptions and representations, including the Plaintiff's Trademarks, which tend falsely to describe the origin, sponsorship, association or approval by Plaintiff of the goods sold by the Defendant.

54. Defendant's use one or more of the Plaintiff's Trademarks with full knowledge of the falsity of such designations of origin, descriptions and representations, all to the detriment of Plaintiff.

55. Defendant's use of Plaintiff's Trademarks on the counterfeit goods constitutes false descriptions and representations tending to falsely describe or represent Defendant and Defendant's products as being authorized, sponsored, affiliated or associated with Plaintiff.

56. Defendant uses one or more of the Plaintiff's Trademarks on counterfeit goods with the express intent to cause confusion and mistake, to deceive and mislead the purchasing public, to

trade upon the high quality reputation of Plaintiff and to improperly appropriate to themselves the valuable trademark rights of Plaintiff.

57. Defendant's aforesaid acts constitute the use in commerce of false designations of origin and false and/or misleading descriptions or representations, tending to falsely or misleadingly describe and/or represent Defendant's products as those of Plaintiff in violation of Section 43(a) of the Lanham Act, 15 U.S.C. §1125(a).

58. Defendant's wrongful acts will continue unless enjoined by this Court.

59. Plaintiff has no adequate remedy at law.

60. Plaintiff has no adequate remedy at law and is suffering irreparable harm and damage as a result of the aforesaid acts of Defendant in an amount thus far not determined but believed to be in excess of One Million Dollars (\$1,000,000).

61. Upon information and belief, Defendant has obtained gains, profits and advantages as a result of its wrongful acts in an amount thus far not determined but believed to be in excess of One Million Dollars (\$1,000,000).

COUNT IV
FEDERAL TRADEMARK DILUTION
FOR VIOLATION OF 15 U.S.C. §1125 (c)

62. Plaintiff incorporates all prior allegations.

63. Plaintiff is the exclusive owner of the trademark rights herein.

64. Defendant's use of Plaintiff's Trademarks on the counterfeit goods they sell constitutes Defendant's commercial use in commerce of Plaintiff's Trademarks.

65. These marks have been used for many years and are so globally recognized and associated with Plaintiff that they are entitled to be recognized as famous and distinctive under 15 U.S.C. §1125(c).

66. Plaintiff's Trademarks have come to have a secondary meaning indicative of origin, relationship, sponsorship and/or association with the Plaintiff and its distinctive reputation for high quality. The purchasing public is likely to attribute to Plaintiff Defendant's use of Plaintiff's Trademarks as a source of origin, authorization and/or sponsorship for the products Defendant sells and further, purchase Defendant's products in the erroneous belief that Defendant is associated with, sponsored by or affiliated with Plaintiff, when Defendant is not.

67. Plaintiff has not authorized or licensed the use of these trademarks to Defendant.

68. Defendant's unauthorized use of Plaintiff's Trademarks in its marketing, sale and distribution of counterfeit products is diluting the distinctive quality of the Plaintiff's Trademarks and the goodwill associated with them in violation of Section 43(a) of the Lanham Act, 15 U.S.C §1125(c).

69. Such conduct has injured Plaintiff and said injury will continue unless the Court enjoins Defendant from committing further wrongful acts.

70. Upon information and belief, Defendant intentionally and willfully utilizes Plaintiff's Trademarks and has traded on Plaintiff's reputation and goodwill.

71. Plaintiff has no adequate remedy at law and is suffering irreparable harm and damage as a result of the aforesaid acts of Defendant in an amount thus far not determined but believed to be in excess of One Million Dollars (\$1,000,000).

72. Upon information and belief, Defendant has obtained gains, profits and advantages as a result of its wrongful acts in an amount thus far not determined but believed to be in excess of One Million Dollars (\$1,000,000).

PRAYER FOR RELIEF

WHEREFORE, Plaintiff demands judgment against the Defendant as follows:

- I. That a preliminary and permanent injunction be issued enjoining and restraining Defendant and its officers, agents, servants, employees and attorneys and all those in active concert or participation with them, from:
 - A. Using any reproduction, counterfeit, copy or colorable imitation of the Plaintiff's Trademarks to identify any goods or the rendering of any services not authorized by Plaintiff;
 - B. Engaging in any course of conduct likely to cause confusion, deception or mistake, or to injure Plaintiff's business reputation or dilute the distinctive quality of Plaintiff's name and Plaintiff's Trademarks;
 - C. Using a false description or representation including words or other symbols tending to falsely describe or represent Defendant's unauthorized goods as being those of Plaintiff or sponsored by or associated with Plaintiff and from offering such goods into commerce;
 - D. Further infringing Plaintiff's Trademarks by manufacturing, producing, distributing, circulating, selling, marketing, offering for sale, advertising, promoting, renting, displaying or otherwise disposing of any products not authorized by Plaintiff bearing any simulation, reproduction, counterfeit, copy or colorable imitation of Plaintiff's Trademarks;
 - E. Using any simulation, reproduction, counterfeit, copy or colorable imitation of Plaintiff's Trademarks in connection with the promotion, advertisement, display, sale,

offering for sale, manufacture, production, circulation or distribution of any unauthorized products in such fashion as to relate or connect, or tend to relate or connect, such products in any way to Plaintiff, or to any goods manufactured, sold, manufactured, sponsored or approved by, or connected with Plaintiff;

F. Making any statement or representation whatsoever, or using any false designation of origin or false description, or performing any act, which can or is likely to lead the trade or public or individual members thereof, to believe that any products promoted, advertised, displayed, sold, offered for sale, manufactured, produced, circulated or distributed by defendant is in any manner associated or connected with Plaintiff, or is marketed, sold, manufactured, licensed, sponsored, approved or authorized by Plaintiff;

G. Secreting, destroying, altering, removing, or otherwise dealing with the unauthorized products or any books or records which contain any information relating to the importing, manufacturing, producing, distributing, circulating, selling, marketing, offering for sale, advertising, promoting, or displaying of all unauthorized products which infringe Plaintiff's Trademarks; and

H. Effecting assignments or transfers, forming new entities or associations or utilizing any other device for the purpose of circumventing or otherwise avoiding the prohibitions set forth in subparagraphs (A) through (G).

II. Directing that Defendant delivers up for destruction to Plaintiff all unauthorized products and advertisements in its possession or under its control bearing any of Plaintiff's Trademarks or any

simulation, reproduction, counterfeit, copy or colorable imitation thereof, and all plates, molds, matrices and other means of production of same pursuant to 15 U.S.C. §1118.

III. Directing such other relief as the Court may deem appropriate to prevent the trade and public from deriving any erroneous impression that any products manufactured, sold or otherwise circulated or promoted by Defendant is authorized by Plaintiff or related in any way to Plaintiff's products.

IV. Directing Defendant to supply Coach with the name and address of each person or entity from whom or from which is has purchased any item bearing the word "Coach" or any "Coach" trademarked product.

V. Directing Defendant, within thirty (30) days after the service of judgment upon it, with notice of entry thereof, to file with the Court, and serve upon Coach, a written report under oath setting forth in detail the manner in which Defendant has complied with paragraphs I through IV.

VI. Awarding to Plaintiff the Defendant's profits from its unlawful acts herein alleged as Defendant's total sales of handbags bearing any one or more of the Coach Trademarks, less any elements of cost or deductions proved by Defendant and allowed by law.

VII. Awarding to Plaintiff the damages from Defendant's unlawful acts herein alleged.

VIII. Pursuant to 15 U.S.C. § 1117(a), directing Defendant to pay Plaintiff all of the profits assessed pursuant to paragraph VI, *supra*, together with three times the amount of damages assessed pursuant to paragraph VII, *supra*, with prejudgment interest on the foregoing sums.

IX. In the event that the Court determines that Defendant intentionally used a mark knowing that such mark was a counterfeit mark, directing Defendant to pay Plaintiff:

- a. Pursuant to 15 U.S.C. § 1117(a) and (b) all of the profits assessed pursuant to paragraph VI, *supra*; plus,

b. Pursuant to 15 U.S.C. § 1117(a) and (b) three times the profits assessed pursuant to paragraph VI, *supra*, or three times the damages assessed pursuant to paragraph VII, *supra*, whichever is greater; and,

c. Prejudgment interest on the foregoing sums at an annual interest rate established under 26 U.S.C. § 6621(a)(2) commencing as of the date of the service of the complaint herein;

X. Ordering that Plaintiff recover the costs of this action together with reasonable attorneys' and investigators' fees and prejudgment interest in accordance with 15 U.S.C. § 1117.

XI. Directing that this Court retain jurisdiction of this action for the purpose of enabling Plaintiff to apply to the Court at any time for such further orders and interpretation or execution of any order entered in this action, for the modification of any such order, for the enforcement or compliance therewith and for the punishment of any violations thereof.

XII. Awarding to Plaintiff such other and further relief as the Court may deem just and proper, together with the costs and disbursements which Plaintiff has incurred in connection with this action.

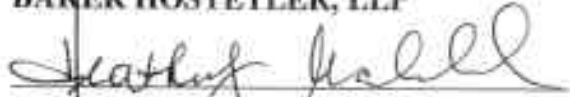
PLEASE TAKE NOTICE, that Plaintiff reserves its right to elect, at any time before final judgment is rendered by this Court, to recover statutory damages pursuant to 15 U.S.C. § 1117(c) instead of actual damages and profits pursuant to 15 U.S.C. § 1117(a).

DATED: New York, New York
September 29, 2006

Respectfully submitted,

BAKER HOSTETLER, LLP

By:



Heather J. McDonald, Esq.

666 Fifth Avenue

New York, New York 10103

(212) 589-4200

Attorneys for Plaintiff

Coach, Inc

01164307.2, Coach-Target Complaint

Exhibit 1

TRADEMARK

Principal Register

COACH

Coach Products, Inc. (New York corporation)
516 W. 34th St.
New York, N.Y. 10001, by change of name from
Gail Leather Products, Inc. (New York corporation)
New York, N.Y.

For: WOMEN'S HANDBAGS AND CARRY-ON
LUGGAGE, in CLASS 18 (U.S. CLS. 3 and 39).

For: MEN'S AND WOMEN'S BELTS, in CLASS 25
(U.S. CL. 39)

First use May 1963; in commerce May 1963.
Owner of Reg. No. 751,493.

Ser. No. 32,297, filed May 14, 1975.

J. P. BOUXSEIN III, Examiner

Int. Cls.: 18 and 25

Prior U.S. Cls.: 3 and 39

United States Patent and Trademark Office

Reg. No. 1,242,098

Registered Jun. 14, 1983

TRADEMARK

Principal Register



Coach Leatherware Company, Inc. (New York corporation)
516 W. 34th St.
New York, N.Y. 10001

For: WOMEN'S HANDBAGS, PORTFOLIOS, CARRY ON LUGGAGE, CLUTCHES, TOTES, TRAVEL KITS, COSMETIC CASES, AND BRIEFCASES, in CLASS 18 (U.S. Cl. 3).

First use Sep. 1973; in commerce Sep. 1973.

For: MEN'S AND WOMEN'S BELTS, in CLASS 25 (U.S. Cl. 39).

First use Sep. 1973; in commerce Sep. 1973.

Owner of U.S. Reg. Nos. 751,493, 788,840, 1,070,099 and 1,071,000.

No claim is made to the exclusive right to use the word "Leatherware", apart from the mark as shown.

Sec. 2(f).

Ser. No. 345,984, filed Jan. 18, 1982.

MARTIN MARKS, Examining Attorney

United States Patent Office

751,493

Registered June 25, 1963

PRINCIPAL REGISTER Trademark

Ser. No. 134,804, filed Dec. 28, 1961

COACH

Gall Leather Products, Inc. (New York corporation)
27 W. 23rd St.
New York 10, N.Y.

For: LEATHER GOODS—NAMELY, UTILITY
KITS, PORTFOLIOS, KEY CASES, COMB-CASES,
PASS CASES, MONEY-CLIPS, BILLFOLDS, WAL-
LETS, POCKET SECRETARIES, STUB-CASES,
JEWEL-CASES, AND LEATHER BOOK COVERS—
in CLASS 3.

First use Oct. 1, 1957; in commerce Oct. 1, 1957.

Int. Cls.: 18 and 25

Prior U.S. Cls.: 3 and 39

United States Patent and Trademark Office

10 Year Renewal

Reg. No. 1,870,999

Registered Aug. 9, 1977

Renewal Term Begins Aug. 9, 1997

TRADEMARK
PRINCIPAL REGISTER



SARA LEE CORPORATION (MARY-
LAND CORPORATION)
PO BOX 2760

470 HANES MILL ROAD
WINSTON-SALEM, NC 27103, BY
CHANGE OF NAME, CHANGE OF
NAME, ASSIGNMENT AND ASSIGN-
MENT FROM COACH PRODUCTS,
INC (NEW YORK CORPORATION)
NEW YORK, NY

OWNER OF U.S. REG. NO. 751,493.

FOR: WOMEN'S HANDBAGS, PORT-
FOLIOS, TOILETRY TRAVEL KITS
AND CARRY-ON LUGGAGE PIECES, IN
CLASS 18 (U.S. CLS. 3 AND 19).

FIRST USE 5-0-1961; IN COMMERCE
5-0-1961.

FOR: MEN'S AND WOMEN'S BELTS,
IN CLASS 25 (U.S. CL. 39).

FIRST USE 5-0-1961; IN COMMERCE
5-0-1961.

SER. NO. 73-052,296, FILED 1-14-1975.

*In testimony whereof I have hereunto set my hand
and caused the seal of The Patent and Trademark
Office to be affixed on Sep. 30, 1997.*

COMMISSIONER OF PATENTS AND TRADEMARKS

Int. Cl.: 18

Prior U.S. Cls.: 1, 2, 3, 22, and 41

Reg. No. 2,626,565

United States Patent and Trademark Office

Registered Sep. 24, 2002

TRADEMARK
PRINCIPAL REGISTER



COACH, INC. (MARYLAND CORPORATION)
516 WEST 34TH STREET
NEW YORK, NY 10001

FOR: HANDBAGS, PURSES, CLUTCHES,
SHOULDER BAGS, PORTFOLIOS, TOTE BAGS,
WAIST POUCHES, BACKPACKS, COSMETIC CASES
SOLD EMPTY, TOILETRY CASES SOLD EMPTY,
BRIEFCASES, LUGGAGE, GARMENT BAGS, BILL-
FOLDS, WALLETS, KEY CASES, BUSINESS CARD
CASES, CREDIT CARD CASES, PASSPORT HOLD-
ERS, IDENTIFICATION CASES, TIE CASES AND

COIN POUCHES, IN CLASS 18 (U.S. CLS. 1, 2, 3, 22
AND 41).

FIRST USE 4-0-2001; IN COMMERCE 4-0-2001.

SEC. 2(F).

SN 78-007,996, FILED 5-10-2000.

MARIA-VICTORIA SUAREZ, EXAMINING ATTOR-
NEY

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

United States Patent and Trademark Office

Reg. No. 2,592,963

Registered July 9, 2002

TRADEMARK
PRINCIPAL REGISTER



COACH, INC. (MARYLAND CORPORATION)
516 WEST 34TH STREET
NEW YORK, NY 10001

FIRST USE 4-6-2001; IN COMMERCE 4-6-2001.

SEC. 2(F).

FOR: CLOTHING, NAMELY, SCARVES, TIES,
GLOVES, BELTS, CAPS, HATS, SHOES, SLIPPERS,
COATS, JACKETS AND SUSPENDERS, IN CLASS 25
(U.S. CLS. 22 AND 39).

SN 78-007,598, FILED 5-10-2000.

MARIA-VICTORIA SUAREZ, EXAMINING ATTOR-
NEY



United States Patent and Trademark Office

[Home](#) | [Site Index](#) | [Search](#) | [FAQ](#) | [Glossary](#) | [Guides](#) | [Contacts](#) | [eBusiness](#) | [eBiz alerts](#) | [News](#) | [Help](#)

Trademarks > Trademark Electronic Search System(Tess)

TESS was last updated on Fri Sep 29 04:16:56 EDT 2006

[TESS HOME](#)
[NEW USER](#)
[STRUCTURED](#)
[FREE FORM](#)
[BROWSE DATA](#)
[SEARCH OG](#)
[BOTTOM](#)
[HELP](#)

Logout

Please logout when you are done to release system resources allocated for you.

Record 1 out of 1

[TARR Status](#)
[ASSIGN Status](#)
[TDR](#)
[TTAB Status](#)
 (Use the "Back" button of the Internet Browser to return to TESS)



Word Mark	CC
Goods and Services	IC 024, US 042 050, G & S: Fabric for use in the manufacture of clothing, shoes, handbags and luggage. FIRST USE: 20020802. FIRST USE IN COMMERCE: 20020802
Mark Drawing Code	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code	26.03.03 - Incomplete ovals; Ovals, incomplete 26.03.16 - Ovals touching or intersecting 26.03.21 - Ovals that are completely or partially shaded 27.03.01 - Geometric figures forming letters, numerals or punctuation
Serial Number	76441558
Filing Date	August 14, 2002
Current Filing Basis	1A
Original Filing Basis	1A
Published for Opposition	December 23, 2003
Registration Number	2822318
Registration Date	March 16, 2004
Owner	(REGISTRANT) Coach Services, Inc. CORPORATION MARYLAND 516 West 34th Street New York NEW YORK 10001
Attorney of Record	Norman H. Zivin
Prior Registrations	2592963;2626565
Description of Mark	The mark consists of a repeating pattern featuring a stylized letter "C" in different orientations.

Type of Mark TRADEMARK
Register PRINCIPAL-2(F)
Live/Dead Indicator LIVE

[TESS Home](#)[New User](#)[Structured](#)[Free Form](#)[Browse Dict](#)[SEARCH OG](#)[Top](#)[HELP](#)[| HOME](#) | [SITE INDEX](#) | [SEARCH](#) | [#BUSINESS](#) | [HELP](#) | [PRIVACY POLICY](#)



United States Patent and Trademark Office

[Home](#) | [Site Index](#) | [Search](#) | [FAQ](#) | [Glossary](#) | [Guides](#) | [Contacts](#) | [eBusiness](#) | [eBiz alerts](#) | [News](#) | [Help](#)

Trademarks > Trademark Electronic Search System(Tess)

TESS was last updated on Fri Sep 29 04:16:56 EDT 2006

[TESS HOME](#) | [NEW USER](#) | [STRUCTURED](#) | [FREE FORM](#) | [BROWSE/DICT](#) | [SEARCH OG](#) | [BOTTOM](#) | [HELP](#)

Please logout when you are done to release system resources allocated for you.

Record 1 out of 1

[TARR Status](#)[ASSIGN Status](#)[TDR](#)[TTAB Status](#)

(Use the "Back" button of the Internet

Browser to return to TESS)



Word Mark
Goods and
Services

CC CC CC CC

IC 004. US 001 006 015. G & S: CANDLES. FIRST USE: 20011000. FIRST USE IN
COMMERCE: 20011000

IC 006. US 002 012 013 014 023 025 050. G & S: METAL KEY FOBs. FIRST USE: 20001200.
FIRST USE IN COMMERCE: 20001200

IC 009. US 021 023 026 036 038. G & S: SUNGLASSES AND EYEGLOSS CASES. FIRST USE:
20010300. FIRST USE IN COMMERCE: 20010300

IC 014. US 002 027 028 050. G & S: WATCHES AND WATCH STRAPS; JEWELRY, NAMELY,
NECKLACES, BRACELETS, EARRINGS, RINGS. FIRST USE: 20010900. FIRST USE IN
COMMERCE: 20010900

IC 016. US 002 005 022 023 029 037 038 050. G & S: ; DIARIES AND PLANNING DIARIES
MADE OF LEATHER. FIRST USE: 20010200. FIRST USE IN COMMERCE: 20010200

IC 018. US 001 002 003 022 041. G & S: LEATHER KEY FOBs, UMBRELLAS, DOG AND CAT
COLLARS AND LEASHES. FIRST USE: 20010300. FIRST USE IN COMMERCE: 20010300

IC 025. US 022 039. G & S: CLOTHING, NAMELY, SKIRTS AND PANTS, AND DOG COATS.
FIRST USE: 20011200. FIRST USE IN COMMERCE: 20011200

Mark Drawing
Code

(5) WORDS, LETTERS, AND/OR NUMBERS IN STYLIZED FORM

Design Search
Code

Serial Number 76348453

Filing Date December 14, 2001
Current Filing Basis 1A
Original Filing Basis 1B
Published for Opposition October 1, 2002
Registration Number 2832589
Registration Date April 13, 2004
Owner (REGISTRANT) Coach Services, Inc. CORPORATION MARYLAND 516 West 34th Street New York NEW YORK 10001
Attorney of Record Norman H. Zivin
Prior Registrations 2592963;2626565
Type of Mark TRADEMARK
Register PRINCIPAL
Live/Dead Indicator LIVE

[TESS HOME](#) [NEW USER](#) [STRUCTURED](#) [FREE FORM](#) [BROWSE DICT](#) [SEARCH OG](#) [TOP](#) [HELP](#)

[HOME](#) | [SITE INDEX](#) | [SEARCH](#) | [BUSINESS](#) | [HELP](#) | [PRIVACY POLICY](#)



United States Patent and Trademark Office

[Home](#) | [Site Index](#) | [Search](#) | [FAQ](#) | [Glossary](#) | [Guides](#) | [Contacts](#) | [eBusiness](#) | [eBiz alerts](#) | [News](#) | [Help](#)

Trademarks > Trademark Electronic Search System(Tess)

TESS was last updated on Fri Sep 29 04:16:55 EDT 2006

[TESS HOME](#) | [NEW USER](#) | [STRUCTURED](#) | [FREE FORM](#) | [Browse by Dict](#) | [SEARCH OG](#) | [BOTTOM](#) | [HELP](#)

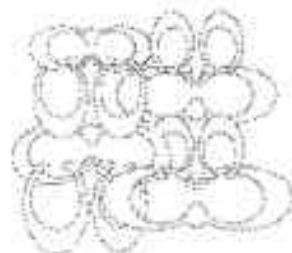
Please logout when you are done to release system resources allocated for you.

Record 1 out of 1

[TARR Status](#)[ASSIGN Status](#)[TDR](#)[TTAB Status](#)

(Use the "Back" button of the Internet

Browser to return to TESS)



Word Mark
Goods and
Services

C

IC 018: US 001 002 003 022 041. G & S: HANDBAGS, PURSES, CLUTCHES, SHOULDER BAGS, TOTE BAGS, WAIST POUCHES, COSMETIC CASES SOLD EMPTY, TOILETRY CASES SOLD EMPTY, BILLFOLDS, WALLETS, KEY CASES, BUSINESS CARD CASES, CREDIT CARD CASES, PASSPORT HOLDERS, IDENTIFICATION CASES, KEY FOBs, COIN POUCHES AND UMBRELLAS. FIRST USE: 20030301. FIRST USE IN COMMERCE: 20030301

IC 024. US 042 050. G & S: FABRICS FOR USE IN THE MANUFACTURE OF CLOTHING, SHOES AND HANDBAGS. FIRST USE: 20030301. FIRST USE IN COMMERCE: 20030301

IC 025. US 022 039. G & S: CLOTHING, NAMELY, SCARVES, HATS, CAPS AND SHOES. FIRST USE: 20030301. FIRST USE IN COMMERCE: 20030301

Mark Drawing
Code

(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Design Search
Code

26.03.03 - Incomplete ovals; Ovals, incomplete

26.03.11 - Letters, numerals, punctuation, geometric figures, objects, humans, plants or animals comprising an oval; Ovals comprised of animals; Ovals comprised of geometric figures; Ovals comprised of humans; Ovals comprised of letters or numerals; Ovals comprised of plants; Ovals comprised of punctuation

26.03.13 - Ovals, two or more (not concentric); Two or more ovals

26.03.16 - Ovals touching or intersecting

Serial Number

76574796

Filing Date

February 9, 2004

Current Filing
Basis

1A

Original Filing
Basis

1A

Published for
Opposition August 16, 2005

Registration
Number 3012585

International
Registration
Number :0837606 ;0837606A

Registration
Date November 8, 2005

Owner (REGISTRANT) Coach Services, Inc. CORPORATION MARYLAND 516 West 34th Street New
York NEW YORK 10001

Attorney of
Record Norman H. Zivin

Prior
Registrations 2592963;2626565;2822318

Type of Mark TRADEMARK

Register PRINCIPAL-2(F)

Live/Dead
Indicator LIVE

[TESS Home](#) [New User](#) [Structured](#) [Free Form](#) [Browse Data](#) [Search OG](#) [Top](#) [Help](#)

[Home](#) | [Site Index](#) | [Search](#) | [Business](#) | [Help](#) | [Privacy Policy](#)

Int. Cls.: 9, 18 and 25

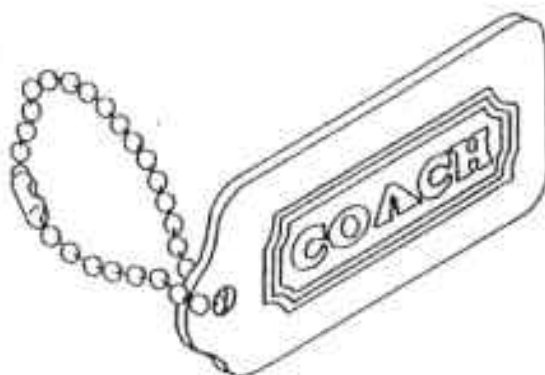
Prior U.S. Cls.: 1, 2, 3, 21, 22, 23, 26, 36, 38, 39
and 41

Reg. No. 2,088,707

United States Patent and Trademark Office

Registered Aug. 19, 1997

**TRADEMARK
PRINCIPAL REGISTER**



SARA LEE CORPORATION (MARYLAND
CORPORATION)
POST OFFICE BOX 2760
470 HANES MILL ROAD
WINSTON-SALEM, NC 27102

FOR: CELLULAR PHONE CASES, COMPUT-
ER CASES AND COMPUTER ACCESSORY
CASES, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36
AND 38).

FIRST USE 5-31-1995; IN COMMERCE
5-31-1995.

FOR: ATTACHE CASES, BRIEFCASES,
BRIEFCASE-TYPE PORTFOLIOS, HANDBAGS,
SATCHELS, TOTE BAGS, DUFFEL BAGS,
LUGGAGE, GARMENT BAGS FOR TRAVEL,
BACK PACKS, TIE CASES, MEN'S CLUTCHES,

COSMETIC BAGS SOLD EMPTY, TOILETRY
CASES SOLD EMPTY, WATER BOTTLE CAR-
RIERS AND WAIST POUCHES, IN CLASS 18
(U.S. CLS. 1, 2, 3, 22 AND 41).

FIRST USE 12-31-1979; IN COMMERCE
12-31-1979.

FOR: MEN'S AND WOMEN'S BELTS, IN
CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 10-31-1986; IN COMMERCE
10-31-1986.

OWNER OF U.S. REG. NOS. 1,071,000 AND
1,309,779.

SER. NO. 75-037,438, FILED 12-26-1995.

PATRICIA HORRALL, EXAMINING ATTOR-
NEY



United States Patent and Trademark Office

[Home](#) | [Site Index](#) | [Search](#) | [FAQ](#) | [Glossary](#) | [Guides](#) | [Contacts](#) | [eBusiness](#) | [eBiz alerts](#) | [News](#) | [Help](#)

Trademarks > Trademark Electronic Search System(Tess)

TESS was last updated on Fri Sep 29 04:16:56 EDT 2006

[TESS HOME](#) | [NEW USER](#) | [STRUCTURED](#) | [FREE FORM](#) | [BROWSE DICT](#) | [SEARCH OG](#) | [BOTTOM](#) | [HELP](#)
[Logout](#)

Please logout when you are done to release system resources allocated for you.

Record 1 out of 1

[TARR Status](#)[ASSIGN Status](#)[TDR](#)[TTAB Status](#)

(Use the "Back" button of the Internet

Browser to return to TESS)

Typed Drawing

Word Mark

COACH

Goods and Services

IC 006, US 002 012 013 014 023 025 050, G & S: key fobs of metal, metal money clips, FIRST USE: 19951001, FIRST USE IN COMMERCE: 19951001

IC 009, US 021 023 026 036 038, G & S: eyeglass cases, cellular phone cases, computer cases and computer accessory cases, FIRST USE: 19950430, FIRST USE IN COMMERCE: 19950430

IC 016, US 002 005 022 023 029 037 038 050, G & S: desk pads, desk file trays, memo boxes, pencil cups, business card holders, paperweights, planning diaries, daily business planners, checkbook covers, FIRST USE: 19900531, FIRST USE IN COMMERCE: 19900531

IC 018, US 001 002 003 022 041, G & S: attache cases, briefcases, satchels, tote bags, duffle bags, key cases and leather key fobs, men's clutches, coin cases, credit card cases, waist pouches, water bottle carriers, passport covers, cosmetic cases sold empty, toiletry cases sold empty, and identification tags for luggage, luggage, garment bags, back packs, FIRST USE: 19861031, FIRST USE IN COMMERCE: 19861031

IC 020, US 002 013 022 025 032 050, G & S: picture frames, jewelry cases not of precious metal, non-metal money clips, FIRST USE: 19900531, FIRST USE IN COMMERCE: 19900531

IC 025, US 022 039, G & S: hats, caps and gloves, FIRST USE: 19860531, FIRST USE IN COMMERCE: 19860531

Mark Drawing Code

(1) TYPED DRAWING

Design Search Code

Serial Number 75037436

Filing Date December 26, 1995

Current Filing Basis 1A

Original Filing Basis 1A

Published for
Opposition May 27, 1997

Registration
Number 2088706

Registration
Date August 19, 1997

Owner (REGISTRANT) Sara Lee Corporation CORPORATION MARYLAND Post Office Box 2760 470
Hanes Mill Road Winston-Salem NORTH CAROLINA 27102

(LAST LISTED OWNER) COACH, INC. CORPORATION BY ASSIGNMENT MARYLAND 516
WEST 34TH STREET NEW YORK NEW YORK 10001

Assignment
Recorded ASSIGNMENT RECORDED

Attorney of
Record NORMAN H ZIVIN

Prior
Registrations 1309779;1746836

Type of Mark TRADEMARK

Register PRINCIPAL

Affidavit Text SECT 15. SECT 8 (6-YR).

Live/Dead
Indicator LIVE

TESS HOME	NEW USER	STRUCTURED	FREE FORM	BROWSE DICT	SEARCH OG	Top	HELP
---------------------------	--------------------------	----------------------------	---------------------------	-----------------------------	---------------------------	---------------------	----------------------

[\[HOME \]](#) [\[SITE INDEX \]](#) [\[SEARCH \]](#) [\[BUSINESS \]](#) [\[HELP \]](#) [\[PRIVACY POLICY \]](#)



United States Patent and Trademark Office

[Home](#) | [Site Index](#) | [Search](#) | [FAQ](#) | [Glossary](#) | [Guides](#) | [Contacts](#) | [eBusiness](#) | [eBiz alerts](#) | [News](#) | [Help](#)**Trademarks > Trademark Electronic Search System(Tess)**

TESS was last updated on Fri Sep 29 04:16:56 EDT 2006

[TESS HOME](#) [NEW USER](#) [STRUCTURED](#) [FREE FORM](#) [BROWSE DICT](#) [SEARCH OG](#) [BOTTOM](#) [HELP](#)[Logout](#)

Please logout when you are done to release system resources allocated for you.

Record 1 out of 1[TARR Status](#)[ASSIGN Status](#)[TDR](#)[TTAB Status](#)*(Use the "Back" button of the Internet Browser to return to TESS)*

Word Mark	COACH
Goods and Services	IC 009, US 021 023 026 036 038, G & S: eyeglasses, eyeglass frames, sunglasses, FIRST USE: 19991118, FIRST USE IN COMMERCE: 19991118
Mark Drawing Code	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code	26.15.02 - Plain single or multiple line polygons; Polygons (plain, single line)
Serial Number	75471782
Filing Date	April 21, 1998
Current Filing Basis	1A
Original Filing Basis	1B
Published for Opposition	January 5, 1999
Registration Number	2534429
Registration Date	January 29, 2002
Owner	(REGISTRANT) COACH, INC. CORPORATION MARYLAND 516 WEST 34TH STREET NEW YORK NEW YORK 10001
Assignment Recorded	ASSIGNMENT RECORDED
Attorney of Record	Norman H. Zivin
Prior Registrations	1309779;2088706;AND OTHERS
Type of Mark	TRADEMARK
Register	PRINCIPAL
Live/Dead Indicator	LIVE

TESS HOME	NEW USER	STRUCTURED	FREE FORM	BROWSE DICT	SEARCH OG	TOP	HELP
---------------------------	--------------------------	----------------------------	---------------------------	-----------------------------	---------------------------	---------------------	----------------------

[\[HOME \]](#) [\[SITE INDEX \]](#) [\[SEARCH \]](#) [\[eBUSINESS \]](#) [\[HELP \]](#) [\[PRIVACY POLICY \]](#)

Int. Cls.: 6, 9, 16, 18, 20 and 25

Prior U.S. Cls.: 1, 2, 3, 5, 12, 13, 14, 21, 22, 23,
25, 26, 29, 32, 36, 37, 38, 39, 41 and 50

Reg. No. 2,045,676

United States Patent and Trademark Office

Registered Mar. 18, 1997

**TRADEMARK
PRINCIPAL REGISTER**



SARA LEE CORPORATION (MARYLAND
CORPORATION)
POST OFFICE BOX 2760
470 HANES MILL ROAD
WINSTON-SALEM, NC 27102

FOR: KEY FOBs OF METAL AND MONEY
CLIPS, IN CLASS 6 (U.S. CLS. 2, 12, 13, 14, 23, 25
AND 30).

FIRST USE 10-1-1995; IN COMMERCE
10-1-1993.

FOR: CELLULAR PHONE CASES, COMPUT-
ER CASES AND COMPUTER ACCESSORY
CASES, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36
AND 38).

FIRST USE 5-31-1995; IN COMMERCE
5-31-1995.

FOR: DESK PADS, DESK FILE TRAYS,
MEMO BOXES, PENCIL CUPS, BUSINESS
CARD HOLDERS, PAPERWEIGHTS, PLAN-
NING DIARIES, DAILY BUSINESS PLANNERS,
CHECKBOOK COVERS, PASSPORT COVERS,
IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38
AND 50).

FIRST USE 5-31-1990; IN COMMERCE
5-31-1990.

FOR: ATTACHE CASES, BRIEFCASES,
BRIEFCASE-TYPE PORTFOLIOS, SATCHELS,
DUFFEL BAGS, MEN'S CLUTCHES, COIN
CASES, WAIST POUCHES, WATER BOTTLE
CARRIERS, PASSPORT COVERS, AND IDEN-
TIFICATION TAGS FOR LUGGAGE, LUG-
GAGE, GARMENT BAGS, BACKPACKS, IN
CLASS 18 (U.S. CLS. 1, 2, 3, 22 AND 41).

FIRST USE 10-31-1986; IN COMMERCE
10-31-1986.

FOR: PICTURE FRAMES, JEWELRY CASES
NOT OF PRECIOUS METAL, IN CLASS 20 (U.S.
CLS. 2, 13, 22, 25, 32 AND 50).

FIRST USE 5-31-1990; IN COMMERCE
5-31-1990.

FOR: HATS, CAPS AND GLOVES, IN CLASS
25 (U.S. CLS. 22 AND 39).

FIRST USE 5-31-1986; IN COMMERCE
5-31-1986.

OWNER OF U.S. REG. NOS. 1,309,779 AND
1,746,836.

SER. NO. 75-037,437, FILED 12-26-1995.

PATRICIA HORRALL, EXAMINING ATTOR-
NEY

Int. Cls.: 9, 16 and 18

Prior U.S. Cls.: 2, 3, 26 and 37

United States Patent and Trademark Office

Reg. No. 1,309,779

Registered Dec. 18, 1984

TRADEMARK
Principal Register



Coach Leatherware Company, Inc. (New York corporation)
516 W. 34th St.
New York, N.Y. 10001

For: EYEGLASS CASES, in CLASS 9 (U.S. Cls. 2, 3 and 26).

First use May 1963; in commerce May 1963.

For: CHECKBOOK CASES AND POCKET SECRETARIES, in CLASS 16 (U.S. Cls. 2, 3 and 37).

First use May 1963; in commerce May 1963.

For: LEATHER GOODS—NAMELY, WALLETS, PURSES, KEY CASES, COSMETIC

CASES (SOLD EMPTY), BUSINESS CARD CASES, CREDIT CARD CASES, PASSPORT HOLDERS, CLUTCHES, TOTE BAGS, AND SHOULDER BAGS, in CLASS 18 (U.S. Cl. 3).

First use May 1963; in commerce May 1963.

Owner of U.S. Reg. Nos. 751,493, 1,071,000 and others.

Ser. No. 431,281, filed Jun. 21, 1983.

DEBORAH S. COHN, Examining Attorney



United States Patent and Trademark Office

[Home](#) | [Site Index](#) | [Search](#) | [FAQ](#) | [Glossary](#) | [Guides](#) | [Contacts](#) | [eBusiness](#) | [eB/z alerts](#) | [News](#) | [Help](#)

Trademarks > Trademark Electronic Search System(Tess)

TESS was last updated on Fri Sep 29 04:16:56 EDT 2006

[TESS HOME](#) | [NEW USER](#) | [STRUCTURED](#) | [FREE FORM](#) | [BROWSE DICT](#) | [SEARCH OG](#) | [BOTTOM](#) | [HELP](#)
[Logout](#) Please logout when you are done to release system resources allocated for you.

Record 1 out of 1

[TARR Status](#) | [ASSIGN Status](#) | [TDR](#) | [TTAB Status](#) (Use the "Back" button of the Internet Browser to return to TESS)


Word Mark	COACH
Goods and Services	IC 014. US 002 027 028 050. G & S: clocks, watches and component parts thereof. FIRST USE: 19980401. FIRST USE IN COMMERCE: 19980401
Mark Drawing Code	(3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS
Design Search Code	26.15.02 - Plain single or multiple line polygons; Polygons (plain, single line)
Serial Number	75271680
Filing Date	April 9, 1997
Current Filing Basis	1A
Original Filing Basis	1B
Published for Opposition	September 9, 1997
Registration Number	2291368
Registration Date	November 9, 1999
Owner	(REGISTRANT) SARA LEE CORPORATION CORPORATION MARYLAND 470 Hanes Mill Road Winston-Salem NORTH CAROLINA 27105 (LAST LISTED OWNER) COACH SERVICES, INC. CORPORATION MARYLAND 516 WEST 34TH STREET NEW YORK NEW YORK 10001
Assignment Recorded	ASSIGNMENT RECORDED
Attorney of Record	NORMAN H. ZIVIN
Prior Registrations	0751493;1071000;AND OTHERS

Type of Mark TRADEMARK
Register PRINCIPAL
Affidavit Text SECT 15. SECT 8 (6-YR).
Live/Dead Indicator LIVE

[TESS HOME](#)[NEW USER](#)[STRUCTURED](#)[FREE FORM](#)[BROWSE DICT](#)[SEARCH OG](#)[TOP](#)[HELP](#)

[| HOME](#) | [SITE INDEX](#) | [SEARCH](#) | [#BUSINESS](#) | [HELP](#) | [PRIVACY POLICY](#)

Int. Cl.: 25

Prior U.S. Cl.: 39

United States Patent and Trademark Office

Reg. No. 1,846,801

Registered July 26, 1994

TRADEMARK
PRINCIPAL REGISTER

COACH

SARAMAR CORPORATION (DELAWARE CORPORATION)
CANNON BUILDING, SUITE 145
861 SILVER LAKE BOULEVARD
DOVER, DE 19901

FOR: MEN'S AND WOMEN'S COATS AND
JACKETS, IN CLASS 25 (U.S. CL. 39).

FIRST USE 10-31-1992, IN COMMERCE
10-31-1992.

OWNER OF U.S. REG. NOS. 1,242,098, 1,309,779
AND OTHERS.

SER. NO. 74-362,252, FILED 2-26-1993.

CARYN HINES, EXAMINING ATTORNEY

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

United States Patent and Trademark Office

Reg. No. 2,231,001

Registered Mar. 9, 1999

**TRADEMARK
PRINCIPAL REGISTER**

COACH

SARA LEE CORPORATION (MARYLAND
CORPORATION)
470 HANES MILL ROAD
WINSTON-SALEM, NC 27105

FOR: CLOTHING FOR MEN, WOMEN AND
CHILDREN, NAMELY, COATS, JACKETS,
VESTS, SHIRTS, OVERCOATS, RAINCOATS,
SOCKS, SCARVES, TIES, SUSPENDERS,
SHOES, SLIPPERS, AND BELTS, IN CLASS 25
(U.S. CLS. 22 AND 39).

FIRST USE 0-0-1976; IN COMMERCE
0-0-1976.

OWNER OF U.S. REG. NOS. 1,071,000,
1,046,801, AND OTHERS.

SN 74-573,870, FILED 9-15-1994.

PATRICIA HORRALL, EXAMINING ATTOR-
NEY

Int. Cl.: 14

Prior U.S. Cls.: 2, 27, 28, and 50

United States Patent and Trademark Office

Reg. No. 2,291,341

Registered Nov. 9, 1999

**TRADEMARK
PRINCIPAL REGISTER**

COACH

SARA LEE CORPORATION (MARYLAND
CORPORATION)
470 HANES MILL ROAD
WINSTON-SALEM, NC 27105

OWNER OF U.S. REG. NOS. 751,493 AND
1,071,000.

SN 75-239,976, FILED 2-11-1997.

FOR: CLOCKS AND WATCHES, IN CLASS 14
(U.S. CLS. 2, 27, 28 AND 50).

FIRST USE 4-1-1998; IN COMMERCE
4-1-1998.

KATHERINE STOIDES, EXAMINING ATTOR-
NEY

Int. Cl.: 25

Prior U.S. Cls.: 22 and 39

Reg. No. 2,162,303

United States Patent and Trademark Office

Registered June 2, 1998

**TRADEMARK
PRINCIPAL REGISTER**



SARA LEE CORPORATION (MARYLAND
CORPORATION)
POST OFFICE BOX 2760
470 HANES MILL ROAD
WINSTON-SALEM, NC 27102

FIRST USE 0-0-1976; IN COMMERCE
0-0-1976;
OWNER OF U.S. REG. NOS. 1,242,098,
1,746,836, AND OTHERS.

SN 74-575,090, FILED 9-19-1994.

FOR: BELTS, IN CLASS 25 (U.S. CLS. 22 AND
39).

PATRICIA HORRALL, EXAMINING ATTOR-
NEY

Int. Cl.: 25

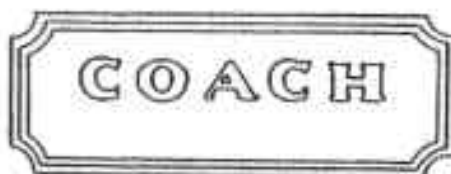
Prior U.S. Cls.: 22 and 39

United States Patent and Trademark Office

Reg. No. 2,169,808

Registered June 30, 1998

**TRADEMARK
PRINCIPAL REGISTER**



SARA LEE CORPORATION (MARYLAND
CORPORATION)
470 HANES MILL ROAD
WINSTON-SALEM, NC 27105

FOR: CLOTHING FOR MEN, WOMEN AND
CHILDREN, NAMELY, COATS, JACKETS,
VESTS, SHIRTS, OVERCOATS, RAINCOATS,
SOCKS, SCARVES, TIES, SUSPENDERS,
SHOES, SLIPPERS, AND BELTS, IN CLASS 25
(U.S. CLS. 22 AND 39).

FIRST USE 0-0-1976; IN COMMERCE
0-0-1976.

OWNER OF U.S. REG. NOS. 1,070,999,
1,746,836; AND OTHERS.

SN 74-575,098, FILED 9-19-1994.

PATRICIA HORRALL, EXAMINING ATTOR-
NEY

Int. Cl.: 35

Prior U.S. Cls.: 100, 101 and 102

United States Patent and Trademark Office

Reg. No. 2,252,847

Registered June 15, 1999

SERVICE MARK
PRINCIPAL REGISTER



SARA LEE CORPORATION (MARYLAND
CORPORATION)
470 HANES MILL ROAD
WINSTON-SALEM, NC 27103

FOR: RETAIL STORE SERVICES AND
CATALOG MAIL ORDER SERVICES FEATUR-
ING LEATHER GOODS, FOOTWEAR, CLOTH-
ING, HOME FURNISHINGS, ACCESSORIES,
JEWELRY AND WATCHES, IN CLASS 35 (U.S.
CLS. 100, 101 AND 102).

FIRST USE 5-27-1997, FIRST USED IN COM-
MERCE IN ANOTHER FORM IN DECEMBER
1983; IN COMMERCE 5-27-1997.

OWNER OF U.S. REG. NOS. 1,662,071, 2,088,706
AND OTHERS.

SER. NO. 75-385,268, FILED 11-5-1997.

CHERYL BUTLER, EXAMINING ATTORNEY

Int. Cls.: 3 and 21

Prior U.S. Cls.: 1, 2, 4, 6, 13, 23, 29, 30, 33, 40,
50, 51 and 52

Reg. No. 2,035,056

United States Patent and Trademark Office

Registered Feb. 4, 1997

TRADEMARK
PRINCIPAL REGISTER



SARA LEE CORPORATION (MARYLAND
CORPORATION)
POST OFFICE BOX 2760
470 HANES MILL ROAD
WINSTON-SALEM, NC 27102

FOR: LEATHER CLEANING AND MOISTUR-
IZING PREPARATIONS, IN CLASS 3 (U.S. CLS.
1, 4, 6, 50, 51 AND 52).

FIRST USE 10-31-1992; IN COMMERCE
10-31-1992.

FOR: SHOE BRUSHES, CLEANING CLOTHS
FOR WIPING OR DUSTING LEATHER PROD-
UCTS, IN CLASS 21 (U.S. CLS. 2, 13, 23, 29, 30,
33, 40 AND 50).

FIRST USE 10-31-1992; IN COMMERCE
10-31-1992.

SER. NO. 74-716,464, FILED 8-16-1995.

PATRICIA HORRALL, EXAMINING ATTOR-
NEY

Int. Cl.: 12

Prior U.S. Cls.: 19, 21, 23, 31, 35, and 44

United States Patent and Trademark Office

Reg. No. 2,055,818

Registered Apr. 22, 1997

TRADEMARK
PRINCIPAL REGISTER



SARA LEE CORPORATION (MARYLAND
CORPORATION)
POST OFFICE BOX 2760
470 HANES MILL ROAD
WINSTON-SALEM, NC 27102

FOR SEAT COVERS AND SEAT CUSHIONS
FOR AUTOMOBILES, IN CLASS 12 (U.S. CLS.
19, 21, 23, 31, 35 AND 44).

FIRST USE 4-1-1996; IN COMMERCE
4-1-1996.

OWNER OF U.S. REG. NOS. 1,070,999,
1,746,836, AND OTHERS.

SN 74-575,099, FILED 9-19-1994.

PATRICIA HORRALL, EXAMINING ATTOR-
NEY

Int. Cl.: 12

Prior U.S. Cls.: 19, 21, 23, 31, 35, and 44

Reg. No. 2,061,826

United States Patent and Trademark Office

Registered May 13, 1997

**TRADEMARK
PRINCIPAL REGISTER**

COACH

SARA LEE CORPORATION (MARYLAND
CORPORATION)
470 HANES MILL ROAD
WINSTON-SALEM, NC 27105

FIRST USE 4-1-1996; IN COMMERCE
4-1-1996.
OWNER OF U.S. REG. NOS. 1,071,000,
1,746,836, AND OTHERS.

FOR: SEAT COVERS AND SEAT CUSHIONS
FOR AUTOMOBILES, IN CLASS 12 (U.S. CLS.
19, 21, 23, 31, 35 AND 44).

SN 74-573,867, FILED 9-15-1994.

PATRICIA HORRALL, EXAMINING ATTOR-
NEY

Int. Cls.: 3 and 21

Prior U.S. Cls.: 1, 2, 4, 6, 13, 23, 29, 30, 33, 40,
50, 51 and 52

Reg. No. 2,074,972

United States Patent and Trademark Office

Registered July 1, 1997

**TRADEMARK
PRINCIPAL REGISTER**

COACH

SARA LEE CORPORATION (MARYLAND
CORPORATION)
POST OFFICE BOX 2760
470 HANES MILL ROAD
WINSTON-SALEM, NC 27102

FOR: LEATHER CLEANING AND MOISTUR-
IZING PREPARATIONS, IN CLASS 3 (U.S. CLS.
1, 4, 6, 50, 51 AND 52).

FIRST USE 10-31-1992; IN COMMERCE
10-31-1992.

FOR: SHOE BRUSHES AND CLEANING
CLOTHS FOR WIPING OR DUSTING OF
LEATHER PRODUCTS, IN CLASS 21 (U.S. CLS.
2, 13, 23, 29, 30, 33, 40 AND 50).

FIRST USE 10-31-1992; IN COMMERCE
10-31-1992.

SER. NO. 74-716,518, FILED 8-16-1995.

PATRICIA HORRALL, EXAMINING ATTOR-
NEY