

Exhibit 3

Int. Cls.: 6, 9, 14, 16, 18, 25 and 28

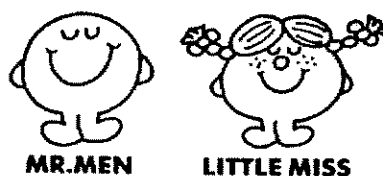
Prior U.S. Cls.: 1, 2, 3, 5, 12, 13, 14, 21, 22, 23, 25, 26, 27, 28, 29, 36, 37, 38, 39, 41 and 50

Reg. No. 2,233,157

**United States Patent and Trademark Office**

Registered Mar. 23, 1999

**TRADEMARK  
PRINCIPAL REGISTER**



HARGREAVES, MARGARET CHRISTINE  
(UNITED KINGDOM CITIZEN)  
PILBEAMS, BLACKHAM, TURNBRIDGE  
WELLS  
KENT TN3 9UP, ENGLAND

FOR: METAL KEY RINGS, IN CLASS 6 (U.S. CLS. 2, 12, 13, 14, 23, 25 AND 50).

FOR: AUDIO AND VIDEO TAPES, FILMS AND DISCS, COMPACT DISCS, LASER DISCS, FLOPPY DISCS, HARD DISCS, OPTICAL DISCS, DISC AND DATA CARRIERS, PHONOGRAPH RECORDS, MAGNETIC AND DIGITAL TAPES, ALL FEATURING MUSICAL, MUSICAL SOUND RECORDINGS, MUSICAL VIDEO RECORDINGS AND VIDEO RECORDINGS FEATURING CARTOON CHARACTERS, OPTIONALLY ALSO WITH LIVE ACTION SEQUENCES AND/OR IMAGES; JACKETS FOR VIDEO CASSETTES; RADIOS, AUDIO CASSETTE RECORDERS, VIDEO CASSETTE RECORDERS; CALCULATORS, SUNGLASSES, OFFICE REQUISITES, NAMELY, COMPUTER MOUSE MATS AND COMPUTER WRIST MATS; VIDEO GAMES AND VIDEO GAMES MACHINES FOR USE WITH TELEVISIONS, IN CLASS 9 (U.S. CLS. 21, 23, 26, 36 AND 38).

FOR: JEWELRY, COSTUME JEWELRY, WATCHES, WATCH STRAPS AND CLOCKS, IN CLASS 14 (U.S. CLS. 2, 27, 28 AND 50).

FOR: BOOKS AND MAGAZINES ALL FOR CHILDREN, COMIC BOOKS, COMIC STRIPS IN GENERAL, CHILDREN'S ACTIVITY BOOKS, POP-UP BOOKS, POSTERS, PAPER BANNERS AND WALL HANGINGS MADE OF PAPER OR CARDBOARD, PAPER PHOTOGRAPH FRAMES, GREETING CARDS, WRAPPING PAPER, PAPER TAGS, MOUNTED PHOTOGRAPHS, UNMOUNTED PHOTOGRAPHS, STATIONERY, NOTEPAPER, ENVELOPES, PENS, PENCILS, PENCIL CASES, PEN CASES, ARTISTS' MATERIALS, NAMELY, PAINTING SETS FOR ARTISTS, ARTISTS' PENCILS, ARTISTS' BRUSHES, ARTISTS' PENS, STENCILS, POSTER ART SETS, PAINT BOXES, PAINT BRUSHES, COLORING MATERIALS, NAMELY, CRAYONS, PAINTS, FELT TIP PENS, COLORING PENCILS, MARKER PENS, HIGHLIGHTERS AND BRUSH PENS, IE, INK PENS WITH A BRUSH NIP, ADHESIVES FOR STATIONERY OR HOUSEHOLD PURPOSES; MODELING MATERIALS AND COMPOUNDS FOR USE BY CHILDREN, STAMP PADS AND INK THEREFOR, WRITING INK, FIGURES MADE OF RESIN OR PLASTIC DESIGNED TO BE PLACED ON THE CAPS OF PENS OR PENCILS; PAPER NAPKINS AND PAPER TABLE CLOTHS; PRINTED TICKETS, PRINTED SOUVENIR PROGRAMS, FLYERS, POSTERS, LEAFLETS, BROCHURES, PAMPHLETS AND

BOOKLETS COMMEMORATING CHARITABLE EVENTS; PAPER AND CARDBOARD BAGS AND BOXES FOR PACKAGING; GIFT RIBBON; PRINTED INSTRUCTIONAL, EDUCATIONAL AND TEACHING MATERIAL ALL FOR USE WITH INFANTS, BABIES AND CHILDREN; PLAYING CARDS, COASTERS MADE OF PAPER, TABLE MATS MADE OF PAPER, PAPER PARTY HATS, STICKERS, PAPER AND PLASTIC TRANSFERS, NAMELY, RUB-ON, STICK-ON AND IRON-ON TEMPORARY TATTOOS, DECALCOMANIAS, CALENDARS, DIARIES, NOTEBOOKS; OFFICE REQUISITES, NAMELY, TYPE CORRECTING FLUID, PUNCHES, RUBBER BANDS, PAPER CLIPS, BINDER CLIPS AND FASTENERS, STAPLERS, TAPE DISPENSERS, ERASERS, PENCIL SHARPENERS, NOTE BINDERS AND FILES, MEMO PADS, SCISSORS, PAPER BINS; ELECTRIC TYPEWRITERS, PRINTING BLOCKS, RECEPTACLES FOR HOLDING RUBBER BANDS, PAPER CLIPS, BINDER CLIPS AND FASTENERS; DISPOSABLE DIAPERS, BATHROOM TISSUE, FACIAL TISSUES, PAPER HANDKERCHIEFS, ABSORBENT PAPER FOR USE IN THE KITCHEN; PLASTIC SANDWICH BAGS, IN CLASS 16 (U.S. CLS. 2, 5, 22, 23, 29, 37, 38 AND 50).

FOR: SATCHELS, BACKPACKS, PURSES, WALLETS; BAGS, NAMELY, ALL PURPOSE SPORT AND ATHLETIC BAGS, BEACH BAGS, BOOK BAGS, CARRY-ON BAGS, CLUTCH BAGS, DIAPER BAGS, DUFFEL BAGS, GENERAL PURPOSE BAGS, GYM BAGS, GARMENT BAGS, LEATHER SHOPPING BAGS, MESH SHOPPING BAGS, OVERNIGHT BAGS, SCHOOL BAGS, SHOULDER BAGS, TEXTILE SHOPPING BAGS, TOTE BAGS, BAGS FOR DISPOSABLE DIAPERS, TRAVEL-BAGS; FANNY PACKS, UMBRELLAS AND PARASOLS, IN CLASS 18 (U.S. CLS. 1, 2, 3, 22 AND 41).

FOR: CLOTHING FOR ADULTS AND CHILDREN, T-SHIRTS AND SWEATSHIRTS; FOOTWEAR; HEAD WEAR, CAPS AND HATS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FOR: TOY FIGURES REPRESENTING CARTOON CHARACTERS AND ACCESSORIES THEREFOR, ELECTRICAL AND MECHANICAL ACTION TOYS; SWIMMING AIDS, NAMELY, POOL RINGS, ARMFLOATS FOR RECREATIONAL USE, KICKERS, SWIM RINGS, SWIM SEATS, SWIM VESTS, DIVE

RINGS, DIVE DISKS, AIRBEDS, INFLATABLE RIDE-ON TOYS; MASKS, SNORKELS, SWIM FINS, BEACH BALLS, PADDLING POOLS, PLAYMATS; DOLLS, ACTION FIGURES AND PLAY FIGURES, PLUSH TOYS, SOFT TOYS, BEANBAG TOYS, PUPPETS; TOYS FOR BABIES AND INFANTS, NAMELY, RATTLES, MOBILES, PLAY QUILTS AND ACTIVITY TOYS; TOYS DESIGNED TO BE ATTACHED TO CAR SEATS, STROLLERS, CRIBS, HIGH CHAIRS; PLAY SETS DESIGNED TO INTERACT WITH DOLLS, PLAY FIGURES AND ACTION FIGURES, MAKE-BELIEVE SETS, PLAY HOUSES, PLAY TEA SETS, VEHICLES FOR DOLLS, ACTION FIGURES AND PLAY FIGURES, CARRYING OR COLLECTING CASES FOR DOLLS, PLAY FIGURES AND ACTION FIGURES; TOY DRESSING-UP OUTFITS AND WEARABLE TOY ACCESSORIES; MAKE AND PLAY ACTIVITY TOYS, NAMELY, PLASTER MOLDING SETS, MODELING SETS, FELT PICTURE ACTIVITY SETS; WIPEAWAY SETS, GLITTER SETS, KNITTING SETS, ASSEMBLY AND CONSTRUCTION KITS, JOKES AND NOVELTY ITEMS, NAMELY, PAPER MASKS, RUDE NOISE-MAKERS, FALSE FACES, FALSE NOSES, FALSE EYEGLASSES, FALSE BEARDS, FALSE MUSTACHES, WIND UP TOYS, WATER SQUIRTING TOYS, MAGIC TRICKS, PARTY FAVORS IN THE NATURE OF SMALL TOYS, KALEIDOSCOPES, JIGSAW PUZZLES, MANIPULATIVE PUZZLES AND CUBE-TYPE PUZZLES; EQUIPMENT SOLD AS A UNIT FOR BOARD, CARD AND SKILL ACTION GAMES AND FLOOR GAMES, DOMINO SETS; CHRISTMAS TREE DECORATIONS (EXCEPT CONFECTIONERY OR ILLUMINATION ARTICLES); BICYCLE HELMETS, KNEE, ELBOW AND WRIST PROTECTORS FOR USE IN SKATING AND OTHER SPORTS; BATH BOOKS, NAMELY, BOOKS MADE OF PLASTIC AND FOAM TO BE READ AND PLAYED WITH BY CHILDREN IN THE BATH, IN CLASS 28 (U.S. CLS. 22, 23, 38 AND 50).

PRIORITY CLAIMED UNDER SEC. 44(D) ON UNITED KINGDOM APPLICATION NO. 2048573, FILED 12-13-1995, REG. NO. 2048573, DATED 9-20-1996, EXPIRES 12-13-2005.

SER. NO. 75-062,176, FILED 2-23-1996.

STANLEY I. OSBORNE, EXAMINING ATTORNEY

Thank you for your request. Here are the latest results from the TARR web server.

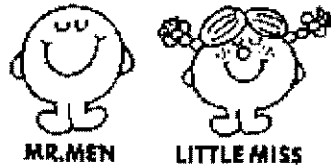
This page was generated by the TARR system on 2008-01-28 12:30:15 ET

**Serial Number:** 75062176 Assignment Information

Trademark Document Retrieval

**Registration Number:** 2233157

**Mark**



(words only): MR. MEN LITTLE MISS

**Standard Character claim:** No

**Current Status:** Section 8 and 15 affidavits have been accepted and acknowledged.

**Date of Status:** 2005-04-20

**Filing Date:** 1996-02-23

**Transformed into a National Application:** No

**Registration Date:** 1999-03-23

**Register:** Principal

**Law Office Assigned:** LAW OFFICE 102

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at [TrademarkAssistanceCenter@uspto.gov](mailto:TrademarkAssistanceCenter@uspto.gov)

**Current Location:** 830 -Post Registration

**Date In Location:** 2005-04-20

---

**LAST APPLICANT(S)/OWNER(S) OF RECORD**

---

1. THE HARGREAVES ORGANISATION

**Address:**

THE HARGREAVES ORGANISATION  
ALDWYCH HOUSE 81 ALDWYCH

LONDON WC2B 4HN

United Kingdom

**Legal Entity Type:** UNLIMITED LIABILITY COMPANY INCORPORATED UNDER THE LAWS OF ENGLAND AND WALES

**State or Country Where Organized:** United Kingdom

---

**GOODS AND/OR SERVICES**

---

**International Class:** 006

**Class Status:** Active

**Basis:** 44(e)

**First Use Date:** (DATE NOT AVAILABLE)

**First Use in Commerce Date:** (DATE NOT AVAILABLE)

**International Class:** 009

**Class Status:** Active

**Basis:** 44(e)

**First Use Date:** (DATE NOT AVAILABLE)

**First Use in Commerce Date:** (DATE NOT AVAILABLE)

**International Class:** 014

**Class Status:** Active

**Basis:** 44(e)

**First Use Date:** (DATE NOT AVAILABLE)

**First Use in Commerce Date:** (DATE NOT AVAILABLE)

**International Class:** 016

**Class Status:** Active

books for children

**Basis:** 44(e)

**First Use Date:** (DATE NOT AVAILABLE)

**First Use in Commerce Date:** (DATE NOT AVAILABLE)

**International Class:** 018

**Class Status:** Active

**Basis:** 44(e)

**First Use Date:** (DATE NOT AVAILABLE)

**First Use in Commerce Date:** (DATE NOT AVAILABLE)

**International Class:** 025

**Class Status:** Active

**Basis:** 44(e)

**First Use Date:** (DATE NOT AVAILABLE)

**First Use in Commerce Date:** (DATE NOT AVAILABLE)

**International Class:** 028

**Class Status:** Active

**Basis:** 44(e)

**First Use Date:** (DATE NOT AVAILABLE)

**First Use in Commerce Date:** (DATE NOT AVAILABLE)

---

### ADDITIONAL INFORMATION

---

**Design Search Code(s):**

**02.01.33** - Grotesque men formed by letters, numbers, punctuation or geometric shapes; Stick figures

**02.03.26** - Grotesque women formed by letters, numbers, punctuation or geometric shapes

**04.07.03** - Geometric figures or combinations of geometric figures representing a person; Geometric figures representing a person; Geometric shapes forming a person; Person formed by geometric shapes

**Foreign Application Number:** 2048573

**Foreign Registration Number:** 2048573

**Foreign Registration Date:** 1996-09-20

**Country:** United Kingdom

**Foreign Filing Date:** 1995-12-13

**Foreign Expiration Date:** 2005-12-13

---

### MADRID PROTOCOL INFORMATION

---

(NOT AVAILABLE)

---

### PROSECUTION HISTORY

---

**NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.**

2007-12-20 - Counter claim opp. for Proceeding No.

2007-04-25 - TEAS Change Of Correspondence Received

2006-08-09 - Assignment Of Ownership Not Updated Automatically

2005-09-22 - TEAS Change Of Correspondence Received

2005-04-20 - Section 8 (6-year) accepted & Section 15 acknowledged

2005-04-20 - Assigned To Paralegal

2005-03-25 - Section 8 (6-year) and Section 15 Filed

2005-03-25 - PAPER RECEIVED

2004-02-25 - TEAS Change Of Correspondence Received

1999-09-17 - Section 7 correction issued

1999-04-19 - Section 7 amendment filed

1999-03-23 - Registered - Principal Register

1999-02-02 - ITU claim deleted

1999-01-20 - Notice of Allowance canceled

1998-07-21 - Notice of allowance - mailed

1998-04-28 - Published for opposition

1998-03-27 - Notice of publication

1998-02-12 - Approved for Pub - Principal Register (Initial exam)

1998-02-12 - Assigned To Examiner

1997-12-08 - Communication received from applicant

1997-08-20 - Non-final action mailed

1997-08-04 - Previous allowance count withdrawn

1997-07-28 - Approved for Pub - Principal Register (Initial exam)

1997-07-22 - Examiner's amendment mailed

1997-07-22 - Previous allowance count withdrawn

1997-07-21 - Approved for Pub - Principal Register (Initial exam)

1997-04-16 - Communication received from applicant

1996-10-25 - Non-final action mailed

---

**ATTORNEY/CORRESPONDENT INFORMATION**

---

**Attorney of Record**

J. SCOTT GERIEN

**Correspondent**

Evan M. Kent  
Mitchell Silberberg & Knupp LLP  
11377 West Olympic Boulevard  
Los Angeles CA 90064-1683  
Phone Number: (310) 312-2000  
Fax Number: (310) 231-8311

**Domestic Representative**

J. SCOTT GERIEN

---