

Exhibit 4

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December 13, 2006

VIA EMAIL & U.S. MAIL

Mr. Frank J. Colucci
Colucci & Umans
219 East 50th St.
New York, NY 10022-7681

Re: Aspen Trademark Infringement

Dear Mr. Colucci:

I write in response to your December 11, 2006, letter. In your letter, you state:

we find it troubling that you have yet to present any substantive argument in support of ALI's position that Victoria's Secret and BBW's non-trademark use of "Aspen" for their holiday collections, which are marketed to evoke images of a geographic location associated with snow and winter, constitute an infringement of ALI's ASPEN registration.

In response, I find it troubling that you have completely mischaracterized ALI's position. The relevant facts (as related to VS) are as follows:

1. ALI owns the trademark APSEN in International Class 025.
2. The goods listed in this registration specifically include "sweaters" and "jackets."
3. ALI has current licensees that produce clothing under this trademark in Class 025.
4. Victoria's Secret produces and sells sweatshirts and jackets that are directly marked with ASPEN.
5. Victoria's Secret does not have ALI's permission to use ALI's ASPEN trademark.
6. There is a likelihood that consumer confusion could result from VS' use of an identical mark on clothing under Class 025.

These are the essential facts necessary to state a cause of action for trademark infringement and

constitute a "substantive" argument.

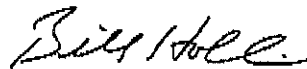
I understand you contend that VS' use is a "non-trademark" use. However, I respectfully disagree. This is not a situation where the term ASPEN is used in some context solely at the point of sale, or solely in conjunction with internet or catalog advertising. Rather, the applicable goods are **directly marked** and relevant consumers observe these goods long after the sale is made and far removed from the advertising context you have described. As an experienced intellectual property litigator, I am sure that you understand that your "non-trademark use" defense is neither as categorical, nor as clear cut, as you represent.

For many reasons, my client simply cannot allow third parties such as Victoria's Secret and Bath and Body Works to freely use its trademarks. For example, these uses, if freely allowed, are likely to be used by others as evidence that my client's mark is weak, or that it has abandoned its mark.

Please let me know by Friday, December 15, 2006, if you are authorized to receive service of process for the following entities:

1. VICTORIA'S SECRET STORES, LLC., and
2. VICTORIA'S SECRET DIRECT, LLC

Sincerely,



William H. Hollimon

WHH