UNITED STATES DISTRICT COURT
DISTRICT OF MASSACHUSETTS

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U.S. DISTRICT COURT
DISTRICT OF MASS.

LOUIS VUITTON MALLETIER, S.A.

Plaintiff,

v.

CONSUMER RESEARCH CORPORATION, SUBSCRIBERBASE, INC., SUBSCRIBERBASE HOLDINGS, INC., and JEFFREY L. FRENCH

Defendants.

Case No.: 07 CA 11260 NMG

MAGISTRATE JUDGE Sorokin

COMPLAINT

Plaintiff Louis Vuitton Malletier, S.A. ("Louis Vuitton" or "Plaintiff"), for its Complaint against Defendants Consumer Research Corporation, SubscriberBASE, Inc., SubscriberBASE Holdings, Inc., and Jeffrey L. French (collectively "Defendants"), alleges as follows:

INTRODUCTION

1. Plaintiff is one of the world's best-known manufacturers of highly-desired luxury goods, including handbags. Plaintiff's products grace the pages of fashion magazines and the arms of celebrities seen throughout the media. In view of Plaintiff's fame and reputation garnered as a result of such continuous, high-profile publicity, as well as the enormous success of Plaintiff's respective businesses, Plaintiff has become among the favored targets for those who seek to take a free ride on and profit from the reputation of a well-established and prominent brand. This case is an example of such unlawful conduct.

2. This case concerns the intentional, systematic and wholesale unauthorized use and theft of world-famous trademarks and designs owned by Plaintiff, including the famous trademarks LV, LOUIS VUITTON, the Louis Vuitton design marks, as well as the copyrighted designs and images of Louis Vuitton. Defendants are engaged in the unauthorized use and exploitation of Louis

Vuitton trademarks for their own pecuniary gain. They lure unwitting consumers to their websites using the famous Louis Vuitton trademarks and, in exchange for the promise of a "free" Louis Vuitton handbag and wallet, Defendants receive valuable, personal information from the consumer, as well as fees. To further their passing off, Defendants have unlawfully taken Plaintiff 's proprietary photographic images of its products and have reproduced them on the Internet to promote Defendants' infringing activities.

3. Plaintiff has demanded that Defendants cease their infringing conduct. Defendants have promised to cease their unlawful conduct, but have continued the same conduct in violation of their promise.

4. Plaintiff asserts claims for trademark infringement under §32(1) of the Lanham Act, 15 U.S.C. §1114(1); unfair competition, false advertising and false designation of origin under §43(a) of the Lanham Act, 15 U.S.C. §1125(a); dilution under §43(c) of the Lanham Act, 15 U.S.C. §1125(c); copyright infringement under 17 U.S.C. §101, et. seq., and for unfair and deceptive business practices under Chapter 93A of Massachusetts law.

5. Plaintiff seeks injunctive relief to prevent the unauthorized and unlawful use of the Louis Vuitton trademarks and recovery of Defendants' profits flowing from their use of Plaintiff's trademarks. Plaintiff seeks further injunctive relief to prevent Defendants' use of Plaintiff's copyrighted photographic images and handbag designs, and monetary relief, including recovery of Plaintiff's damages and Defendants' profits generated from their use of such images and designs, or, at Plaintiff's election, statutory damages pursuant to Section 504(c) of the Copyright Act, 17 U.S.C. §504(c). Plaintiff also seeks recovery of its attorney's fees, any other relief authorized by the Lanham Act, the Copyright Act and applicable state law, and such other relief as the Court deems just and proper.

PARTIES

6. Plaintiff Louis Vuitton is organized and existing under the laws of the Republic of France, with its principal place of business in Paris, France. Louis Vuitton has a usual place of business in Boston, Massachusetts, within this judicial district. Louis Vuitton is engaged in the manufacture, sale and distribution in interstate and foreign commerce of prestigious high-quality, luxury merchandise, including a wide variety of luggage, handbags, trunks, garment bags, wallets, small leather goods, apparel and other similar items. Among the trademarks used by Louis Vuitton to identify its goods are LV, LOUIS VUITTON and the Pattern Design Trademarks depicted in Exhibit A hereto (collectively, the "LV Trademarks"). Louis Vuitton is also the owner of all copyrights in several proprietary photographic images and handbag designs (the "LV Designs"), as depicted in the U.S. Copyright Registrations attached as Exhibit B hereto. The LV Trademarks and LV Designs are collectively referred to herein as "the LV Properties."

7. Upon information and belief, defendant Consumer Research Corporation ("CRC") is a South Carolina corporation with a place of business at 3830 Forest Drive, Suite 207, Columbia, South Carolina, 29204. Upon information and belief, CRC distributes and promotes infringing material in this judicial district and elsewhere. CRC owns and operates websites which advertise and promote such material through, *inter alia*, the Internet websites www.ProductEvaluationPanel.com and www.ProductTestPanel.com. Other websites owned and operated by CRC include www.consumertestingcorporation.com; www.evaluateproducts.com; www.myproducttestpanel.com; www.producttestingdirect.com; www.producttestingfeedback.com; www.producttestingonline.com; www.testpanelsurveys.com; and www.testpromotionalproducts.com (collectively "the Internet Websites"). Upon information and belief, defendant Jeffrey L. French is responsible for the day-to-day operations and management of defendant CRC.

8. Upon information and belief, defendant SubscriberBASE, Inc. ("SubscriberBASE") is a South Carolina corporation with a principal place of business at 3830 Forest Drive, Suite 207, Columbia, South Carolina. Upon information and belief, SubscriberBASE distributes and promotes Infringing Material in this judicial district and elsewhere through, *inter alia*, the Internet Websites. Upon information and belief, Jeffrey L. French responsible for the day-to-day operations and management of defendant SubscriberBASE.

9. Upon information and belief, defendant SubscriberBASE Holdings, Inc. ("SubscriberBASE Holdings") is a South Carolina corporation with a principal place of business at 3830 Forest Drive, Suite 207, Columbia, South Carolina. Upon information and belief, SubscriberBASE Holdings distributes and promotes Infringing Material in this judicial district and elsewhere through, *inter alia*, the Internet Websites. Upon information and belief, defendant Jeffrey L. French is responsible for the day-to-day operations and management of defendant SubscriberBASE Holdings.

10. Upon information and belief, defendant Jeffrey L. French ("French") is the president of CRC, SubscriberBASE, and SubscriberBASE Holdings with a place of business at 3830 Forest Drive, Suite 207, Columbia, South Carolina, 29204. French distributes and promotes Infringing Material in this judicial district and elsewhere.

JURISDICTION AND VENUE

11. This Court has jurisdiction over the subject matter of this action pursuant to Section 39 of the Trademark Act of 1946 (the "Lanham Act"), 15 U.S.C. §1121, Section 501 of the Copyright Act, 17 U.S.C. §501, 28 U.S.C. §§1331, 1338(a) and 1338(b), and pendent jurisdiction, under 28 U.S.C. §1367(a).

12. This Court has personal jurisdiction over all the Defendants under the provisions of Mass. Gen. L. ch. 223A, §3, in that Defendants are transacting business within the Commonwealth and are contracting to supply services or things in this Commonwealth.

13. Venue is proper in this district pursuant to 28 U.S.C. §1391(b) and (c) because Defendants are subject to personal jurisdiction in this district due to their transacting of business herein and Plaintiff is suffering harm in this judicial district.

FACTS COMMON TO ALL CLAIMS FOR RELIEF

A. Louis Vuitton's Business, Trademarks and Copyrights

14. Louis Vuitton has been using the LV Trademarks continuously in interstate commerce in the United States and throughout the world since as early as 1897 (see Paragraph 18 for first use dates for each of the LV Trademarks).

15. Louis Vuitton is the sole and exclusive distributor in the United States of high-quality handbags, leather goods and other products bearing the LV Trademarks, which are exclusively manufactured in France, Spain and San Dimas, California.

16. Louis Vuitton sells its products through its own network of 374 exclusive high-end Louis Vuitton boutiques in the United States and throughout the world. In the United States, Louis Vuitton also sells its products in high-quality retail stores such as Saks Fifth Avenue and Neiman Marcus that contain departments operated by Louis Vuitton and staffed by Louis Vuitton personnel. Products bearing the LV Trademarks are prominently displayed throughout all Louis Vuitton boutiques and departments. On the Internet, Louis Vuitton sells its products only through the website www.eluxury.com. Louis Vuitton does not sell its high-end products through licensees or franchisees and Louis Vuitton has not authorized independent retail vendors to engage in services and advertising utilizing or displaying the LV Trademarks.

17. The LV Trademarks are prominently featured in advertisements for Louis Vuitton's handbags and other products, which appear in nationally distributed magazines including, for example, Vogue, Harper's Bazaar, W, Elle, The New Yorker and In Style. In the past two years alone, Louis Vuitton has spent in excess of $28 million on advertising which features the LV Trademarks. In addition to Louis Vuitton's own advertising efforts, products bearing the LV Trademarks are frequently the subject of fashion editorials. This coverage reaches hundreds of millions of consumers.

18. As a result of the Louis Vuitton boutiques, the extensive advertising of Louis Vuitton's products under the LV Trademarks, the widespread sale of Louis Vuitton products, and the celebrity that Louis Vuitton and the LV Trademarks have achieved, handbags and other products bearing one or more of the LV Trademarks have been and are now recognized by the public and the trade as originating from a single source, Louis Vuitton. Indeed, in 2005, Louis Vuitton was ranked No. 83 on the renowned Women's Wear Daily list of the 100 Best-Known Brands in the fashion industry.

19. Louis Vuitton is the owner of all rights in and to numerous U.S. registrations for the LV Trademarks in connection with handbags and other leather goods, including, but not limited to, the following:

MARK	REG. NO.	REGISTRATION DATE	FIRST USE (FU) / FOREIGN REG. (FR) DATE
LV and design	297,594	September 20, 1932	FU - 1897
LOUIS VUITTON	1,045,932	August 10, 1976	FU - 1925
Interlocking LV design	1,519,828	January 10, 1989	FU - 1925
LV and design	1,643,625	May 7, 1991	FU - December 31, 1959
LV and design	1,653,663	August 13, 1991	FU - December 31, 1959
Pattern design (textured)	1,841,850	June 28, 1994	FR – April 20, 1990
Flower design	2,181,753	August 18, 1998	FR – February 23, 1996

(the "LV Trademark Registrations"). Copies of the LV Trademark Registrations are attached hereto as Exhibit A.

20. All of the LV Trademark Registrations are valid, subsisting, and in full force and effect. Moreover, all of the LV Trademark Registrations are incontestable pursuant to Section 15 of the Lanham Act, 15 U.S.C. §1065, and serve as conclusive evidence of Louis Vuitton's ownership of the marks and of its exclusive right to use the marks in commerce on or in connection with all of the goods identified in the LV Trademark Registrations, as provided by Section 33(b) of the Lanham Act, 15 U.S.C. §1115(b).

21. Because of Louis Vuitton's exclusive and extensive use of the LV Trademarks, the LV Trademarks have acquired enormous value and have become extremely well known to the consuming public and trade as identifying and distinguishing Louis Vuitton exclusively and uniquely as the source of products available under the LV Trademarks. Due to the worldwide public acceptance, overwhelming fame and great recognition of products bearing or sold under the LV

Trademarks, these trademarks have come to represent the enormous goodwill of Louis Vuitton and have caused merchandise bearing the Louis Vuitton Trademarks -- even unauthorized goods -- to be in great demand.

22. Based on the worldwide success of the Louis Vuitton boutiques and the extensive sales of Louis Vuitton's products and their wide popularity, the LV Trademarks are famous and have developed secondary meaning and significance in the minds of the purchasing public, and the products utilizing and/or bearing such marks and names are immediately identified by the purchasing public with Louis Vuitton.

23. Louis Vuitton is also the owner of the following U.S. Copyright Registrations for the LV Designs: VA-1-225-388, VA-1-225-389, VA-1-225-390, VA-1-225-391, VA 1-250-121-and VA 1-250-120 ("the LV Designs"). The LV copyright registrations are valid and subsisting. (Copies of copyright registrations VA 1-250-120 and 121 are attached hereto as Exhibit B).

24. The LV Properties are vital to Louis Vuitton, and Louis Vuitton will suffer irreparable harm if any third parties, including Defendants herein, are allowed to continue using the LV Properties or to advertise goods bearing the LV Properties.

B. Defendants' Infringing Conduct

25. The Defendants are actively and knowingly engaged in the use of the LV Properties without authorization from Louis Vuitton to advertise and promote their own products and services on the Internet that are entirely unrelated to Louis Vuitton ("Infringing Activities").

26. Defendants' Infringing Activities and Infringing Material have entered into commerce, including within the Commonwealth of Massachusetts. Upon information and belief, among other channels of trade, Defendants have used numerous Internet websites to exploit the LV Properties for Defendants' own advertising advantage, including, but not limited to the Internet Websites.

27. Defendants are not licensed by Plaintiff and, at all relevant times, were not authorized by Plaintiff to use any of Plaintiff's LV Properties, to distribute goods bearing any of the LV Properties or to use the LV Properties for any purpose.

28. Defendants' Infringing Activities began long after Plaintiff's adoption and use of Plaintiff's LV Properties on a diverse range of goods, including handbags, and after Plaintiff obtained the trademark and copyright registrations listed above. Defendants' conduct is specifically designed to trade on Plaintiff's rights and the fame of Plaintiff's LV Properties. By their wrongful conduct, Defendants have traded upon and diminished the Plaintiff's goodwill, which has been created through Plaintiff's decades of continuous use of the LV Properties in connection with high-quality handbags and other merchandise.

29. By engaging in the Infringing Activities, Defendants have acted in willful disregard of laws protecting Plaintiff's goodwill, copyrights, trademarks and related proprietary rights and have confused and deceived the consuming public and the public at large concerning the source and sponsorship of the Infringing Activities. Defendants are using the LV Properties in order to compete with and otherwise benefit from the recognition and goodwill of Plaintiff's LV Properties and from the desirability of products bearing Plaintiff's LV Properties. As such, Defendants' Infringing Activities appear to be precisely calculated to divert Plaintiff's customers and to otherwise commercially benefit from Plaintiff's fame and goodwill.

30. Louis Vuitton has demanded that the Defendants stop their unlawful infringements. Defendants promised to stop such activities by July 2, 2007, but have not ceased their Infringing Activities. This conduct shows the Defendants to be willful and malicious infringers of the LV Properties.

31. Defendants' Infringing Activities are likely to injure Plaintiff's goodwill and reputation. The use by Defendants of Infringing Material identical to the LV Properties unfairly and

unlawfully wrests from Plaintiff control over its trademarks, copyrights and reputation. Plaintiff has no control over the Defendants' actions, and Plaintiff has no control over whether consumers receive the so-called "free handbag and wallet" as promised to them. As a result, Plaintiff's extremely valuable reputation is being permanently damaged. If Defendants' conduct is not enjoined, it will greatly injure the value of the LV Properties and the ability of the LV Trademarks to indicate goods emanating from their source, namely Louis Vuitton.

32. Defendants' Infringing Activities have caused and will continue to cause irreparable damage to the business and goodwill of Plaintiff unless permanently restrained by this Court.

33. Plaintiff has no adequate remedy of law.

FIRST CLAIM FOR RELIEF
TRADEMARK INFRINGEMENT (15 U.S.C. §1114(1))

34. Plaintiff repeats and realleges paragraphs 1 through 33, above, as if fully set forth herein.

35. Defendants' Infringing Activities are likely to cause confusion and mistake and to deceive Defendants' customers, potential customers and the public as to the source or sponsorship of Defendants' activities. Consumers are likely to be misled into believing that Defendants' Infringing Activities are authorized by, licensed by, sponsored by or otherwise approved by the Plaintiff. Such confusion is inevitable here where Defendants are using trademarks and copyrights identical to the LV Properties in connection with handbags, the very goods on which Plaintiff uses its LV Properties.

36. Upon information and belief, Defendants were on both actual and constructive notice of Plaintiff's exclusive rights in its LV Trademarks, which are registered and incontestable. Defendants' use of Plaintiff's LV Trademarks is

(i) willful,
(ii) in bad faith,
(iii) done with full knowledge of Plaintiff's prior use of, exclusive rights in and ownership of the LV Trademarks,
(iv) done with full knowledge of the goodwill and reputation associated with the LV Trademarks, and
(v) done with full knowledge that Defendants have no right, license or authority to use the LV Trademarks.

37. Defendants' acts are intended to reap the benefit of the goodwill that Plaintiff has created in the LV Trademarks and constitute infringement of Plaintiff's LV Trademarks in violation of Section 32(1) of the Lanham Act, 15 U.S.C. §1114(1).

38. Defendants' conduct has caused and is causing immediate and irreparable injury to Plaintiff and will continue to damage the Plaintiff and to deceive the public unless enjoined by this Court. Plaintiff has no adequate remedy at law.

SECOND CLAIM FOR RELIEF
FEDERAL UNFAIR COMPETITION (15 U.S.C. §1125(a))

39. Plaintiff repeats and realleges paragraphs 1 through 38, above, as if fully set forth herein.

40. Defendants' use of trademarks identical to Plaintiff's LV Trademarks in the advertising and marketing of their goods and services, constitutes false designation of origin and false representation with respect to the origin of Defendants' goods and services. Defendants' use of the LV Trademarks is likely to cause confusion, mistake, and deception as to the source of Defendants' activities and is likely to create the false impression that Defendants are affiliated with Plaintiff or that their activities are authorized, sponsored, endorsed, licensed by, or affiliated with Plaintiff. Defendants' actions constitute unfair competition in violation of Section 43(a) of the Lanham Act, 15 U.S.C. §1125(a).

41. Defendants' conduct has caused and is causing immediate and irreparable injury to Plaintiff and will continue both to damage Plaintiff and to deceive the public unless enjoined by this Court. Plaintiff has no adequate remedy at law.

THIRD CLAIM FOR RELIEF
FEDERAL DILUTION (15 U.S.C. §1125(c)(1))

42. Plaintiff repeats and realleges paragraphs 1 through 41, above, as if fully set forth herein.

43. Plaintiff's LV Trademarks are extraordinarily famous and well known throughout the United States, having been used exclusively and extensively by Plaintiff for decades. By reason of Plaintiff's extensive advertising and use, Plaintiff's LV Trademarks have become highly distinctive of Plaintiff's goods and are uniquely associated with the Plaintiff.

44. Defendants' unauthorized commercial use of Plaintiff's LV Trademarks for goods and services not controlled by Plaintiff commenced long after Plaintiff's LV Trademarks had been federally registered and had become famous.

45. Defendants' use of Plaintiff's LV Trademarks is likely to dilute the distinctive quality of Plaintiff's famous marks by (i) lessening the capacity of the LV Trademarks to identify and distinguish genuine products of Plaintiff or to identify and distinguish Plaintiff exclusively as the source of goods bearing or provided under the LV Trademarks, and (ii) by harming the reputation of the LV Trademarks, in violation of 15 U.S.C. §1125(c).

46. Defendants' use of Plaintiff's LV Trademarks for their own commercial business purposes is intended to and has the effect of trading on Plaintiff's reputation and causing dilution of Plaintiff's famous marks.

47. Upon information and belief, Defendants do not own any federal or state trademark registrations for any mark that includes, in whole or in part, any of Plaintiff's LV Trademarks and cannot assert any rights in Plaintiff's LV Trademarks that are prior to Plaintiff's rights.

48. Defendants' foregoing conduct is causing Plaintiff irreparable injury. Plaintiff has no adequate remedy at law.

FOURTH CLAIM FOR RELIEF
FALSE ADVERTISING (15 U.S.C. §1125(a))

49. Plaintiff repeats and realleges paragraphs 1 through 48, above, as if fully set forth herein.

50. Defendants' use of trademarks identical to Plaintiff's LV Trademarks in advertisements for Defendants' services constitutes false advertising, and Plaintiff is likely to be damaged as a consequence of the statements and promises appearing in these offensive advertisements. Defendants use Plaintiff's LV Trademarks solely to entice consumers to visit their websites and to provide Defendants with valuable personal information in exchange for a purportedly "free" Louis Vuitton product. Upon information and belief, it is highly unlikely – if not impossible – that consumers will actually receive a "free" Louis Vuitton product from Defendants because of the numerous demands made on consumers in order to qualify for a "free" Louis Vuitton product. Defendants require completion of several tasks, including, among others, (i) completion of extensive consumer surveys, (ii) purchases of several third-party products and services, (iii) referral of additional households that must complete the same process. Defendants' use of Plaintiff's LV Trademarks as a lure to consumers constitutes false advertising in violation of Section 43(a) of the Lanham Act, 15 U. S. C. §1125(a)

51. Defendants' conduct has caused and is causing immediate and irreparable injury to Plaintiff and will continue to damage Plaintiff and to deceive the public unless enjoined by this Court. Plaintiff has no adequate remedy at law.

FIFTH CLAIM FOR RELIEF
UNFAIR AND DECEPTIVE BUSINESS PRACTICES
MASSACHUSETTS CHAPTER 93A, SECTION 11

52. Plaintiff repeats and realleges paragraphs 1 through 51, above, as if fully set forth herein.

53. Defendants' acts set forth above constitute unfair and deceptive business practices in violation of Mass. Gen. L. ch. 93A, §2 in that the actions have caused confusion in the minds of the consuming public, injured the Plaintiff's goodwill, and unjustly enriched the Defendants at the expense of and to the detriment of the Plaintiff.

54. Defendants' acts are knowing and willful violations of Gen. L. ch. 93A §2 and are causing Plaintiff irreparable injury. Plaintiff has no adequate remedy at law.

SIXTH CLAIM FOR RELIEF
COPYRIGHT INFRINGEMENT (17 U.S.C. §501)

55. Plaintiff repeats and realleges paragraphs 1 through 54, above, as if fully set forth herein.

56. Defendants, commencing well after Louis Vuitton obtained its Copyright Registrations for the LV Designs, and without Louis Vuitton's authorization or consent, have reproduced images on the Internet which are copied and/or derived from and are substantially similar to the LV Designs, thereby infringing Louis Vuitton's exclusive rights in the LV Designs in violation of Section 501 of the Copyright Act, 17 U.S.C. §501.

57. Defendants' infringement of Louis Vuitton's exclusive rights in the LV Designs is knowing and willful, has caused Louis Vuitton damage, and has enabled Defendants to profit therefrom illegally.

58. Defendants' conduct has caused and will continue to cause irreparable injury to Louis Vuitton unless enjoined by this Court. Louis Vuitton has no adequate remedy at law.

WHEREFORE, Plaintiff Louis Vuitton Malletier, S.A. respectfully demands judgment as follows:

1) That a preliminary and permanent injunction be issued enjoining Defendants and their officers, agents, privies, shareholders, principals, directors, licensees, attorneys, servants, employees, affiliates, subsidiaries, successors and assigns, and all those persons in concert or participation with any of them, and any entity owned or controlled in whole or in part by any of the Defendants, from:

(a) Using any of Plaintiff's LV Trademarks, or any simulation, reproduction, copy, colorable imitation or confusingly similar variation of any of Plaintiff's LV Trademarks in or as part of a design, logo, or trademark or otherwise using such a mark in connection with the promotion, advertisement, sale, offering for sale, manufacture, production or distribution of any business, product or service;

(b) processing, packaging or distributing any material bearing any of Plaintiff's LV Trademarks or any mark that is a simulation, reproduction, copy, colorable imitation or confusingly similar variation of any of Plaintiff's LV Trademarks;

(c) selling, offering, marketing, distributing, advertising, disseminating or otherwise providing any product that bears any of Plaintiff's LV Trademarks, or any mark that is a simulation, reproduction, copy, colorable imitation or confusingly similar variation of any of Plaintiff's LV Trademarks;

(d) using any false designation of origin or false description (including, without limitation, any letters or symbols), or performing any act, which can or is likely to lead members of the trade or public to believe that Defendants are

associated with Plaintiff or that any product offered, marketed, distributed or sold by Defendants is in any manner associated or connected with Plaintiff, or is authorized, licensed, sponsored or otherwise approved by Plaintiff;

(e) engaging in any other activity constituting unfair competition with Plaintiff, or constituting an infringement of any of Plaintiff's LV Trademarks;

(f) diluting or tarnishing any of Plaintiff's LV Trademarks;

(g) applying to register or registering in the United States Patent and Trademark Office or in any state trademark registry any mark consisting in whole or in part of any of Plaintiff's LV Trademarks or consisting in whole or in part of any simulation, reproduction, copy or colorable imitation of any of Plaintiff's LV Trademarks;

(h) infringing Louis Vuitton's copyrights for the LV Designs, including, without limitation, by reproducing, distributing, advertising, promoting, marketing or selling the LV Designs, any products bearing the LV Designs or any other products or materials copied or derived from the LV Designs; and

(i) assisting, aiding or abetting any other person or business entity in engaging in or performing any of the activities referred to in subparagraphs (a) through (h), above.

2) Directing Defendants to disclose to Plaintiff the sources of Defendants' purported "free" Louis Vuitton handbags and wallets and to identify the names, addresses and telephone numbers of all persons who have received the purported "free" Louis Vuitton products.

3) Directing that Defendants make all books, records (including all hard drives on computers used for business purposes, including servers, as well as all computer disks and backup disks) and other documents concerning all transactions relating to the Infringing

Activities available to Plaintiff for review, inspection and copying, and provide Plaintiff the names, addresses and all other contact information in Defendants' possession (e.g., telephone numbers, e-mail addresses, fax numbers) for the source of the Infringing Material, including all licensees, advertising agencies and website developers.

4) Directing such other relief as the Court may deem appropriate to (a) prevent the public from deriving the erroneous impression that any activities undertaken or engaged in by Defendants are authorized by Plaintiff or related in any way to Plaintiff or that Defendants are otherwise affiliated with Plaintiff, and (b) prevent Defendants from reproducing or creating derivative works of the LV Designs or otherwise infringing Louis Vuitton's copyrights for the LV Designs.

5) Directing that Defendants file with the Court and serve upon Plaintiff's counsel, within thirty (30) days after entry of judgment, a report in writing under oath setting forth in detail the manner and form in which Defendants have complied with the above.

6) Awarding Plaintiff its actual damages, trebled pursuant to 15 U.S.C. §1117(a) and (b), arising out of Defendants' acts of willful trademark infringement..

7) Awarding Plaintiff actual damages, trebled pursuant to 15 U.S.C. §1117(a) and (b), arising out of defendant's acts of willful unfair competition and trademark dilution.

8) Requiring Defendants to account for and pay over to Plaintiff three times the profits realized by Defendants from their infringement of Plaintiff's LV Trademarks and their unfair competition with Plaintiff.

9) Awarding Louis Vuitton all damages sustained by Louis Vuitton as a result of Defendants' copyright infringement described above, including statutory damages for willful infringement in the amount of $150,000 per infringement.

10) Requiring Defendants to account to Louis Vuitton for, disgorge and pay to Louis Vuitton, all the gains, profits, savings, and advantages realized by Defendants from their acts of copyright infringement described above;

11) Awarding to Louis Vuitton, at its election, statutory damages within the provisions of Section 504(c) of the Copyright Act, 17 U.S.C. §504(c), enhanced to reflect the willful nature of Defendants' infringement, instead of an award of actual damages or profits.

12) Awarding to Plaintiff exemplary and punitive damages to deter any further willful infringement as the Court finds appropriate.

13) Awarding to Plaintiff its costs and disbursements incurred in this action, including reasonable attorneys' fees pursuant to 15 U.S.C. §1117(a).

14) Awarding to Plaintiff its full costs and disbursements incurred in this action, including reasonable attorneys' fees, pursuant to 17 U.S.C. §505.

15) Awarding to Plaintiff treble damages and its reasonable attorney's fees pursuant to M.G.L. c.93A, §11.

16) Awarding to Plaintiff interest, including pre-judgment interest on the foregoing sums.

17) Awarding to Plaintiff such other and further relief as the Court may deem just and proper.

LOUIS VUITTON MALLETIER, S.A.

By its Attorneys,

Dated: July 10, 2007

Mark Schonfeld (BBO No. 446980)
Diane Noël (BBO No. 656430)
Burns & Levinson LLP
125 Summer Street
Boston, MA 02110
Tel: (617) 345-3000

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THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME:

UNITED STATES DEPARTMENT OF COMMERCE

United States Patent and Trademark Office

November 15, 2000

THE ATTACHED U.S. TRADEMARK REGISTRATION *1,519,828* IS CERTIFIED TO BE A TRUE COPY WHICH IS IN FULL FORCE AND EFFECT WITH NOTATIONS OF ALL STATUTORY ACTIONS TAKEN THEREON AS DISCLOSED BY THE RECORDS OF THE UNITED STATES PATENT AND TRADEMARK OFFICE.

REGISTERED FOR A TERM OF *10* YEARS FROM *January 10, 1989*
SECTION 8 & 15
SAID RECORDS SHOW TITLE TO BE IN:
LOUIS VUITTON MALLETIER
A CORPORATION OF FRANCE

By Authority of the
COMMISSIONER OF PATENTS AND TRADEMARKS

N. WILLIAMS
Certifying Officer

Int. Cl.: 18

Prior U.S. Cl.: 3

United States Patent and Trademark Office

Reg. No. 1,519,828
Registered Jan. 10, 1989

TRADEMARK
PRINCIPAL REGISTER

LOUIS VUITTON (FRANCE CORPORATION)
30 RUE LA BOETIE
PARIS, FRANCE

FOR: TRUNKS, VALISES, TRAVELING BAGS, SATCHELS, HAT BOXES AND SHOE BOXES USED FOR LUGGAGE, HAND BAGS, POCKETBOOKS, IN CLASS 18 (U.S. CL. 3).

FIRST USE 0-0-1897; IN COMMERCE 0-0-1925.

OWNER OF U.S. REG. NOS. 286,345 AND 297,594.

SER. NO. 726,741, FILED 5-6-1988.

CHRIS A. F. PEDERSEN, EXAMINING ATTORNEY

REGISTERED FOR A TERM OF 20 YEARS FROM Jan. 10, 1989

COMB. AFF. SEC. 8 & 15 (PENDING)

Attest

APR 5 1996

Attesting Officer

CERTIFIED TO BE A TRUE COPY OF THE REGISTRATION WHICH IS IN FULL FORCE AND EFFECT WITH NOTATION OF ALL STATUTORY ACTIONS TAKEN THEREON, AS DISCLOSED BY THE RECORDS OF THE UNITED STATES PATENT AND TRADEMARK OFFICE. SAID RECORDS SHOW TITLE TO BE IN: Louis Vuitton Malletier, corp. of France

Bruce Lehman

The United States of America

№ 297524
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CERTIFICATE OF RENEWAL

This is to certify that the records of the Patent and Trademark Office show that an application was filed in said Office for renewal of registration of the Mark shown herein, a copy of said Mark and pertinent data from the Registration being annexed hereto and made a part hereof,

And there having been due compliance with the requirements of the law and with the regulations prescribed by the Commissioner of Patents and Trademarks,

Upon examination, it appeared that the applicant was entitled to have said Registration renewed under the Trademark Act of 1946, as amended, and said Registration has been duly renewed in the Patent and Trademark Office to the registrant named herein.

This Registration shall remain in force for TEN years from the date that said Registration was due to expire unless sooner terminated as provided by law.

In Testimony Whereof I have hereunto set my hand and caused the seal of the Patent and Trademark Office to be affixed this seventeenth day of May 1994.

Bruce Lehman

Commissioner of Patents and Trademarks

PTO-134

Int. Cl.: 18

Prior U.S. Cl.: 3

United States Patent and Trademark Office

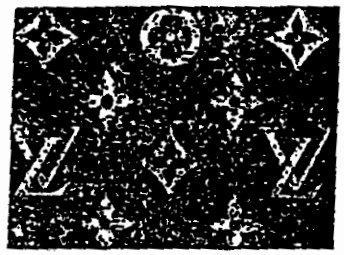
10 Year Renewal

Reg. No. 297,594

Registered Sep. 20, 1932

Renewal Term Begins Sep. 20, 1992

TRADEMARK
PRINCIPAL REGISTER



LOUIS VUITTON MALLETIER (FRANCE CORPORATION)
54, AVENUE MONTAIGNE
75008 PARIS, FRANCE, BY CHANGE OF NAME, ASSIGNMENT, ASSIGNMENT AND ASSIGNMENT FROM VUITTON & VUITTON, SOCIETE A RESPONSABILITE LIMITEE (FRANCE CORPORATION) PARIS, FRANCE

OWNER OF FRANCE REG. NO. 219,497, DATED 10-29-1908, RENEWED AS REG. NO. 219,497, DATED 8-3-1923.

THE REPRESENTATION OF A TRUCK LINING OR A SECTION THEREOF BEING HEREBY DISCLAIMED.

FOR: TRUNKS, VALISES, TRAVELING BAGS, SATCHELS, HAT BOXES AND SHOE BOXES USED FOR LUGGAGE, HAND BAGS, AND POCKETBOOKS, IN CLASS 3 (INT. CL. 18).

FIRST USE 0-0-1897; IN COMMERCE 0-0-1897.

SER. NO. 71-313,983, FILED 4-29-1931.

In testimony whereof I have hereunto set my hand and caused the seal of The Patent and Trademark Office to be affixed on May 17, 1994.

COMMISSIONER OF PATENTS AND TRADEMARKS

The United States of America

CERTIFICATE OF RENEWAL

Reg. No. 297594

Application to renew the above identified registration having been duly filed in the Patent Office and there having been compliance with the requirements of the law and with the regulations prescribed by the Commissioner of Patents,

This is to certify that said registration has been renewed in accordance with the Trademark Act of 1946 to Vuitton et Fils, Societe a Responsabilite Limitee, of Asnieres, (Hauts de seine) France, a corporation of France,

and said registration will remain in force for twenty years from September 20, 1972, unless sooner terminated as provided by law.

In Testimony Whereof I have hereunto set my hand and caused the seal of the Patent Office to be affixed this fifteenth day of August, 1972.

COMMISSIONER OF PATENTS

04-04-2006 15:27 DE LVM PROP INT A 00016173453299 P.09

Registered Sept. 20, 1932

Renewed for 2nd time for 20 years from Sept. 20, 1972

Renewed September 20, 1952 to Vuitton & Vuitton, Societe a Responsabilite Limitee, of Seine, France, a corporation organized under the laws of the Republic of France.

Pub. (Sec 12c) on Aug. 7, 1979

COMB. AFF. SEC 8 & 15

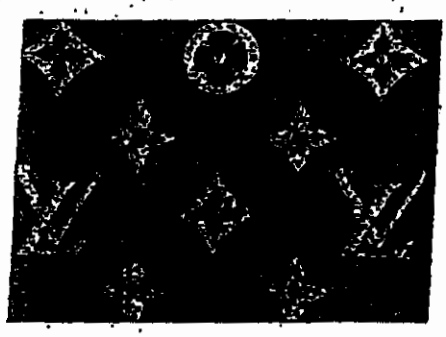
UNITED STATES PATENT OFFICE

Trade-Mark 297,594

VUITTON & VUITTON, SOCIETE A RESPONSABILITE LIMITEE, OF PARIS, FRANCE

ACT OF FEBRUARY 20, 1905

Application filed April 29, 1931. Serial No. 313,883.



STATEMENT

To all whom it may concern:

Be it known that Vuitton & Vuitton, Societe a Responsabilite Limitee, a corporation duly organized under the laws of the Republic of France, located in the city of Paris, France, and doing business at 70 Avenue des Champs-Elysees, in said city, has adopted for its use the trade-mark shown in the accompanying drawing, the representation of a trunk lining or a section thereof being hereby disclaimed.

The trade-mark has been continuously used in its business since 1897.

The particular description of goods to which the trade-mark is appropriated is TRUNKS, VALISES, TRAVELING BAGS, SATCHELS, HAT BOXES AND SHOE BOXES USED FOR LUGGAGE, HAND BAGS, AND POCKETBOOKS, comprised in Class 3, Baggage, animal equipments, portfolios, and pocketbooks.

The trade-mark is usually displayed by stamping or otherwise impressing same directly upon the goods or by printing or otherwise impressing same on packages containing the goods.

Said trade-mark has been registered in France dated Oct. 29, 1908, renewed Aug. 3, 1923, No. 219,497. Mock & Blum, whose postal address is 10 East 40th Street, New York, N. Y., are designated, as applicant's representative, on whom process or notice of proceedings affecting the right of ownership of said trade-mark brought under the laws of the United States may be served.

VUITTON & VUITTON, SOCIETE
A RESPONSABILITE LIMITEE,
By G. L. VUITTON,
Managing Director.

04/04/06 TUE 09:27 [TX/RX NO 6420]

CERTIFIED TO BE A TRUE COPY OF THE REGISTRATIC
WHICH IS IN FULL FORCE AND EFFECT, WITH NOTATI
OF ALL STATUTORY ACTIONS TAKEN THEREON, AS D.
CLOSED BY THE RECORDS OF THE UNITED STATES P
AND TRADEMARK OFFICE. SAID RECORDS SHOW T
TO BE IN: Louis Vuitton

ATTEST

OCT 5 1988

ATTESTING OFFICER

COMMISSIONER OF PATENTS
AND TRADEMARKS

Registered Sept. 20, 1932

Trade-Mark 297,594

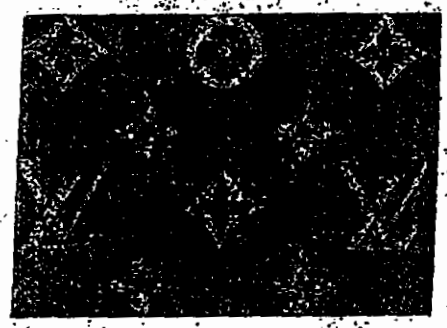
Renewed Sept. 20, 1952, to Vuitton & Vuitton, Societe a Responsabilite Limitee, Seine, France, a corporation organized under the laws of the Republic of France.

UNITED STATES PATENT OFFICE

VUITTON & VUITTON, SOCIETE A RESPONSABILITE LIMITEE, OF PARIS, FRANCE

ACT OF FEBRUARY 20, 1905

Application filed April 29, 1931. Serial No. 313,983.



STATEMENT

To all whom it may concern:

Be it known that Vuitton & Vuitton, Societe a Responsabilite Limitee, a corporation duly organized under the laws of the Republic of France, located in the city of Paris, France, and doing business at 70 Avenue des Champs-Elysees, in said city, has adopted for its use the trade-mark shown in the accompanying drawing, the representation of a trunk lining or a section thereof being hereby disclaimed.

The trade-mark has been continuously used in its business since 1897.

The particular description of goods to which the trade-mark is appropriated is TRUNKS, VALISES, TRAVELING BAGS, SATCHELS, HAT BOXES AND SHOE BOXES USED FOR LUGGAGE, HAND BAGS, AND POCKETBOOKS, comprised in Class 3, Baggage, animal equipments, portfolios, and pocketbooks

The trade-mark is usually displayed by stamping or otherwise impressing same directly upon the goods or by printing or otherwise impressing same on packages containing the goods.

Said trade-mark has been registered in France dated Oct. 29, 1908, renewed Aug. 3, 1928, No. 219,497. Mock & Blum, whose postal address is 10 East 40th Street, New York, N. Y., are designated, as applicant's representative, on whom process or notice of proceedings affecting the right of ownership of said trade-mark brought under the laws of the United States may be served.

VUITTON & VUITTON, SOCIETE
a RESPONSABILITE LIMITEE,
By G. L. VUITTON,
Managing Director.

C. 18

A 00016173453299

REF # 07410.0017

UNITED STATES DEPARTMENT OF COMMERCE
Patent and Trademark Office
OFFICE OF ASSISTANT COMMISSIONER FOR TRADEMARKS
2900 Crystal Drive
Arlington, Virginia 22202-3513

REGISTRATION NO: 0297594 SERIAL NO: 71313983 MAILING DATE: 01/29/2003
REGISTRATION DATE: 09/20/1932
MARK: VL AND DESIGN
REGISTRATION OWNER: LOUIS VUITTON MALLETIER
CORRESPONDENCE ADDRESS:

JAMES P. WILLIAMS
WEISS DAWID FROSS ZELNICK & LEHRMAN
633 THIRD AVENUE
NEW YORK, NY 10017-6754

NOTICE OF ACCEPTANCE

15 U.S.C. Sec. 1058(a)(3)

THE COMBINED AFFIDAVIT AND RENEWAL APPLICATION FILED FOR THE ABOVE-IDENTIFIED REGISTRATION MEETS THE REQUIREMENTS OF SECTION 8 OF THE TRADEMARK ACT, 15 U.S.C. Sec. 1058.

ACCORDINGLY, THE SECTION 8 AFFIDAVIT IS ACCEPTED.

****

NOTICE OF RENEWAL

15 U.S.C. Sec. 1059(a)

THE COMBINED AFFIDAVIT AND RENEWAL APPLICATION FILED FOR THE ABOVE-IDENTIFIED REGISTRATION MEETS THE REQUIREMENTS OF SECTION 9 OF THE TRADEMARK ACT, 15 U.S.C. Sec. 1058.

ACCORDINGLY, THE REGISTRATION IS RENEWED.

****

THE REGISTRATION WILL REMAIN IN FORCE FOR CLASS(ES):
003.

AHMED, DEBORAH Y
PARALEGAL SPECIALIST
POST-REGISTRATION DIVISION
(703)308-9500

PLEASE SEE THE REVERSE SIDE OF THIS NOTICE FOR INFORMATION CONCERNING REQUIREMENTS FOR MAINTAINING THIS REGISTRATION

ORIGINAL

TMLT6 (9/99)

DD

The United States of America

CERTIFICATE OF REGISTRATION
PRINCIPAL REGISTER

The Mark shown in this certificate has been registered in the United States Patent and Trademark Office to the named registrant.

The records of the United States Patent and Trademark Office show that an application for registration of the Mark shown in this Certificate was filed in the Office; that the application was examined and determined to be in compliance with the requirements of the law and with the regulations prescribed by the Director of the United States Patent and Trademark Office; and that the Applicant is entitled to registration of the Mark under the Trademark Act of 1946, as Amended.

A copy of the Mark and pertinent data from the application are part of this certificate.

To avoid CANCELLATION of the registration, the owner of the registration must submit a declaration of continued use or excusable non-use between the fifth and sixth years after the registration date. *(See next page for more information.) Assuming such a declaration is properly filed, the registration will remain in force for ten (10) years, unless terminated by an order of the Commissioner for Trademarks or a federal court. (See next page for information on maintenance requirements for successive ten-year periods.)*

Jon W. Dudas

Director of the United States Patent and Trademark Office

Int. Cl.: 18

Prior U.S. Cls.: 1, 2, 3, 22 and 41

United States Patent and Trademark Office

Reg. No. 2,984,523

Registered Aug. 16, 2005

TRADEMARK
PRINCIPAL REGISTER

SUHALI

LOUIS VUITTON MALLETIER (FRANCE CORPORATION)
2, RUE DU PONT-NEUF
75001 PARIS, FRANCE

FOR: GOODS MADE OF LEATHER, NAMELY, TRAVELING BAGS, GARMENT BAGS FOR TRAVEL, SHOULDER BAGS, HANDBAGS, POUCHES, POCKET WALLETS, PURSES, KEY HOLDERS, BUSINESS CARD CASES, CALLING CARD CASES, CREDIT CARD CASES, IN CLASS 18 (U.S. CLS. 1, 2, 3, 22 AND 41).

PRIORITY CLAIMED UNDER SEC. 44(D) ON FRANCE APPLICATION NO. 033210576, FILED 2-19-2003, REG. NO. 033210576, DATED 2-19-2003, EXPIRES 2-19-2013.

SER. NO. 76-534,384, FILED 8-1-2003.

SCOTT OSLICK, EXAMINING ATTORNEY

Int. Cl.: 18

Prior U.S. Cl.: 3

United States Patent and Trademark Office

10 Year Renewal

Reg. No. 1,045,932

Registered Aug. 10, 1976

Renewal Term Begins Aug. 10, 1996

TRADEMARK
PRINCIPAL REGISTER

LOUIS VUITTON

LOUIS VUITTON MALLETIER (FRANCE CORPORATION)
54, AVENUE MONTAIGNE
75008 PARIS, FRANCE, BY ASSIGNMENT, ASSIGNMENT AND ASSIGNMENT FROM VUITTON ET FILS S.A.R.L. (FRANCE CORPORATION)
92600 ASNIERES, FRANCE

FOR: LUGGAGE AND LADIES' HANDBAGS, IN CLASS 18 (U.S. CL. 3).

FIRST USE 0-0-1875; IN COMMERCE 0-0-1925.

SER. NO. 73-060,441, FILED 8-13-1975.

In testimony whereof I have hereunto set my hand and caused the seal of The Patent and Trademark Office to be affixed on Oct. 15, 1996.

COMMISSIONER OF PATENTS AND TRADEMARKS

The United States of America

CERTIFICATE OF REGISTRATION
PRINCIPAL REGISTER

The Mark shown in this certificate has been registered in the United States Patent and Trademark Office to the named registrant.

The records of the United States Patent and Trademark Office show that an application for registration of the Mark shown in this Certificate was filed in the Office; that the application was examined and determined to be in compliance with the requirements of the law and with the regulations prescribed by the Director of the United States Patent and Trademark Office; and that the Applicant is entitled to registration of the Mark under the Trademark Act of 1946, as Amended.

A copy of the Mark and pertinent data from the application are part of this certificate.

This registration shall remain in force for TEN (10) years, unless terminated earlier as provided by law, and subject to compliance with the provisions of Section 8 of the Trademark Act of 1946, as Amended.

Acting Director of the United States Patent and Trademark Office

Int. Cls.: 14, 18 and 25

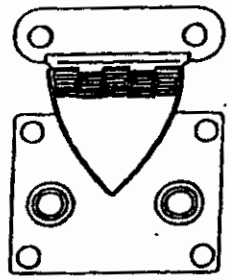
Prior U.S. Cls.: 1, 2, 3, 22, 27, 28, 39, 41 and 50

Reg. No. 2,828,919

Registered Apr. 6, 2004

United States Patent and Trademark Office

TRADEMARK
PRINCIPAL REGISTER



LOUIS VUITTON MALLETIER (FRANCE CORPORATION)
2, RUE DU PONT-NEUF
75001 PARIS, FRANCE

FOR: PRECIOUS METAL, PRECIOUS METAL ALLOY, PRECIOUS METAL PLATED, AND PRECIOUS METAL ALLOY PLATED BOXES AND CONTAINERS, NAMELY, JEWEL CASES, PURSES, CIGAR BOXES, CIGARETTE CASES, SNUFF BOXES, BOXES FOR NEEDLES, BOXES FOR SWEETMEATS, VASES; POWDER COMPACTS MADE OF PRECIOUS METAL; JEWELRY, JEWELRY ARTICLES, NAMELY, RINGS, PRECIOUS METAL, PRECIOUS METAL ALLOY, PRECIOUS METAL PLATED AND PRECIOUS METAL ALLOY PLATED KEY RINGS, EARRINGS, CUFFLINKS, BRACELETS, CHARMS, BROOCHES, CHAINS, NECKLACES, STICK PINS, NECKLACE LATCHES, MEDALLIONS, BUCKLES, NAMELY, BUCKLES FOR CLOTHING, BUCKLES FOR SCARVES, BUCKLES FOR HATS, BUCKLES FOR JEWELRY, BUCKLES FOR SHOES, BUCKLES FOR BAGS, BUCKLES FOR BOXES, BUCKLES FOR TRUNKS, BUCKLES FOR CASES, BUCKLES FOR PURSES, BUCKLES FOR WALLETS, BUCKLES FOR UMBRELLAS, BUCKLES FOR CANES, BUCKLES FOR CLOCKS, CLOCK ARTICLES AND CHRONOMETRIC INSTRUMENTS, NAMELY, WATCH STRAPS, WATCHES, BRACELET WATCHES, MANTLE CLOCKS, CLOCKS, ALARM CLOCKS, PRESENTATION CASES MADE OF PRECIOUS METAL, AND WATCH CASES MADE OF PRECIOUS METAL, IN CLASS 14 (U.S. CLS. 2, 27, 28 AND 50).

FIRST USE 0-0-2000; IN COMMERCE 0-0-2000.

FOR: LEATHER AND IMITATION LEATHER PRODUCTS, NAMELY, LEATHER OR LEATHER BOARD BOXES USED FOR LUGGAGE; LEATHER AND IMITATION LEATHER ENVELOPES FOR PACKAGING AND CARRYING GOODS; TRAVEL TRUNKS, OVERNIGHT BAGS; TRAVEL GARMENT BAGS; SUITCASES; LUGGAGE; TOILETRY CASES SOLD EMPTY; BACK PACKS; HAND BAGS; BEACH BAGS; SHOPPING BAGS; SHOULDER BAGS; ATTACHE CASES; BRIEFCASE-TYPE PORTFOLIO CASES; BRIEFCASES; SCHOOL BAGS; CLUTCHES; SMALL LEATHER GOODS, NAMELY, WALLETS, NON-PRECIOUS METAL CHANGE PURSES, DRAWSTRING POUCHES, KEY CASES, BUSINESS AND CREDIT CARD CASES; UMBRELLAS, BEACH UMBRELLAS, PARASOLS, CANES, SEAT WALKING CANES, IN CLASS 18 (U.S. CLS. 1, 2, 3, 22 AND 41).

FIRST USE 0-0-1998; IN COMMERCE 0-0-1998.

FOR: CLOTHING, NAMELY, SWEATERS, SHIRTS, BLOUSES, CORSETS, SUITS, VESTS, RAINCOATS, SKIRTS, COATS, PANTS, PULLOVERS, DRESSES, JACKETS, SHAWLS, SCARVES, TIES, POCKET SQUARES, STRAPS, GLOVES, BELTS, STOCKINGS, TIGHTS, SOCKS, BODY SUITS, BATHING SUITS AND BATHROBES; SHOES; HEADWEAR, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 0-0-2001; IN COMMERCE 0-0-2001.

PRIORITY CLAIMED UNDER SEC. 44(D) ON FRANCE APPLICATION NO. 003064917, FILED 11-16-2000.

OWNER OF U.S. REG. NO. 1,650,162.

THE MARK CONSISTS OF A SOLID BRASS LOCK COMPRISED OF A CLASP WITH A RIVET ON EITHER SIDE, A LOCK PLATE WITH FOUR RIVETS, ONE ON EACH CORNER AND TWO RELEASE MECHANISMS.

SEC. 2(F).

SER. NO. 76-257,137, FILED 5-16-2001.

CHRISIE B. KING, EXAMINING ATTORNEY

Int. Cls.: 14, 18 and 25

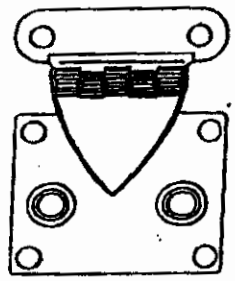
Prior U.S. Cls.: 1, 2, 3, 22, 27, 28, 39, 41 and 50

Reg. No. 2,828,919

United States Patent and Trademark Office

Registered Apr. 6, 2004

TRADEMARK
PRINCIPAL REGISTER



LOUIS VUITTON MALLETIER (FRANCE CORPORATION)
2, RUE DU PONT-NEUF
75001 PARIS, FRANCE

FOR: PRECIOUS METAL, PRECIOUS METAL ALLOY, PRECIOUS METAL PLATED, AND PRECIOUS METAL ALLOY PLATED BOXES AND CONTAINERS, NAMELY, JEWEL CASES, PURSES, CIGAR BOXES, CIGARETTE CASES, SNUFF BOXES, BOXES FOR NEEDLES, BOXES FOR SWEETMEATS, VASES; POWDER COMPACTS MADE OF PRECIOUS METAL; JEWELRY, JEWELRY ARTICLES, NAMELY, RINGS, PRECIOUS METAL, PRECIOUS METAL ALLOY, PRECIOUS METAL PLATED AND PRECIOUS METAL ALLOY PLATED KEY RINGS, EARRINGS, CUFFLINKS, BRACELETS, CHARMS, BROOCHES, CHAINS, NECKLACES, STICK PINS, NECKLACE LATCHES, MEDALLIONS, BUCKLES, NAMELY, BUCKLES FOR CLOTHING, BUCKLES FOR SCARVES, BUCKLES FOR HATS, BUCKLES FOR JEWELRY, BUCKLES FOR SHOES, BUCKLES FOR BAGS, BUCKLES FOR BOXES, BUCKLES FOR TRUNKS, BUCKLES FOR CASES, BUCKLES FOR PURSES, BUCKLES FOR WALLETS, BUCKLES FOR UMBRELLAS, BUCKLES FOR CANES, BUCKLES FOR CLOCKS, CLOCK ARTICLES AND CHRONOMETRIC INSTRUMENTS, NAMELY, WATCH STRAPS, WATCHES, BRACELET WATCHES, MANTLE CLOCKS, CLOCKS, ALARM CLOCKS, PRESENTATION CASES MADE OF PRECIOUS METAL, AND WATCH CASES MADE OF PRECIOUS METAL, IN CLASS 14 (U.S. CLS. 2, 27, 28 AND 50).

FIRST USE 0-0-2000; IN COMMERCE 0-0-2000.

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FIRST USE 0-0-1998; IN COMMERCE 0-0-1998.

FOR: CLOTHING, NAMELY, SWEATERS, SHIRTS, BLOUSES, CORSETS, SUITS, VESTS, RAINCOATS, SKIRTS, COATS, PANTS, PULLOVERS, DRESSES, JACKETS, SHAWLS, SCARVES, TIES, POCKET SQUARES, STRAPS, GLOVES, BELTS, STOCKINGS, TIGHTS, SOCKS, BODY SUITS, BATHING SUITS AND BATHROBES; SHOES; HEADWEAR, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 0-0-2001; IN COMMERCE 0-0-2001.

PRIORITY CLAIMED UNDER SEC. 44(D) ON FRANCE APPLICATION NO. 003064917, FILED 11-16-2000.

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THE MARK CONSISTS OF A SOLID BRASS LOCK COMPRISED OF A CLASP WITH A RIVET ON EITHER SIDE, A LOCK PLATE WITH FOUR RIVETS, ONE ON EACH CORNER AND TWO RELEASE MECHANISMS.

SEC. 2(F).

SER. NO. 76-257,137, FILED 5-16-2001.

CHRISIE B. KING, EXAMINING ATTORNEY

04-04-2006 DE LVM PROP INT
LVM STANDARD 9 00133203309 A 00016173453299
** TOTAL PAGE.03

UNITED STATES
PATENT AND
TRADEMARK OFFICE

Mx-JAM-aRC

Commissioner for Trademarks
2900 Crystal Drive
Arlington, VA 22202-3513
www.uspto.gov

REGISTRATION NO: 1841850 SERIAL NO: 74/407999 MAILING DATE: 06/24/2004
REGISTRATION DATE: 06/28/1994
MARK: MISCELLANEOUS DESIGN
REGISTRATION OWNER: LOUIS VUITTON MALLETIER

CORRESPONDENCE ADDRESS:
JULIA ANNE MATHESON
FINNIGAN HENDERSON FARABOW ET AL
1300 I ST NW
WASHINGTON DC 20005-3314

7410-51

NOTICE OF ACCEPTANCE

15 U.S.C. Sec. 1058(a)(3)

THE COMBINED AFFIDAVIT AND RENEWAL APPLICATION FILED FOR THE ABOVE-IDENTIFIED REGISTRATION MEETS THE REQUIREMENTS OF SECTION 8 OF THE TRADEMARK ACT, 15 U.S.C. Sec. 1058.

ACCORDINGLY, THE SECTION 8 AFFIDAVIT IS ACCEPTED.

RECEIVED
JUN 30 2004
FINNEGAN, HENDERSON, ET AL.
FARABOW, GARRETT & DUNNER

****

NOTICE OF RENEWAL

15 U.S.C. Sec. 1059(a)

THE COMBINED AFFIDAVIT AND RENEWAL APPLICATION FILED FOR THE ABOVE-IDENTIFIED REGISTRATION MEETS THE REQUIREMENTS OF SECTION 9 OF THE TRADEMARK ACT, 15 U.S.C. Sec. 1059.

ACCORDINGLY, THE REGISTRATION IS RENEWED.

****

THE REGISTRATION WILL REMAIN IN FORCE FOR CLASS(ES):
018.

LEE, HAROLD D
PARALEGAL SPECIALIST
POST-REGISTRATION DIVISION
(703)308-9500

PLEASE SEE THE REVERSE SIDE OF THIS NOTICE FOR INFORMATION CONCERNING REQUIREMENTS FOR MAINTAINING THIS REGISTRATION

ORIGINAL

Dhl
4-

TSILT6A (3/2003)

27 2004 16:16 FR FINNEGAN HENDERSON 202 408 4400 TO 01133155803339# P.
27/08/04 21:14 202 408 4400
04/04/06 TUE 09:39 [TX/RX NO 6422]

The United States of America

CERTIFICATE OF REGISTRATION

This is to certify that the records of the Patent and Trademark Office show that an application was filed in said Office for registration of the Mark shown herein, a copy of said Mark and pertinent data from the Application being annexed hereto and made a part hereof,

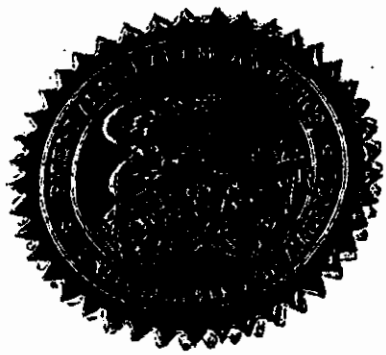
And there having been due compliance with the requirements of the law and with the regulations prescribed by the Commissioner of Patents and Trademarks,

Upon examination, it appeared that the applicant was entitled to have said Mark registered under the Trademark Act of 1946, as amended, and the said Mark has been duly registered this day in the Patent and Trademark Office on the

PRINCIPAL REGISTER

to the registrant named herein.

This registration shall remain in force for TEN years unless sooner terminated as provided by law.



In Testimony Whereof I have hereunto set my hand and caused the seal of the Patent and Trademark Office to be affixed this twenty-eighth day of June 1994.

Bruce Lehman

Commissioner of Patents and Trademarks

PTO-130
(Rev. 8-89)

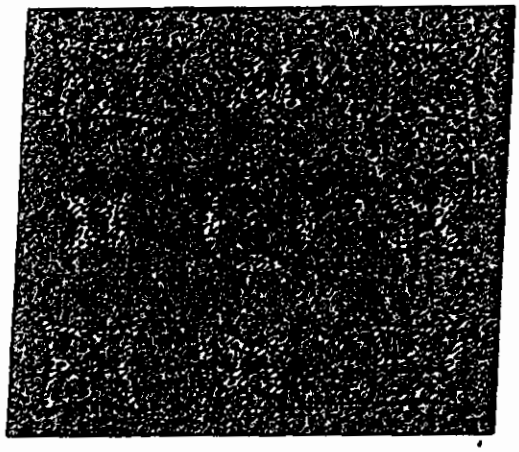
Int. Cl.: 18

Prior U.S. Cls.: 3 and 41

United States Patent and Trademark Office

Reg. No. 1,841,850
Registered June 28, 1994

TRADEMARK
PRINCIPAL REGISTER



LOUIS VUITTON MALLETIER (FRANCE COMPANY)
43 AVENUE MONTAIGNE
75008 PARIS, FRANCE

FOR: TRUNKS; TRAVELLING TRUNKS; SUITCASES; BAGS; NAMELY, TRAVELING BAGS; BAGS FOR CLIMBERS; BAGS FOR CAMPERS; RUCKSACKS; HAVERSACKS; SHOPPING BAGS; HANDBAGS; VANITY CASES; ATTACHE CASES; SCHOOLBAGS; SCHOOL SATCHELS; SATCHELS; POUCHES; BRIEFCASES; WALLETS; POCKET WALLETS; CARD CASES; BILL AND CARD HOLDERS; KEY HOLDERS; CHANGE PURSES; PORTFOLIOS; AND UMBRELLAS, IN CLASS 18 (U.S. CLS. 3 AND 41).

OWNER OF FRANCE REG. NO. 1609369, DATED 4-20-1990, EXPIRES 4-21-2000.

OWNER OF U.S. REG. NOS. 297,594, 1,770,131 AND OTHERS.

THE STIPPLING IS INTENDED TO SHOW SHADING.

SER. NO. 74-407,999, FILED 6-28-1993.

ALICE SUE CARRUTHERS, EXAMINING ATTORNEY

Int. Cl.: 18

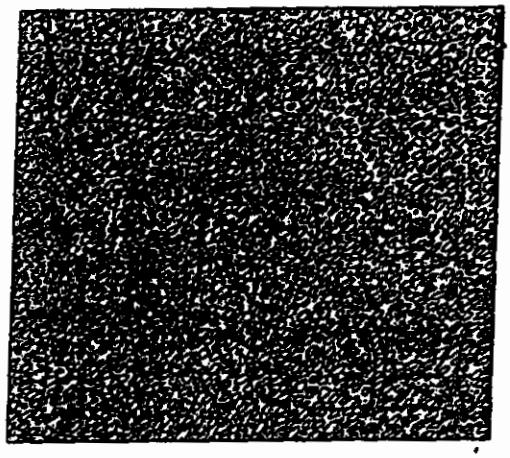
Prior U.S. Cls.: 3 and 41

United States Patent and Trademark Office

Reg. No. 1,841,850

Registered June 28, 1994

TRADEMARK
PRINCIPAL REGISTER



LOUIS VUITTON MALLETIER (FRANCE COMPANY)
43 AVENUE MONTAIGNE
75008 PARIS, FRANCE

FOR: TRUNKS; TRAVELLING TRUNKS; SUITCASES; BAGS; NAMELY, TRAVELING BAGS; BAGS FOR CLIMBERS; BAGS FOR CAMPERS; RUCKSACKS; HAVERSACKS; SHOPPING BAGS; HANDBAGS; VANITY CASES; ATTACHE CASES; SCHOOLBAGS; SCHOOL SATCHELS; SATCHELS; POUCHES; BRIEFCASES; WALLETS; POCKET WALLETS; CARD CASES; BILL AND CARD HOLDERS; KEY HOLDERS; CHANGE PURSES; PORTFOLIOS; AND UMBRELLAS, IN CLASS 18 (U.S. CLS. 3 AND 41).

OWNER OF FRANCE REG. NO. 1609369, DATED 4-20-1990, EXPIRES 4-21-2000.

OWNER OF U.S. REG. NOS. 297,594, 1,770,131 AND OTHERS.

THE STIPPLING IS INTENDED TO SHOW SHADING.

SER. NO. 74-407,999, FILED 6-28-1993.

ALICE SUE CARRUTHERS, EXAMINING ATTORNEY

2 Rue du Pont Neuf 75001 Paris (FR)

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31/08/04 17:10 202 408 4400
1 2004 12:24 FR FINNEGAN HENDERSON 202 408 4400 TO 01133155803399# P. 0
NO. 451

UNITED STATES PATENT AND TRADEMARK OFFICE

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7410.8

Commissioner for Trademarks
2900 Crystal Drive
Arlington, VA 22202-3514
www.uspto.gov

REGISTRATION NO: 2177828 SERIAL NO: 75/143799 MAILING DATE: 08/06/2004
REGISTRATION DATE: 08/04/1998
MARK: MISCELLANEOUS DESIGN
REGISTRATION OWNER: LOUIS VUITTON MALLETIER

CORRESPONDENCE ADDRESS:
JULIA ANNE MATHESON
FINNEGAN & HENDERSON FARABOW ET AL
1300 I STREET N.W.
WASHINGTON DC 20005

NOTICE OF ACCEPTANCE

15 U.S.C. Sec. 1058(a)(1)

THE AFFIDAVIT FILED FOR THE ABOVE-IDENTIFIED REGISTRATION MEETS THE REQUIREMENTS OF SECTION 8 OF THE TRADEMARK ACT, 15 U.S.C. Sec. 1058.

ACCORDINGLY, THE SECTION 8 AFFIDAVIT IS ACCEPTED.

THE REGISTRATION WILL REMAIN IN FORCE FOR CLASS(ES):
014, 018, 025.

LEE, HAROLD D
PARALEGAL SPECIALIST
POST-REGISTRATION DIVISION
(703)308-9500

PLEASE SEE THE REVERSE SIDE OF THIS NOTICE FOR INFORMATION CONCERNING REQUIREMENTS FOR MAINTAINING THIS REGISTRATION

RECEIVED
AUG 18 2004
FINNEGAN, HENDERSON, FARABOW, GARRETT AND DUNNER LLP

ORIGINAL

TMOTTA (3/2003)

The United States of America

CERTIFICATE OF REGISTRATION
PRINCIPAL REGISTER

The Mark shown in this certificate has been registered in the United States Patent and Trademark Office to the named registrant.

The records of the United States Patent and Trademark Office show that an application for registration of the Mark shown in this Certificate was filed in the Office, that the application was examined and determined to be in compliance with the requirements of the law and with the regulations prescribed by the Commissioner of Patents and Trademarks, and that the Applicant is entitled to registration of the Mark under the Trademark Act of 1946, as Amended.

A copy of the Mark and pertinent data from the application are a part of this certificate.

This registration shall remain in force for TEN (10) years, unless terminated earlier as provided by law, and subject to compliance with the provisions of Section 8 of the Trademark Act of 1946, as Amended.

Bruce Lehman

Commissioner of Patents and Trademarks

Int. Cls.: 14, 18 and 25

Prior U.S. Cls.: 1, 2, 3, 22, 27, 28, 39, 41 and 50

United States Patent and Trademark Office

Reg. No. 2,177,828

Registered Aug. 4, 1998

TRADEMARK
PRINCIPAL REGISTER

LOUIS VUITTON MALLETIER (FRANCE CORPORATION)
54, AVENUE MONTAIGNE
75008 PARIS, FRANCE

FOR: GOODS MADE OF PRECIOUS METALS, NAMELY, SHOE ORNAMENTS, HAT ORNAMENTS, ORNAMENTAL PINS, ASHTRAYS FOR SMOKERS, DECORATIVE BOXES, POWDER COMPACTS OF PRECIOUS METAL, JEWELRY CASES; JEWELRY, NAMELY, RINGS, KEY RINGS, BELT BUCKLES, EAR RINGS, CUFFLINKS, BRACELETS, CHARMS, BROOCHES, NECKLACES, TIE PINS, MEDALLIONS; HOROLOGICAL AND CHRONOMETRIC INSTRUMENTS, STRAPS FOR WATCHES, WATCHES AND WRIST-WATCHES, CASES FOR WATCHES, IN CLASS 14 (U.S. CLS. 2, 27, 28 AND 50).

FOR: GOODS MADE OF LEATHER OR IMITATIONS OF LEATHER ARE NOT INCLUDED IN OTHER CLASSES, NAMELY, BOXES MADE FROM LEATHER OR LEATHERBOARD, ENVELOPES OF LEATHER FOR PACKAGING; TRUNKS, VALISES, TRAVELING BAGS, LUGGAGE FOR TRAVEL, GARMENT BAGS FOR TRAVEL, VANITY CASES SOLD EMPTY, RUCKSACKS, HAND BAGS, BEACH BAGS, SHOPPING BAGS, SHOULDER BAGS, ATTACHE CASES, BRIEFCASES, DRAW STRING POUCHES, AND FINE LEATHER GOODS, NAMELY, POCKET WALLETS, PURSES, LEATHER KEY HOLDERS, BUSINESS CARD CASES, CALLING CARD CASES, AND CREDIT CARD CASES, UMBRELLAS, PARASOLS, CANES, AND WALKING-STICK SEATS, IN CLASS 18 (U.S. CLS. 1, 2, 3, 22 AND 41).

FOR: CLOTHING AND UNDERWEAR, NAMELY, SWEATERS, SHIRTS, CORSETS, SUITS, WAISTCOATS, RAINCOATS, SKIRTS, COATS, PULLOVERS, TROUSERS, DRESSES, JACKETS, SHAWLS, STOLES, SASHES FOR WEAR, SCARVES, NECKTIES, POCKET SQUARES, SUSPENDERS, GLOVES, BELTS, STOCKINGS, TIGHTS, SOCKS, BATH ROBES, SHOES, BOOTS AND SANDALS, HATS AND CAPS, IN CLASS 25 (U.S. CLS. 22 AND 39).

PRIORITY CLAIMED UNDER SEC. 44(D) ON FRANCE APPLICATION NO. 96/612502, FILED 2-23-1996, REG. NO. 96612502, DATED 2-23-1996, EXPIRES 2-23-2006.

OWNER OF U.S. REG. NOS. 1,643,625, 1,875,198 AND OTHERS.

SER. NO. 75-143,799, FILED 8-1-1996.

JASON TURNER, EXAMINING ATTORNEY

The United States of America

CERTIFICATE OF REGISTRATION
PRINCIPAL REGISTER

The Mark shown in this certificate has been registered in the United States Patent and Trademark Office to the named registrant.

The records of the United States Patent and Trademark Office show that an application for registration of the Mark shown in this Certificate was filed in the Office; that the application was examined and determined to be in compliance with the requirements of the law and with the regulations prescribed by the Director of the United States Patent and Trademark Office; and that the Applicant is entitled to registration of the Mark under the Trademark Act of 1946, as Amended.

A copy of the Mark and pertinent data from the application are part of this certificate.

This registration shall remain in force for TEN (10) years, unless terminated earlier as provided by law, and subject to compliance with the provisions of Section 8 of the Trademark Act of 1946, as Amended.

Director of the United States Patent and Trademark Office

Int. Cls.: 14, 18 and 25

Prior U.S. Cls.: 1, 2, 3, 22, 27, 28, 39, 41 and 50

United States Patent and Trademark Office

Reg. No. 2,773,107
Registered Oct. 14, 2003

TRADEMARK
PRINCIPAL REGISTER

LOUIS VUITTON MALLETIER (FRANCE CORPORATION)
2, RUE DU PONT-NEUF
75001 PARIS, FRANCE

FOR: JEWELRY INCLUDING RINGS, BELT BUCKLES OF PRECIOUS METALS, EARRINGS, CUFF LINKS, BRACELETS, CHARMS, BROOCHES, NECKLACES, TIE PINS, ORNAMENTAL PINS, AND MEDALLIONS; HOROLOGICAL AND CHRONOMETRIC INSTRUMENTS AND APPARATUS, NAMELY, WATCHES, WATCH CASES AND CLOCKS; NUTCRACKERS OF PRECIOUS METALS; CANDLESTICKS OF PRECIOUS METALS, JEWELRY BOXES OF PRECIOUS METALS, IN CLASS 14 (U.S. CLS. 2, 27, 28 AND 50).

FIRST USE 0-0-1999; IN COMMERCE 0-0-1999.

FOR: TRAVEL BAGS, TRAVEL BAGS MADE OF LEATHER; LUGGAGE TRUNKS AND VALISES, GARMENT BAGS FOR TRAVEL, VANITY-CASES SOLD EMPTY; RUCKSACKS, SHOULDER BAGS, HANDBAGS; ATTACHE-CASES, BRIEFCASES, DRAWSTRING POUCHES, POCKET WALLETS, PURSES, UMBRELLAS, BUSINESS CARD CASES MADE OF LEATHER OR OF IMITATION LEATHER, CREDIT CARD CASES MADE OF LEATHER OR OF IMITATION LEATHER; CALLING CARD CASES MADE OF LEATHER OR OF IMITATION LEATHER, IN CLASS 18 (U.S. CLS. 1, 2, 3, 22 AND 41).

FIRST USE 0-0-1899; IN COMMERCE 0-0-1899.

FOR: CLOTHING, NAMELY, UNDERWEAR, SWEATERS, SHIRTS, T-SHIRTS, SUITS, HOSIERY, BELTS, SCARVES, NECK TIES, SHAWLS, WAISTCOATS, SKIRTS, RAINCOATS, OVERCOATS, SUSPENDERS, TROUSERS, JEANS, PULLOVERS, FROCKS, JACKETS, WINTER GLOVES, DRESS GLOVES, TIGHTS, SOCKS, BATHING SUITS, BATH ROBES, PAJAMAS, NIGHT DRESSES, SHORTS, POCKET SQUARES; HIGH-HEELED SHOES, LOW-HEELED SHOES, SANDALS, BOOTS, SLIPPERS, TENNIS SHOES; HATS, CAPS, HEADBANDS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 0-0-1974; IN COMMERCE 0-0-1974.

OWNER OF U.S. REG. NO. 2,177,828.

SER. NO. 76-364,597, FILED 1-31-2002.

RUSS HERMAN, EXAMINING ATTORNEY

Int. Cls.: 14, 18 and 25

Prior U.S. Cls.: 1, 2, 3, 22, 27, 28, 39, 41 and 50

United States Patent and Trademark Office

Corrected

Reg. No. 2,773,107

Registered Oct. 14, 2003

OG Date July 20, 2004

TRADEMARK
PRINCIPAL REGISTER

LOUIS VUITTON MALLETIER (FRANCE CORPORATION)
2, RUE DU PONT-NEUF
75001 PARIS, FRANCE
OWNER OF U.S. REG. NO. 2,177,828.

FOR: JEWELRY INCLUDING RINGS, BELT BUCKLES OF PRECIOUS METALS, EARRINGS, CUFF LINKS, BRACELETS, CHARMS, BROOCHES, NECKLACES, TIE PINS, ORNAMENTAL PINS, AND MEDALLIONS; HOROLOGICAL AND CHRONOMETRIC INSTRUMENTS AND APPARATUS, NAMELY, WATCHES, WATCH CASES AND CLOCKS; NUTCRACKERS OF PRECIOUS METALS; CANDLESTICKS OF PRECIOUS METALS, JEWELRY BOXES OF PRECIOUS METALS, IN CLASS 14 (U.S. CLS. 2, 27, 28 AND 50).

FIRST USE 0-0-1999; IN COMMERCE 0-0-1999.

FOR: TRAVEL BAGS, TRAVEL BAGS MADE OF LEATHER; LUGGAGE TRUNKS AND VALISES, GARMENT BAGS FOR TRAVEL, VANITY-CASES SOLD EMPTY; RUCKSACKS, SHOULDER BAGS, HANDBAGS; ATTACHE-CASES, BRIEFCASES, DRAWSTRING POUCHES, POCKET WALLETS, PURSES, UMBRELLAS, BUSINESS CARD CASES MADE OF LEATHER OR OF IMITATION LEATHER, CREDIT CARD CASES MADE OF LEATHER OR OF IMITATION LEATHER; CALLING CARD CASES MADE OF LEATHER OR OF IMITATION LEATHER; * KEY HOLDERS MADE OF LEATHER OR OF IMITATION LEATHER *, IN CLASS 18 (U.S. CLS. 1, 2, 3, 22 AND 41).

FIRST USE 0-0-1899; IN COMMERCE 0-0-1899.

FOR: CLOTHING, NAMELY, UNDERWEAR, SWEATERS, SHIRTS, T-SHIRTS, SUITS, HOSIERY, BELTS, SCARVES, NECK TIES, SHAWLS, WAISTCOATS, SKIRTS, RAINCOATS, OVERCOATS, SUSPENDERS, TROUSERS, JEANS, PULLOVERS, FROCKS, JACKETS, WINTER GLOVES, DRESS GLOVES, TIGHTS, SOCKS, BATHING SUITS, BATH ROBES.

In testimony whereof I have hereunto set my hand and caused the seal of The Patent and Trademark Office to be affixed on July 20, 2004.

DIRECTOR OF THE U.S. PATENT AND TRADEMARK OFFICE

Form PTO-1675 (Rev. 07/00)

UNITED STATES PATENT AND TRADEMARK OFFICE

M55/JAM/ARC
7410-0009

Commissioner for Trademarks
2900 Crystal Drive
Arlington, VA 22202-3514
www.uspto.gov

REGISTRATION NO: 2181753 SERIAL NO: 75/143789 MAILING DATE: 07/29/2004
REGISTRATION DATE: 08/18/1998
MARK: MISCELLANEOUS DESIGN
REGISTRATION OWNER: LOUIS VUITTON MALLETIER

CORRESPONDENCE ADDRESS:
JULIA ANNE MATHESON
FINNEGAN HENDERSON FARABOW GARRETT ET AL
1300 I STREET NW
WASHINGTON, DC 20005-3315

NOTICE OF ACCEPTANCE

15 U.S.C. Sec. 1058(a)(1)

THE COMBINED AFFIDAVIT FILED FOR THE ABOVE-IDENTIFIED REGISTRATION MEETS THE REQUIREMENTS OF SECTION 8 OF THE TRADEMARK ACT, 15 U.S.C. Sec. 1058.

ACCORDINGLY, THE SECTION 8 AFFIDAVIT IS ACCEPTED.

****

NOTICE OF ACKNOWLEDGEMENT

15 U.S.C. Sec. 1065

THE AFFIDAVIT FILED FOR THE ABOVE-IDENTIFIED REGISTRATION MEETS THE REQUIREMENTS OF SECTION 15 OF THE TRADEMARK ACT, 15 U.S.C. Sec. 1065.

ACCORDINGLY, THE SECTION 15 AFFIDAVIT IS ACKNOWLEDGED.

****

THE REGISTRATION WILL REMAIN IN FORCE FOR CLASS(ES):
014, 018, 025.

THOMPKINS, LISA L
PARALEGAL SPECIALIST
POST-REGISTRATION DIVISION
(703)308-9500

PLEASE SEE THE REVERSE SIDE OF THIS NOTICE FOR INFORMATION CONCERNING REQUIREMENTS FOR MAINTAINING THIS REGISTRATION

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FINNEGAN, HENDERSON, FARABOW, GARRETT & DUNNER, LLP

ORIGINAL

TMLTAA (3/2003)

The United States of America

CERTIFICATE OF REGISTRATION
PRINCIPAL REGISTER

The Mark shown in this certificate has been registered in the United States Patent and Trademark Office to the named registrant.

The records of the United States Patent and Trademark Office show that an application for registration of the Mark shown in this Certificate was filed in the Office, that the application was examined and determined to be in compliance with the requirements of the law and with the regulations prescribed by the Commissioner of Patents and Trademarks, and that the Applicant is entitled to registration of the Mark under the Trademark Act of 1946, as Amended.

A copy of the Mark and pertinent data from the application are a part of this certificate.

This registration shall remain in force for TEN (10) years, unless terminated earlier as provided by law, and subject to compliance with the provisions of Section 8 of the Trademark Act of 1946, as Amended.

Bruce Lehman

Commissioner of Patents and Trademarks

Int. Cls.: 14, 18 and 25

Prior U.S. Cls.: 1, 2, 3, 22, 27, 28, 39, 41 and 50

United States Patent and Trademark Office

Reg. No. 2,181,753

Registered Aug. 18, 1998

TRADEMARK
PRINCIPAL REGISTER

LOUIS VUITTON MALLETIER (FRANCE CORPORATION)
54, AVENUE MONTAIGNE
75008 PARIS, FRANCE

FOR: GOODS MADE OF PRECIOUS METALS, NAMELY, SHOE ORNAMENTS, HAT ORNAMENTS, ORNAMENTAL PINS, ASHTRAYS FOR SMOKERS, DECORATIVE BOXES, POWDER COMPACTS OF PRECIOUS METAL, JEWELRY CASES; JEWELRY, NAMELY, RINGS, KEY RINGS, BELT BUCKLES, EAR RINGS, CUFFLINKS, BRACELETS, CHARMS, BROOCHES, NECKLACES, TIE PINS, MEDALLIONS; HOROLOGICAL AND CHRONOMETRIC INSTRUMENTS, STRAPS FOR WATCHES, WATCHES AND WRIST-WATCHES, CASES FOR WATCHES, IN CLASS 14 (U.S. CLS. 2, 27, 28 AND 50).

FOR: GOODS MADE OF LEATHER OR IMITATIONS OF LEATHER ARE NOT INCLUDED IN OTHER CLASSES, NAMELY, BOXES MADE FROM LEATHER OR LEATHERBOARD, ENVELOPES OF LEATHER FOR PACKAGING; TRUNKS, VALISES, TRAVELING BAGS, LUGGAGE FOR TRAVEL, GARMENT BAGS FOR TRAVEL, VANITY CASES SOLD EMPTY, RUCKSACKS, HAND BAGS, BEACH BAGS, SHOPPING BAGS, SHOULDER BAGS, ATTACHE CASES, BRIEFCASES, DRAW STRING POUCHES; AND FINE LEATHER GOODS, NAMELY, POCKET WALLETS, PURSES, LEATHER KEY HOLDERS, BUSINESS CARD CASES, CALLING CARD CASES, AND CREDIT CARD CASES, UMBRELLAS, PARASOLS, CANES, AND WALKING-STICK SEATS, IN CLASS 18 (U.S. CLS. 1, 2, 3, 22 AND 41).

FOR: CLOTHING AND UNDERWEAR, NAMELY, SWEATERS, SHIRTS, CORSETS, SUITS, WAISTCOATS, RAINCOATS, SKIRTS, COATS, PULLOVERS, TROUSERS, DRESSES, JACKETS, SHAWLS, STOLES, SASHES FOR WEAR, SCARVES, NECKTIES, POCKET SQUARES, SUSPENDERS, GLOVES, BELTS, STOCKINGS, TIGHTS, SOCKS, BATH ROBES, SHOES, BOOTS AND SANDALS, HATS AND CAPS, IN CLASS 25 (U.S. CLS. 22 AND 39).

PRIORITY CLAIMED UNDER SEC. 44(D) ON FRANCE APPLICATION NO. 96/612504, FILED 2-23-1996, REG. NO. 96612504, DATED 2-23-1996, EXPIRES 2-23-2006.

OWNER OF U.S. REG. NOS. 1,643,625, 1,875,198 AND OTHERS.

SER. NO. 75-143,789, FILED 8-1-1996.

JASON TURNER, EXAMINING ATTORNEY

B

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Copyright Office of the United States

WASHINGTON, D.C.

THIS IS TO CERTIFY that the attached color photocopies are a true representation of the work entitled **MULTICOLOR MONOGRAM - BLACK PRINT** deposited in the Copyright Office with claim of copyright registered under number **VA 1-250-121.**

THIS IS TO CERTIFY FURTHER, that due to the nature of the work deposited the attached color photocopies are the best possible electrostatic positive prints available.

IN WITNESS WHEREOF, the seal of this Office is affixed hereto on February 11, 2005.

Marybeth Peters
Register of Copyrights

By: James B. Enzinna
Assistant Chief
Information and Reference
Division

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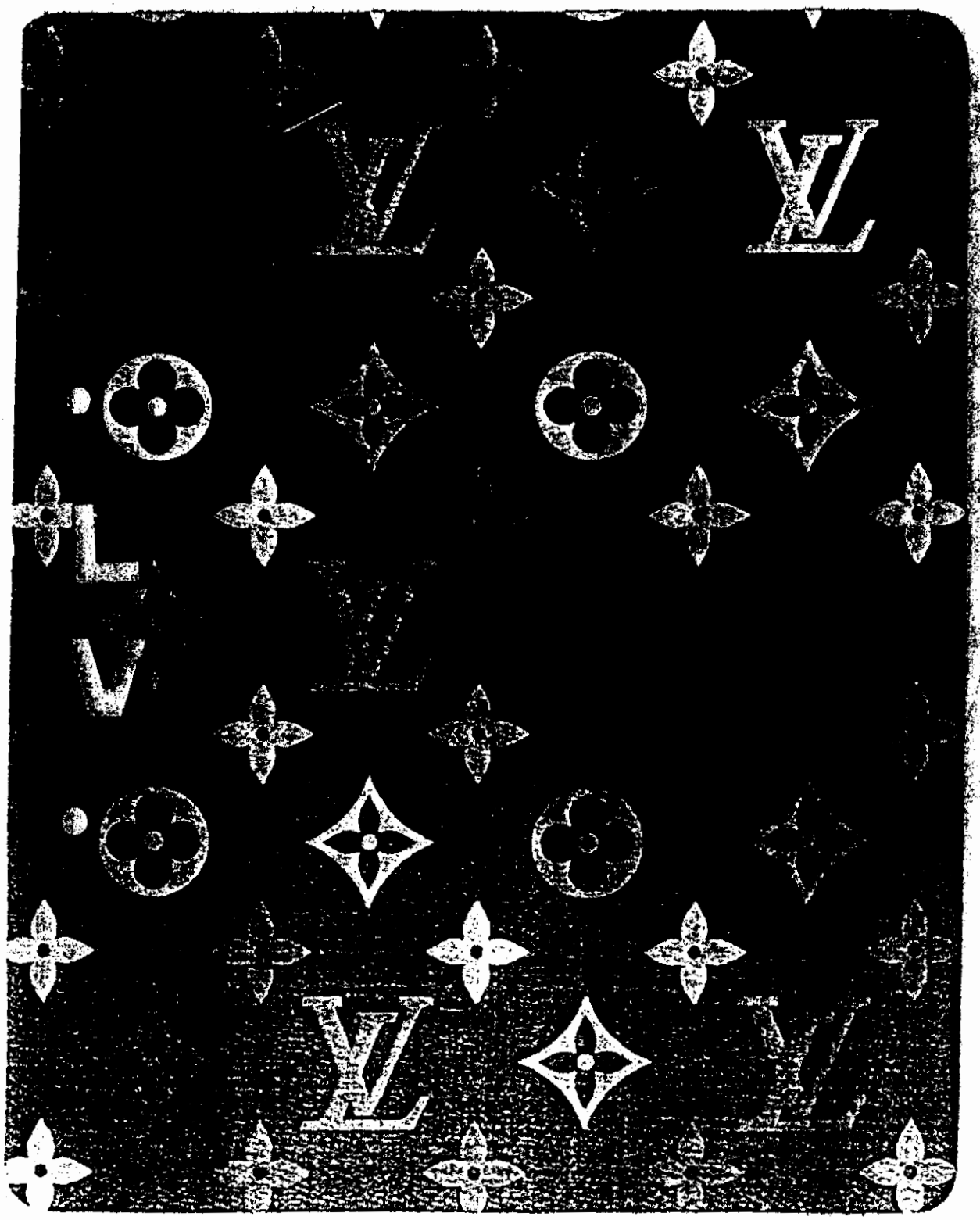
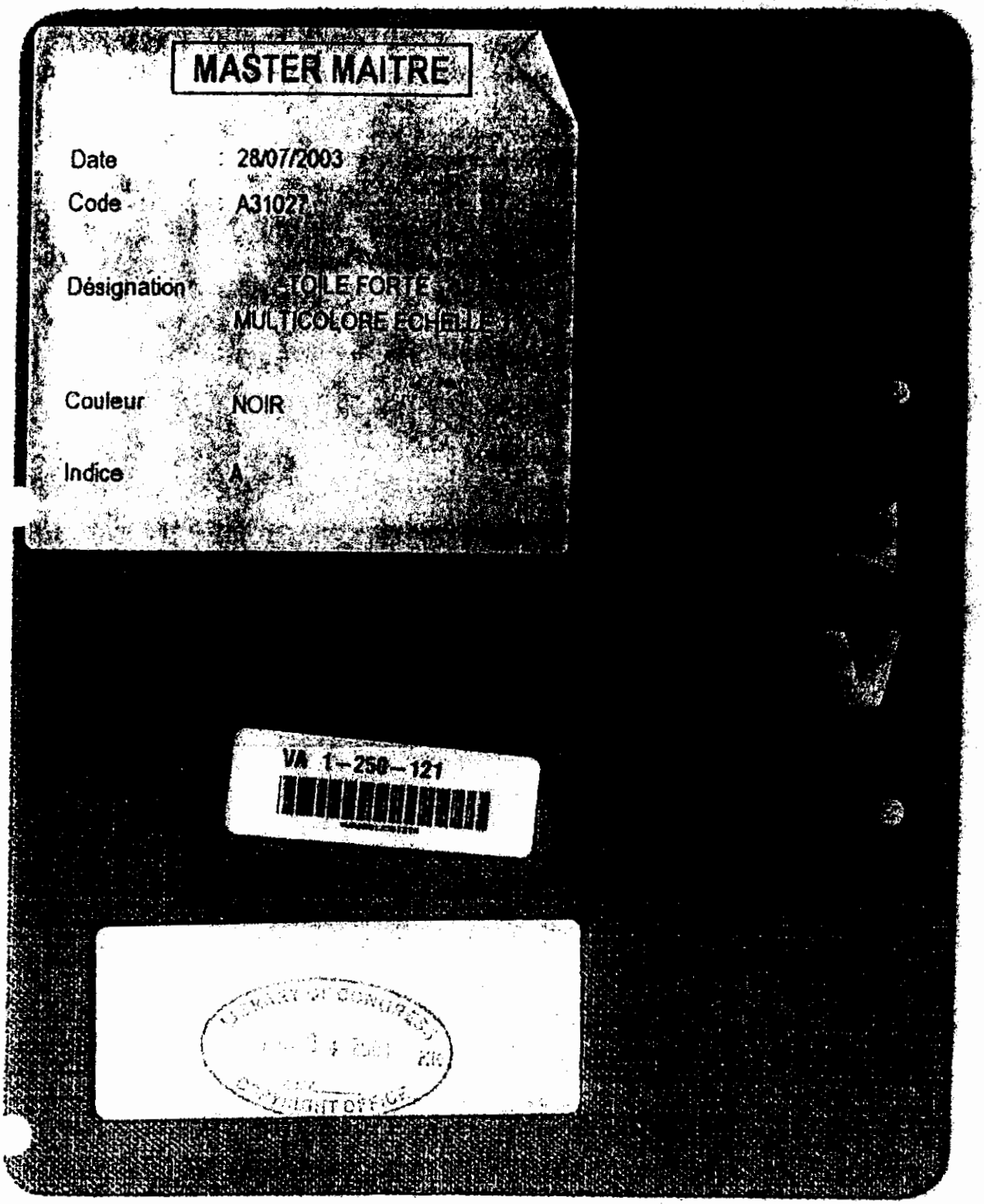
Certified true copy
Paris February 24, 2005




MASTER MAITRE
Date : 28/07/2003
Code : A31027
Désignation : TOILE FORTE
MULTICOLORE ECHELLE
Couleur : NOIR
Indice : A
VA 1-250-121

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Copyright Office of the United States

WASHINGTON, D.C.

THIS IS TO CERTIFY that the attached color photocopies are a true representation of the work entitled **MULTICOLOR MONOGRAM - WHITE PRINT** deposited in the Copyright Office with claim of copyright registered under number **VA 1-250-120.**

THIS IS TO CERTIFY FURTHER, that due to the nature of the work deposited the attached color photocopies are the best possible electrostatic positive prints available.

IN WITNESS WHEREOF, the seal of this Office is affixed hereto on February 11, 2005.

Marybeth Peters
Register of Copyrights

By: James B. Enzinna
Assistant Chief
Information and Reference
Division

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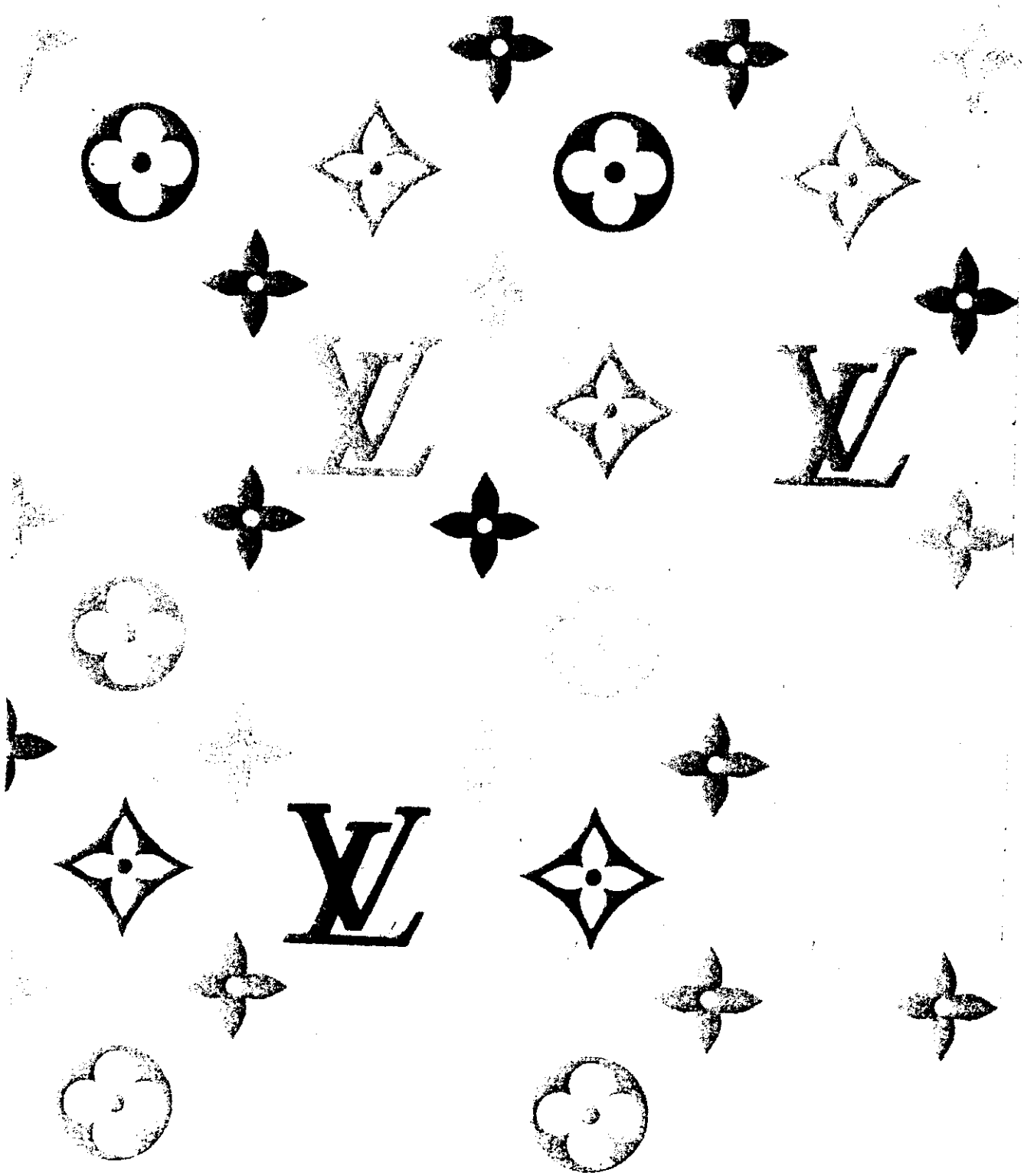

VA 1-250-120